

# **City of Scottsbluff, Nebraska**

**Tuesday, February 18, 2020**

**Regular Meeting**

## **Item Public Inp2**

**Council to receive a report from the Riverside Discovery Center.**

**Staff Contact: Nathan Johnson, City Manager**



Riverside Discovery Center  
Statement of Activities

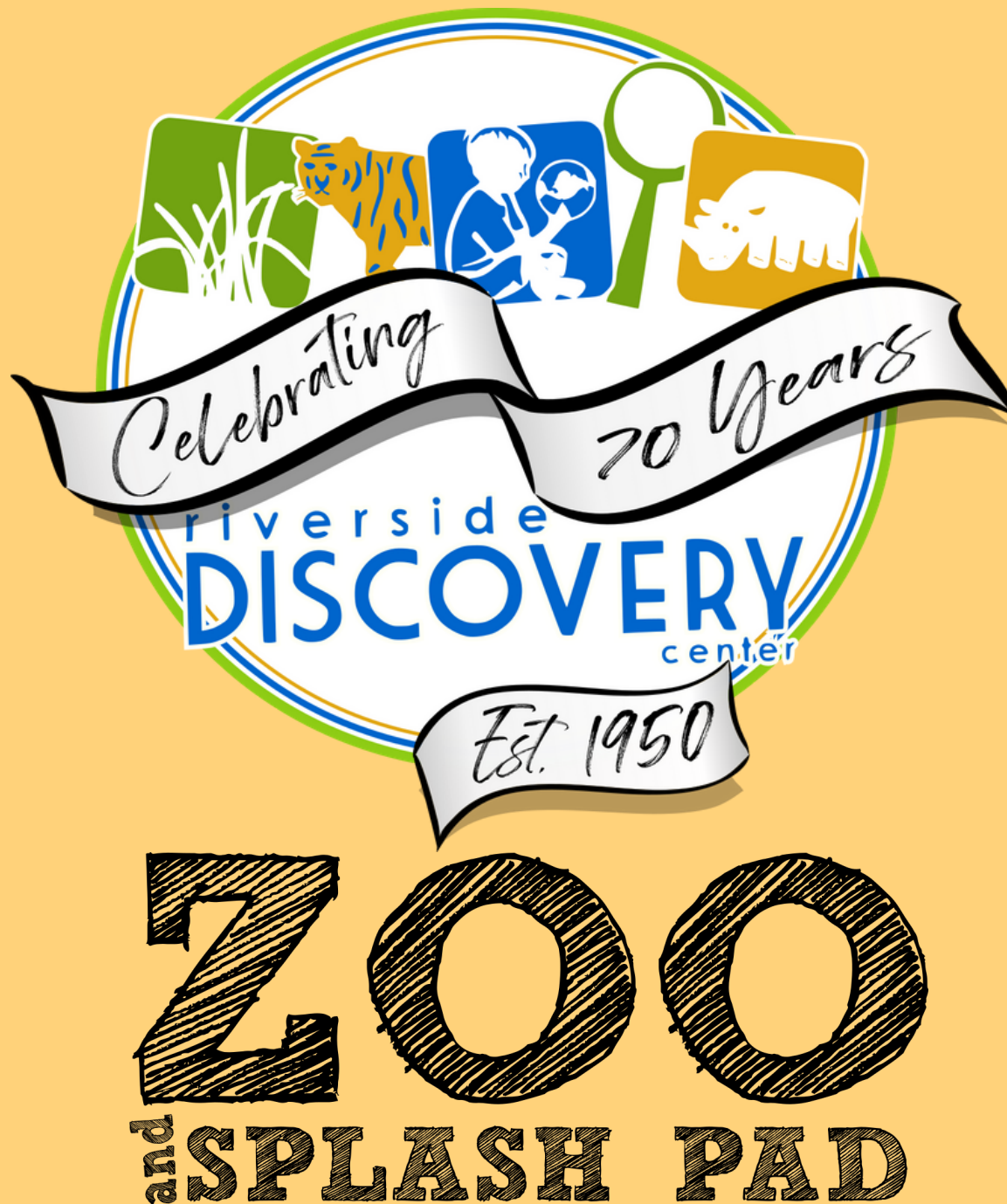
	Year Ended 9/30/2018	Year Ended 9/30/2019
Support Income		
Direct Public Support	47,364.62	141,976.24
Restricted Support	76,857.02	127,948.57
Government Contracts	<u>350,000.00</u>	<u>351,100.00</u>
	474,221.64	621,024.81
Merchandise Sales	48,072.77	50,110.02
Admission Income		
Annual Memberships	48,636.72	64,393.91
Adult Admission	87,599.44	68,209.67
Child Admission	27,777.97	22,543.58
Toddler Admission	912.75	6,334.01
Group Admission	16,185.19	15,507.05
Senior Admission	<u>7,978.19</u>	<u>7,837.53</u>
	189,090.26	184,825.75
Other Income		
Rent Income	5,533.00	3,009.00
Special Events	18,943.00	62,437.80
Education	29,063.74	9,789.75
Investment Income	115.14	326.51
Other Income	<u>9,942.89</u>	<u>19,992.97</u>
	<u>63,597.77</u>	<u>95,556.03</u>
Total Revenue	774,982.44	951,516.61
Cost of Goods Sold	<u>13,271.70</u>	<u>11,827.18</u>
Gross Profit	761,710.74	939,689.43
Animal Care		
Other Animal Expenses	15,628.31	30,404.64
Animal Diet	54,222.41	48,974.69
Veterinary	<u>9,752.15</u>	<u>12,712.12</u>
	79,602.87	92,091.45
Contract Services	33,381.10	21,748.00

