City of Scottsbluff, Nebraska

Monday, August 4, 2014 Regular Meeting

Item Reports2

Council to consider new hours for the Lied Scottsbluff Public Library.

Staff Contact: Abby Yellman, Librarian

Agenda Statement

Item No.

For Meeting of: August 04, 2014

AGENDA TITLE: Library Operational Hours - Sundays

SUBMITTED BY DEPARTMENT/ORGANIZATION: Library

PRESENTATION BY: City Manager, Rick Kuckkahn

SUMMARY EXPLANATION: Currently, the Lied Scottsbluff Public Library is open on Sundays during the winter months (September – May) from 1:30 p.m. until 4:30 p.m. Upon review of patron usage and peak traffic times, the statistics are not justifying the continuance of operating on Sundays.

Based on the statistics and strain on library resources (both operational and staffing), the recommendation is to have the library remain closed on Sundays year round. The library is currently expected to transition to winter hours on September 2, 2014.

BOARD/COMMISSION RECOMMENDATION:

STAFF RECOMMENDATION: Staff recommends approval of closing the library on Sundays.

Resolution	Ordinance □	EXHIBITS Contract □	Minutes □	Plan/Map □
Other (specify)				
		☐ Further Instructions quired for notification.	5 🗆	
APPROVAL FO	R SUBMITTAL:	City Manager		

Rev: 11/15/12 City Clerk

Memorandum

To: Rick Kuckkahn, City Manager

CC: Nathan Johnson, Assistant City Manager

From: Abby Yellman, Library Director

Date: 7/30/2014

Re: Library Hours - Sundays

Upon review of the Sunday patron statistics, patron usage has shown minimal growth in recent fiscal years. Currently the library is seeing 114 patrons on average on Sundays. Any growth there has been to the average patron count, I attribute specifically to Sundays when the library hosted special programs (i.e. January 6, 2013 – 100 Books Wall unveiling, October 27, 2013 – Humanities Nebraska program). Removing the program attendance from the count, the Sunday numbers would have been just as flat meaning the library is serving less than 100 library patrons on average on Sundays compared to 400 on average Monday through Saturday during the winter months.

By closing on Sundays during the winter months, the library will be able to push needed resources (both operational and staffing) into areas of the week where the library traffic is the heaviest and community demand is the greatest.

- Children's programming (Thursdays)
- Upcoming Violin Sprouts program for children (Monday, Tuesday)
- Technology Tuesdays computer classes (Tuesdays)
- After School Hours 3:30 p.m. 5:30 p.m. (Monday through Friday)
- Special program events (hosted mainly Monday through Saturday)
- Community events (National Night Out, Harvest Night, etc.)

Remaining closed on Sundays will allow me as the director to push 7 ½ staff hours back into the Monday through Saturday work week where frankly the hours are needed most, as well as save operational expenditures (electricity, heating fuel, etc.) by having the building closed on Sundays.

As the library continues to see an overall increase in traffic, attendance, circulation and computer usage, an evaluation of how best to serve our community's needs is warranted. As the director, I am trying to operate the library in the most fiscally responsible manner while also meeting the needs of our community. I believe the data supports closing the library on Sundays and pushing library resources into the other six days of the week.

Thank you for considering this request.

Abby Yellman

**Sunday statistics for the past three years are attached for your review.

	FY 2011-	FY 2011-12		FY 2012-13		FY 20	FY 2013-14	
	Date	No. Patrons		Date	No. Patrons	Date	No. Patrons	
	11/0/2011	41		10/7/2017	02	10/6/201	112	
	11/6/2011	41		10/7/2012		10/6/201	a a	
	11/13/2011	86		10/14/2012		10/13/201		
	11/20/2011	62		10/21/2012		10/20/20:	25	
	11/27/2011	90		10/28/2012		10/27/20:		
	12/4/2011	98		11/4/2012		11/3/20:		
	12/11/2011	174		11/18/2012		11/17/20:		
	12/18/2011	95		11/25/2012		11/24/20:		
	1/8/2012	139		12/2/2012		12/1/20:		
	1/22/2012	62		12/9/2012		12/8/20:		
	1/29/2012	139		12/16/2012		12/15/20:		
	2/5/2012	106		12/23/2012		12/22/20:		
	2/12/2012	109		12/30/2012		12/29/20		
	2/26/2012	200		1/6/2013		1/5/20		
	3/4/2012	92	1	_,,		1/12/20		
	3/11/2012	87		1/27/2013		1/26/20		
	3/18/2012	113		2/3/2013		2/2/20		
	3/25/2012	155		2/10/2013		2/9/20		
	4/1/2012	98		2/24/2013		2/23/20		
	4/15/2012	100		3/3/2013	115	3/2/20	14 89	
	4/22/2012	104		3/10/2013	125	3/9/20	14 99	
	4/29/2012	101		3/17/2013	107	3/16/20	14 122	
	5/6/2012	121		3/24/2013	107	3/23/20	14 136	
	5/13/2012	116		4/7/2013	99	3/30/20	14 123	
	5/20/2012	84		4/14/2013	116	4/6/20	14 120	
	9/9/2012	108		4/21/2013	150	4/13/20	14 136	
	9/16/2012	62		4/28/2013	107	4/27/20	14 66	
	9/23/2012	71		5/5/2013	101	5/4/20	14 71	
	9/30/2012	71		5/12/2013	105	5/11/20	14 69	
				5/19/2013	106	5/18/20	14 86	
			100	9/8/2013				
				9/15/2013				
				9/22/2013				
				9/29/2013				
TOTAL		2884	-		3762		3310	
AVERAGE		103			114		114	

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