

#### CITY OF SCOTTSBLUFF Scottsbluff City Hall Council Chambers 2525 Circle Drive, Scottsbluff, NE 69361 LB 840 Application Review Committee

Regular Meeting October 11, 2022 9:00 AM

- 1. Roll Call
- 2. For public information, a copy of the Nebraska Open Meetings Act is posted in the back of the room on the south wall.
- 3. **Notice of changes in the agenda by the city manager** (Additions may not be made to this agenda less than 24 hours before the beginning of the meeting unless added under Item 4 of this agenda.)
- 4. **Citizens with business not scheduled on the agenda** (As required by state law, no matter may be considered under this item unless the committee determines that the matter requires emergency action.)
- 5. **Approval of Minutes** 
  - a) for meeting of July 25, 2022
- 6. Consideration of Applications for Economic Development Assistance
  - a) Receive Information and Consider Action on the Mesner Development LB840 Application
- 7. Spreadsheet Review
  - a) Review 03/31/22 LB840 Loan Portfolio Spreadsheet
  - b) Review 06/30/22 LB840 Loan Portfolio Spreadsheet
- 8. Closed Session (to consider any of the above matters, where an Executive Session is appropriate).
  - a) Following passage of motion to enter into executive session, presiding officer must state purpose of executive session.
- 9. Reports from Staff, Boards & Commissions
  - a) Staff Report
- 10. Adjournment.

Tuesday, October 11, 2022 Regular Meeting

Item 1

for meeting of July 25, 2022

#### CITY OF SCOTTSBLUFF ECONOMIC DEVELOPMENT APPLICATION REVIEW COMMITTEE July 25, 2022

A meeting of the Economic Development Application Review Committee was held on July 25, 2022 at 10:30 a.m. at City Hall, 2525 Circle Drive, Scottsbluff, Nebraska.

Present at 10:30 were Committee members Hod Kosman, Dave Schaff, and Marla Marx. Also present were Adam Hoesing, Deputy City Attorney, Starr Lehl, City Economic Development Director, Sharaya Toof, Small Business Outreach/Public Relations Coordinator for the City, and the assistance manager for Fusion Ranch, Inc.

The meeting was called to order by Vice-Chairman Schaff at 10:30 a.m.

Vice-Chairman Schaff then announced a copy of Nebraska Open Meetings Act was posted on the back wall of the meeting room.

It was moved by Member Marx and seconded by Member Kosman to approve the Minutes of the July 14, 2022 Application Review Committee Meeting. Voting yes: Marx, Schaff, and Kosman. Voting no: None.

The next item on the agenda was a presentation by Fusion Ranch, Inc. as an applicant for assistance from the Program. The applicant produces jerky, ham, Asian meat snacks in Scotts Bluff County, Nebraska, and the applicant employs 45 employees. As part of its operation, the Applicant manufactures and sources its own branded products, as well as products for other private label retailers. The Applicant desires to expand production through the purchase of two automated vertical packing machines, and the Applicant is requesting assistance for the purchase of the second packing machine in the amount of \$826,802.00. The Applicant states that an additional 10 employees will be employed over the next five years to meet the increased production, and the Applicant believes that the market for orders and retailers is available to meet the Applicant's desired production expansion. Additionally, the Applicant desires to introduce a fava bean product to grow sales, and the Applicant anticipates that sales will double in the next few years.

The Committee asked whether the equipment for the purchase was available, and the Applicant stated that the equipment can be ordered with a delivery period of seven to eight months. The Committee asked whether the Applicant will expand square footage of its facility, and the Applicant will not do so at the moment but is planning with an engineer/architect for expansion it he near future to meet the increased production demands. Upon questioning, the Applicant has not seen a large issue with supply chain of raw material or finished inventory and the Applicant has not seen a large issue with available workforce to expand, as workforce retention has been the greater problem.

After presentation from the Applicant, is was moved by Committee Member Marx and seconded by Committee Member Kosman for the Committee to enter closed session for the purpose of protecting the public interest of discussing he Applicant's financial documents and

tax returns and keeping the Applicant's financial information confidential. Voting yes: Marx, Schaff, and Kosman. Voting no: None.. Closed session was enterd at 11:03 A.M.