Changes to how income was put into these categories is why the look so different year to year.



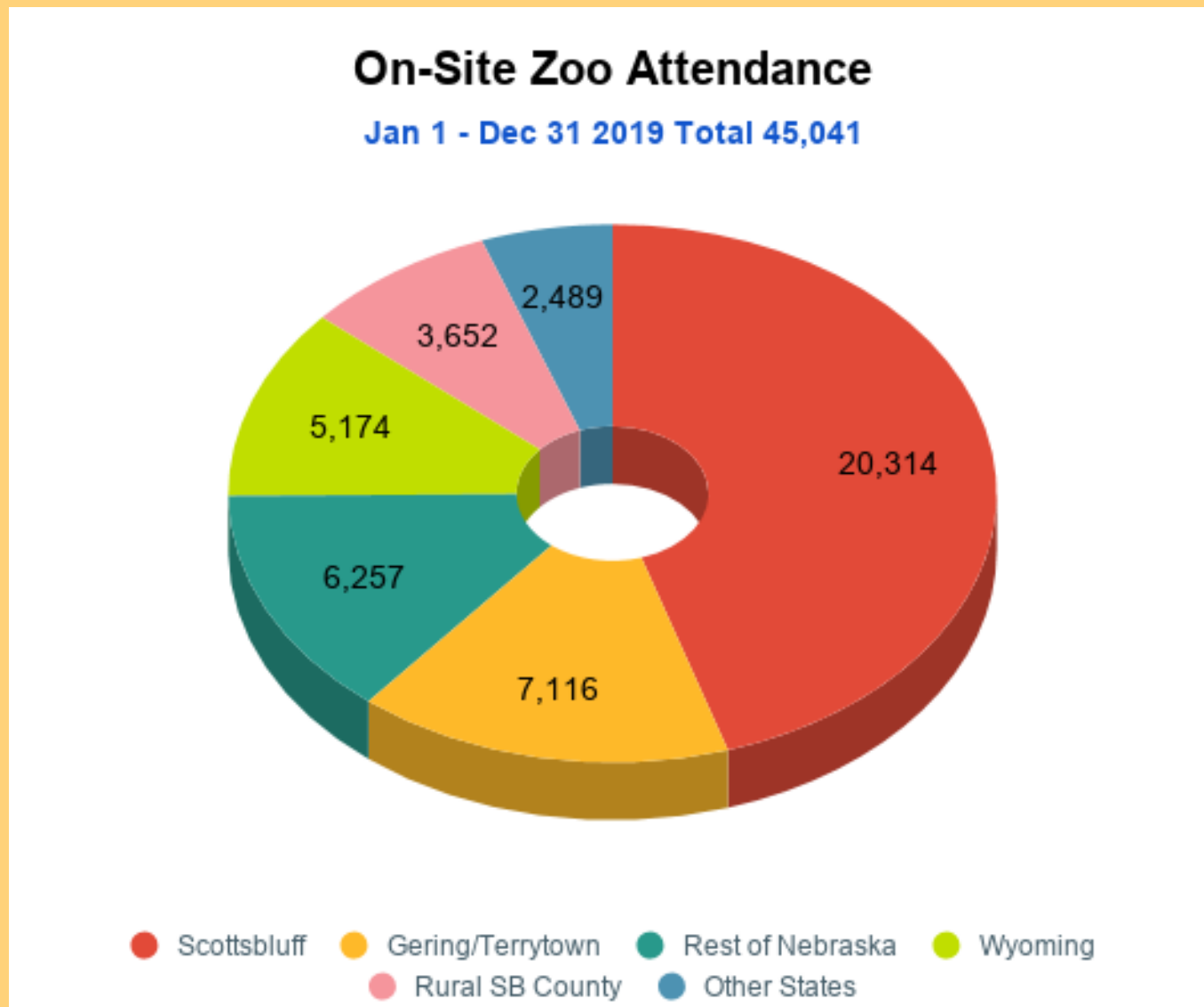
Facilities and Equipment		
Depreciation	125,511.61	117,530.21
Repairs and Maintenance	26,301.83	20,574.22
Facility Supplies	9,505.30	6,881.72
Taxes and Licenses	<u>1,370.31</u>	<u>220.85</u>
	162,689.05	145,207.00
Operating Expenses		
Operating supplies	4,251.04	2,767.66
Dues and Subscriptions	7,073.60	7,055.63
Donations	730.00	-
Utilities	80,073.86	64,385.76
Merchant Fees	7,008.55	6,257.92
Other Expense	9,203.36	2,862.31
Advertising Expense	5,277.57	5,377.75
Interest Expense	3,968.31	10,441.48
Travel and Meetings	4,614.73	2,580.84
Insurance	<u>34,511.04</u>	<u>33,115.27</u>
	156,712.06	134,844.62
Payroll Expenses		
Salaries and Wages	385,744.33	366,363.85
Employee Benefits	51.14	-
Payroll Taxes	30,808.71	28,938.77
Workers Comp	28,169.00	31,035.00
Uniforms	<u>1,150.24</u>	<u>448.10</u>
	445,923.42	426,785.72
Special Events Expense	2,462.29	7,258.27
Investment Expense	300.00	100.00
Grant Expense	<u>99.00</u>	<u>-</u>
Total Expenses	<u>881,169.79</u>	<u>828,035.06</u>
Net Profit	<u>(119,459.05)</u>	<u>111,654.37</u>







