

# **City of Scottsbluff, Nebraska**

**Friday, August 7, 2020**

**Regular Meeting**

## **Item 4**

**Receive Information and Consider Approval of Application from Hampton Inn in regards to the Old West Balloon Fest.**

**Staff Contact: Starr Lehl**

**City of Scottsbluff  
Economic Development Grant Application**

**1. Applicant Information:**

Business Name: **Hampton Inn & Suites**

Address: 301 West Highway 26      Scottsbluff Ne 69361

Applicant Contact: Bekah Gorsuch

Business Phone: 308-635-5200

E-mail address: Bekah.gorsuch@hilton.com

**2. Business Information:**

Structure of Business (proprietorship, partnership, LLC, corporation, etc.): LLC

Ownership breakdown (include percentages for each Owner): Western Hospitality LLC

General Description of Business: Hotel /conference center

Products/Services: Provide lodging for guests coming to our area for business or pleasure.

Number of years in Business (or if a new Business, describe Owners experience in this type of business): 19 Years

Proposed Location Address: 301 West Hwy 26

Current Zoning Classification: Commercial

**3. Employment:**

Base (current) number of full-time positions: 6 full time employees

Full-time positions to be created: 0

Salary/Wage Range: \$12.00 an hour to \$19.00 an hour

Benefits provided to employees (include any contribution required by Employees): No benefits provided.

**4. Financial Need:**

Total project cost estimate: **\$103,000**

Breakdown of use of funds: **23 pilots for 4 nights X \$129 per room = \$11,868**

Date funds are needed: **ASAP**

Investment to be made by Applicant (Amount & Source):

Loan(s) to be obtained (Amount & Bank Name): No loan is being obtained.

LB840 financial assistance amount requested for the Project: **\$11,868**

**\*\*The committee reserves the right to make part of the funds Grant (forgivable loan) and part of the funds Loan, which in non-forgivable and has repayment terms.**

Other Loans/Grants (CDBG, TIF, Re-Use, etc.):

**5. Security Available:**

Guarantor(s):

Real Estate:

Existing Liens:

Personal Property:

Existing Liens:

Stock / LLC Interests: No stocks, LLC is Western Hospitality

Other:

**6. Eligibility:**

Principal Source of Income from (circle one):

- a. Manufacturing
- b. Research & development

- c. Processing, storage, transport or sale of goods or commodities in interstate commerce
- d. Sale of Services in interstate commerce
- e. Headquarters facilities relating to eligible activities
- f. Telecommunications activities
- g. Tourism-related activities \*\*\*\*\***
- h. Construction and rehabilitation of housing
- i. Retail trade where the principal source of income is from retail sales of products manufactured on the premises.
- j. Film production (Nebraska Film Office Activity Registration Form is also required).

Statement of how project is consistent with the goals of the Scottsbluff Economic Development Program:

Describe any pending legal action(s), to include the amount at risk and a summary of how ownership is reacting to the action(s): **No legal action is being taken.**

**7. Additional Information to be submitted:**

- a. Resumes of Owners, Management & Key Employees (include experience, training, credentials & work history).
- b. Brief history of your business and where you see your business going in the next 5 years, with emphasis on the impact to the City of Scottsbluff. **The Hampton Inn and Suites has been in business for 19 years at our current location. We have brought several meetings and conferences to Scottsbluff and work to grow our occupancy percent and the number of days a year our conference rooms are used. Being located between Denver and the Black Hills of South Dakota we have found it is a perfect overnight for travelers who enjoy a little extra history.**
- c. Personal Financial Statement of Guarantors and anyone owning 25% or more of the business. Note: documentation verifying assets and liabilities shall be made available upon request. **Western Hospitality is the LLC making up the ownership group.**
- d. Income statement covering the past 2 years of business operations, if in business for that long. Copies of filed tax returns are acceptable and the most recent year's return must be included.
- e. Business Plan, to include:
  - Total project costs to include itemized use of funds
  - Lender Commitments
  - Investor Commitments
  - Financial projections for the next 3 years.
  - Employment projections for the next 3 years
  - Identification of jobs to be created by description, number, average wage, benefits, etc.

- Information as to suppliers, and in particular, those in the Scottsbluff area

- f. References, to include name, position, address and phone number:
- g. Any other information that you feel will assist the City in evaluating your Application. Please include any marketing or sales brochures.
- h. With respect to the Business, or any persons owning 25% or more of the business and any officers, indicate if there is any past or pending litigation which either has resulted in or could result in a judgment against the Business or any such person. List the nature of the judgment or pending action, and whether any portion remains unpaid as of this date.
- i. With respect to any persons owning 25% or more of the business and any officers, indicate any who have been convicted of or plead guilty to any criminal charge or violation of law, excepting minor traffic offenses. List the nature of the charge, where the charge occurred and the year and month of the conviction or plea.
- j. Applicant agrees to sign waiver form provided by the City of Scottsbluff for Background and Credit Check.

**8. Nebraska Advantage Act:**

The Applicant certifies to the city as follows (select one):

- ☒ The Applicant has not filed nor does it intend to file an application with the Nebraska Department of Revenue to receive tax incentives under the Nebraska Advantage Act with respect to this project.
- ☐ The Applicant has filed or intends to file an application with the Department of Revenue to receive tax incentives under the Nebraska Advantage Act for this project. If so, indicate if such application includes or will include, as one of the tax incentives, a refund of the City's local option sales tax revenue: \_\_\_\_; and whether such application has been approved under the Nebraska Advantage Act: \_\_\_\_.

I certify that the information presented in connection with this Application for Economic Development Assistance is true and correct. Consent is given to the City of Scottsbluff to contact references, conduct one or more credit checks, criminal background checks, and to verify the information contained in this Application.

Dated: **08/04/2020**

Signed: Bekah Gorsuch

Title: General Manager