The Committee exited closed session at 11:15 A.M. After entering open session, the Committee discussed its desires for recommended assistance, and discussed a job creation component that could qualify for only \$300,000 as a forgivable loan over 10 years. After discussion, it was moved by member Kosman and seconded by Member Marx to offer the following assistance to the Applicant:

\$300,000 as a forgivable loan with a job credit component, and \$200,000 as a loan, repayable with monthly payments over ten years. The \$300,000 grant would have a job credit effective dated October 1, 2022, and the Applicant would receive \$2,000 per fulltime employment position per year, for all employees over the base 45 full-time employees at the current time, plus additional credit for higher paid employees. The assistance would be secured by a deed of trust, a security agreement, and supported by a guaranty of the Applicant's owner. Voting in favor: Schaff, Marx, and Kosman. Voting no: None.

Thereafter, the Committee reviewed materials regarding adding retail the Program, and the Committee believes the material is ready for review by the Citizen Advisory Review Committee. The Meeting was adjourned at approximately 11:30 A.M.

Starr Lehl, Economic Development Director

Tuesday, October 11, 2022 Regular Meeting

### Item 1

Receive Information and Consider Action on the Mesner Development LB840 Application

### City of Scottsbluff Economic Development Grant Application

1.	Applicant Information:	
Busine	ess Name:	
Addre	ss:	
Applic	eant Contact:	
Busine	ess Phone:	
E-mail	l address:	
2.	Business Information:	
Structu	are of Business (proprietorship, partnership, LLC, corporation, etc):	
Owner	ship breakdown (include percentages for each Owner):	
Genera	al Description of Business:	
Produc	ets/Services:	
Number of years in Business (or if a new Business, describe Owners experience in this type of business):		
Proposed Location Address: Current Zoning Classification:		
3.	<b>Employment:</b>	
Base (	current) number of full-time positions:	
Full-ti	me positions to be created:	
Salary	/Wage Range:	
Benefits provided to employees (include any contribution required by Employees):		

4. Financial Need:		
Total project cost estimate:		
Breakdown of use of funds:		
Date funds are needed:		
Investment to be made by Applicant (Amount & Source:		
Loan(s) to be obtained (Amount & Bank Name):		
LB840 financial assistance amount requested for the Project:		
**The committee reserves the right to make part of the funds Grant (forgivable loan) and part of the funds Loan, which in non-forgivable and has repayment terms.		
Other Loans/Grants (CDBG, TIF, Re-Use, etc.):		
5. Security Available:		
Guarantor(s):		
Real Estate:		
Existing Liens:		
Personal Property:		
Existing Liens:		
Stock / LLC Interests:		
Other:		
C Flightite		

#### **Eligibility:** 6.

Principal Source of Income from (circle one):

- a.
- Manufacturing
  Research & development b.

- c. Processing, storage, transport or sale of goods or commodities in interstate commerce
- d. Sale of Services in interstate commerce
- Headquarters facilities relating to eligible activities e.
- f. Telecommunications activities
- Tourism-related activities g.
- Construction and rehabilitation of housing h.
- Retail trade where the principal source of income is from retail sales of products i. manufactured on the premises.
- Film production (Nebraska Film Office Activity Registration Form is also j. required).

Statement of how project is consistent with the goals of the Scottsbluff Economic Development Program:

Describe any pending legal action(s), to include the amount at risk and a summary of how ownership is reacting to the action(s):

#### 7. Additional Information to be submitted:

- Resumes of Owners, Management & Key Employees (include experience, training, a. credentials & work history).
- Brief history of your business and where you see your business going in the next 5 years, b. with emphasis on the impact to the City of Scottsbluff.
- c. Personal Financial Statement of Guarantors and anyone owning 25% or more of the business. Note: documentation verifying assets and liabilities shall be made available upon request.
- d. Income statement covering the past 2 years of business operations, if in business for that long. Copies of filed tax returns are acceptable and the most recent year's return must be included.
- Business Plan, to include: e.
  - Total project costs to include itemized use of funds
  - Lender Commitments
  - Investor Commitments
  - Financial projections for the next 3 years.
  - Employment projections for the next 3 years
  - Identification of jobs to be created by description, number, average wage, benefits, etc.
  - Information as to suppliers, and in particular, those in the Scottsbluff area
- f. References, to include name, position, address and phone number:

- g. Any other information that you feel will assist the City in evaluating your Application. Please include any marketing or sales brochures.
- h. With respect to the Business, or any persons owning 25% or more of the business and any officers, indicate if there is any past or pending litigation which either has resulted in or could result in a judgment against the Business or any such person. List the nature of the judgment or pending action, and whether any portion remains unpaid as of this date.
- i. With respect to any persons owning 25% or more of the business and any officers, indicate any who have been convicted of or plead guilty to any criminal charge or violation of law, excepting minor traffic offenses. List the nature of the charge, where the charge occurred and the year and month of the conviction or plea.
- j. Applicant agrees to sign waiver form provided by the City of Scottsbluff for Background and Credit Check.