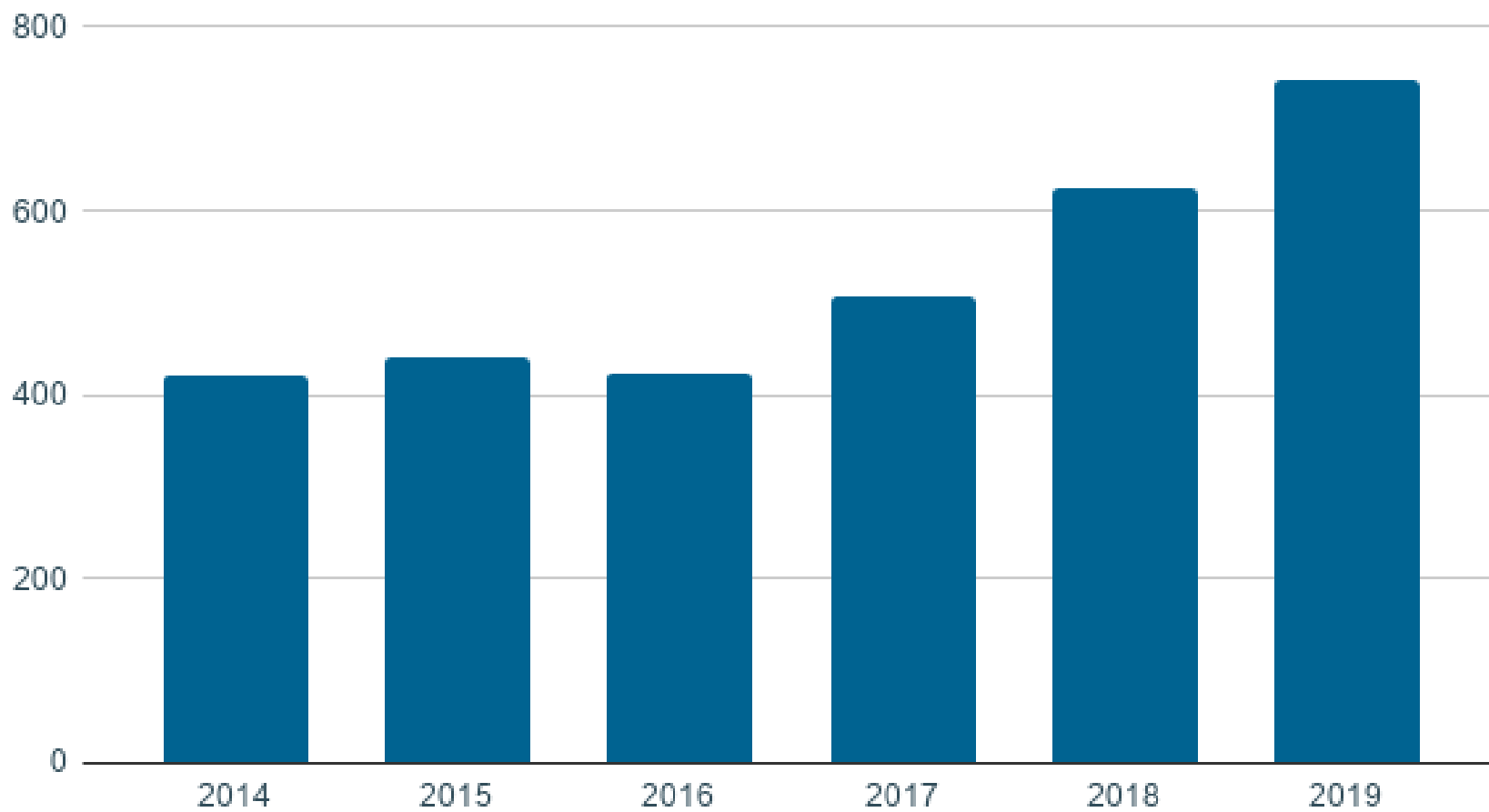
Over 45,000 visitors to the Zoo in 2019!