#### 8. ImagiNE Nebraska Act:

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The A	pplicant certifies to the city as follows (select one):
	The Applicant has not filed nor does it intend to file an application with the Nebraska Department of Economic Development to receive tax incentives under the ImagiNE Nebraska Act with respect to this project.
	The Applicant has filed or intends to file an application with the Nebraska Department of Economic Development to receive tax incentives under the ImagiNE Nebraska Act for this project. If so, indicate if such application includes or will include, as one of the tax incentives, a refund of the City's local option sales tax revenue:; and whether such application has been approved under the ImagiNE Nebraska Act:
Develoreferer	fy that the information presented in connection with this Application for Economic opment Assistance is true and correct. Consent is given to the City of Scottsbluff to contact nees, conduct one or more credit checks, criminal background checks, and to verify the nation contained in this Application.
Dated:	<b>:</b>
	Signed:
	Title:



1415 16<sup>th</sup> Street, Suite 200 – P O Box 335 Central City, Nebraska 68826 P: (308) 946-3826 – F: (308) 946-3827 cliff@mesnerlaw.com kathy@mesnerlaw.com lenz@mesnerlaw.com www.mesnerdevelopment.com

September 27, 2022

To whom it may concern,

Mesner Development Co. is applying for the LB 840 funds to buy down the cost of real estate for a Rural Workforce Housing Fund project in Scottsbluff.

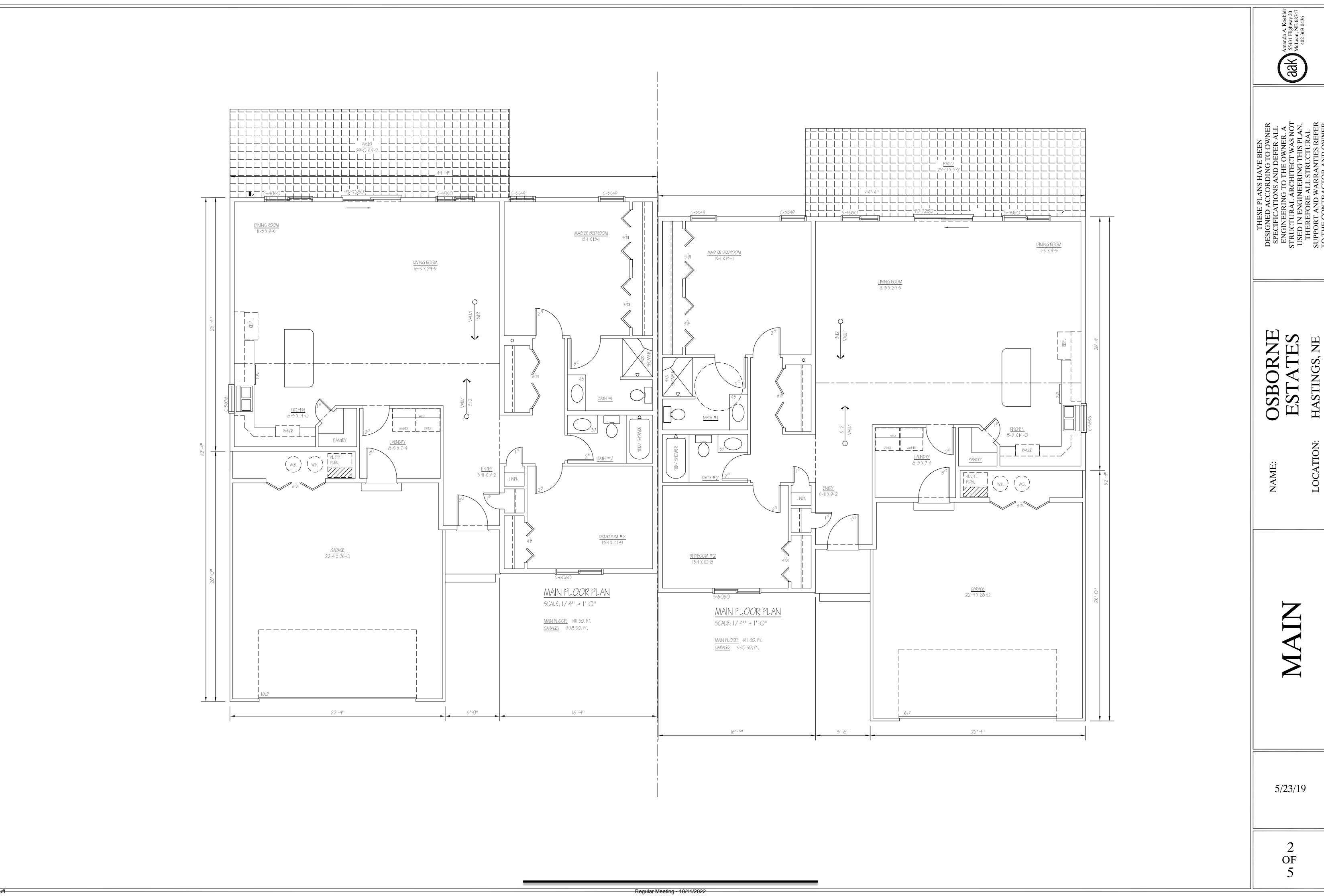
Mesner Development Co., a real estate development and property/asset management firm located in Central City, Nebraska owned by Cliff and Kathy Mesner. The company specializes in Low Income Housing Tax Credit (LIHTC) and workforce housing. Mesner Development Co. has developed 80 LIHTC housing projects all across Nebraska and Kansas. The company has developed Rural Workforce Housing (RWHF) projects in Schuyler, York, Hasting, and Holdrege. It currently has RWHF projects under development in Schuyler, Aurora, Grand Island, Cozad and now Scottsbluff.

Mesner Development is borrowing \$480,000 of the Rural Workforce Housing Funds from Twin City Development as a nonrecourse loan. Mesner Development has agreed to build 4 duplexes (8 townhomes). The requirements of the Rural Workforce Housing Fund require the money to be spent within a specified time frame.

There are numerous options for real estate in the Scottsbluff / Gering area but the ability to move forward quickly is a concern. The properties located in TIF eligible areas would ultimately be cheaper to develop but all need some infrastructure development which will slow down the process. The decision was made to buy the lots across from City Hall in Scottsbluff and ask for some LB 840 money to buy down the cost rather than applying for TIF and slowing down the process. This should allow us to get started quickly and meet the timeline requirements.

We are requesting \$50,000 in LB840 funds to buy down the cost of the lots to be purchased for a total price of \$145,000. This still makes the lots more expensive than TIFable lots but the need to move more quickly is driving the decision.

We have built the same units in multiple other communities with good success.





# **Townhomes for Sale**

Zero Entry

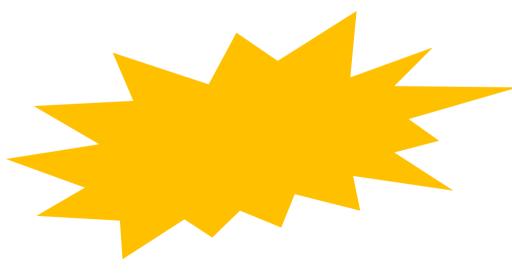
1,500 sq. ft.

2 bedroom

2 bath

2 car garage

Open floor design with vaulted ceilings

















Tuesday, October 11, 2022 Regular Meeting

**Item Spread She1** 

Review 03/31/22 LB840 Loan Portfolio Spreadsheet

Tuesday, October 11, 2022 Regular Meeting

**Item Spread She2** 

Review 06/30/22 LB840 Loan Portfolio Spreadsheet

Tuesday, October 11, 2022 Regular Meeting

### Item 1

Following passage of motion to enter into executive session, presiding officer must state purpose of executive session.

**Staff Contact:** 

Tuesday, October 11, 2022 Regular Meeting

**Item Reports1** 

**Staff Report**