Over 17,000 of those visitors were from outside of  
Scottsbluff-Gering



### Annual Membership Totals





## Off-Site Education Programs

Jan 1 - Dec 1 2019 Total 9,829

**Other**

5.7%

**Wyoming**

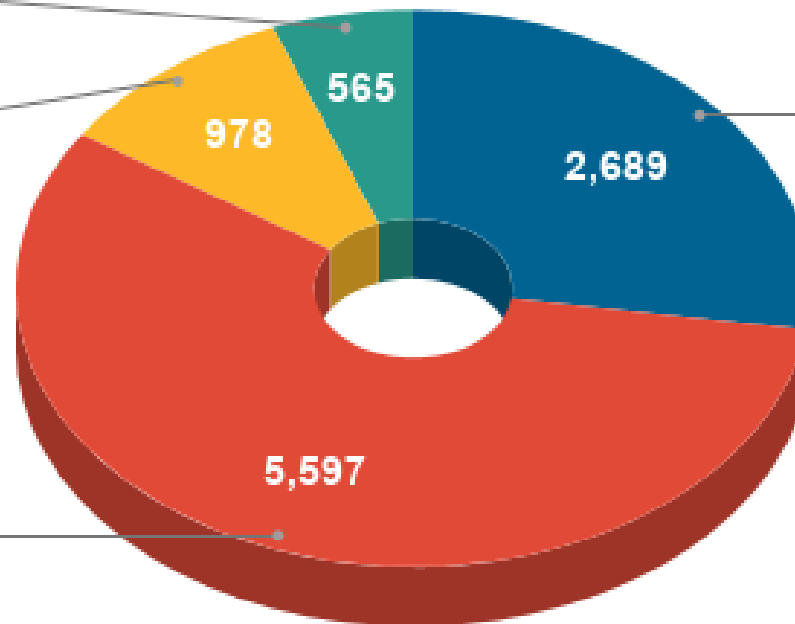
10.0%

**Scottsbluff**

27.4%

**Gering/Terrytown**

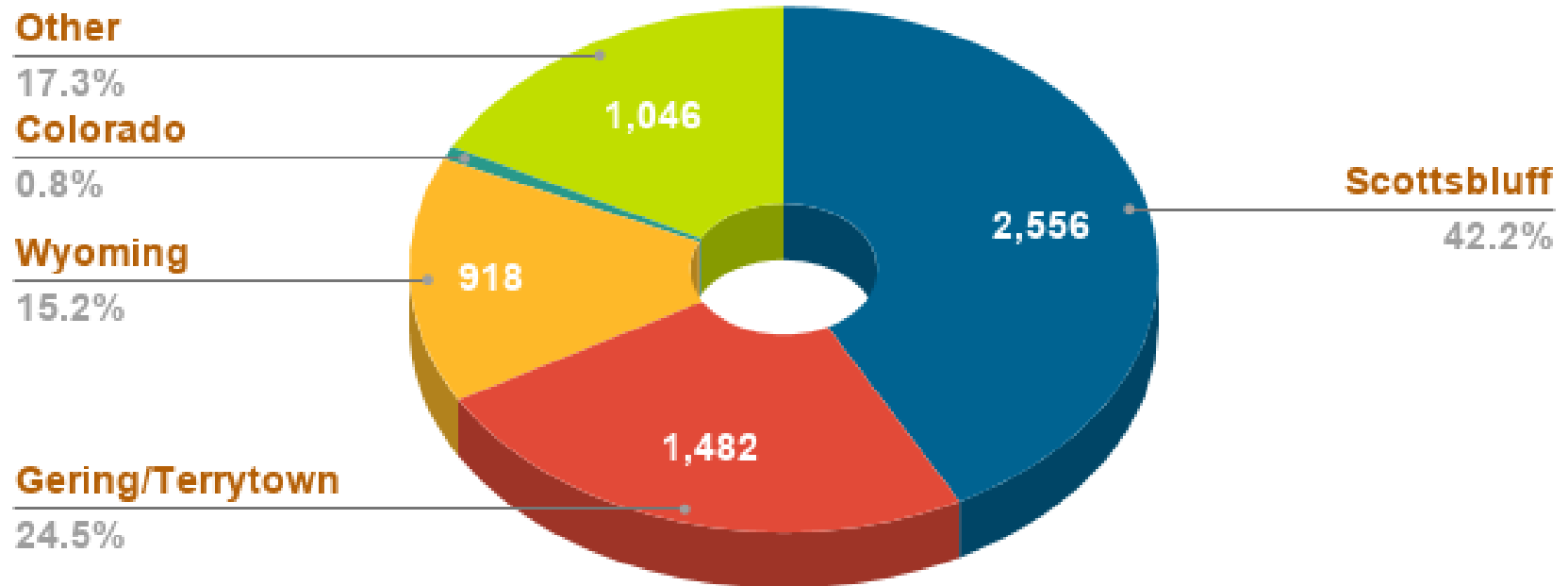
56.9%





## On-Site Education Programs

Jan 1 - Dec 1 2019 Total 6,052





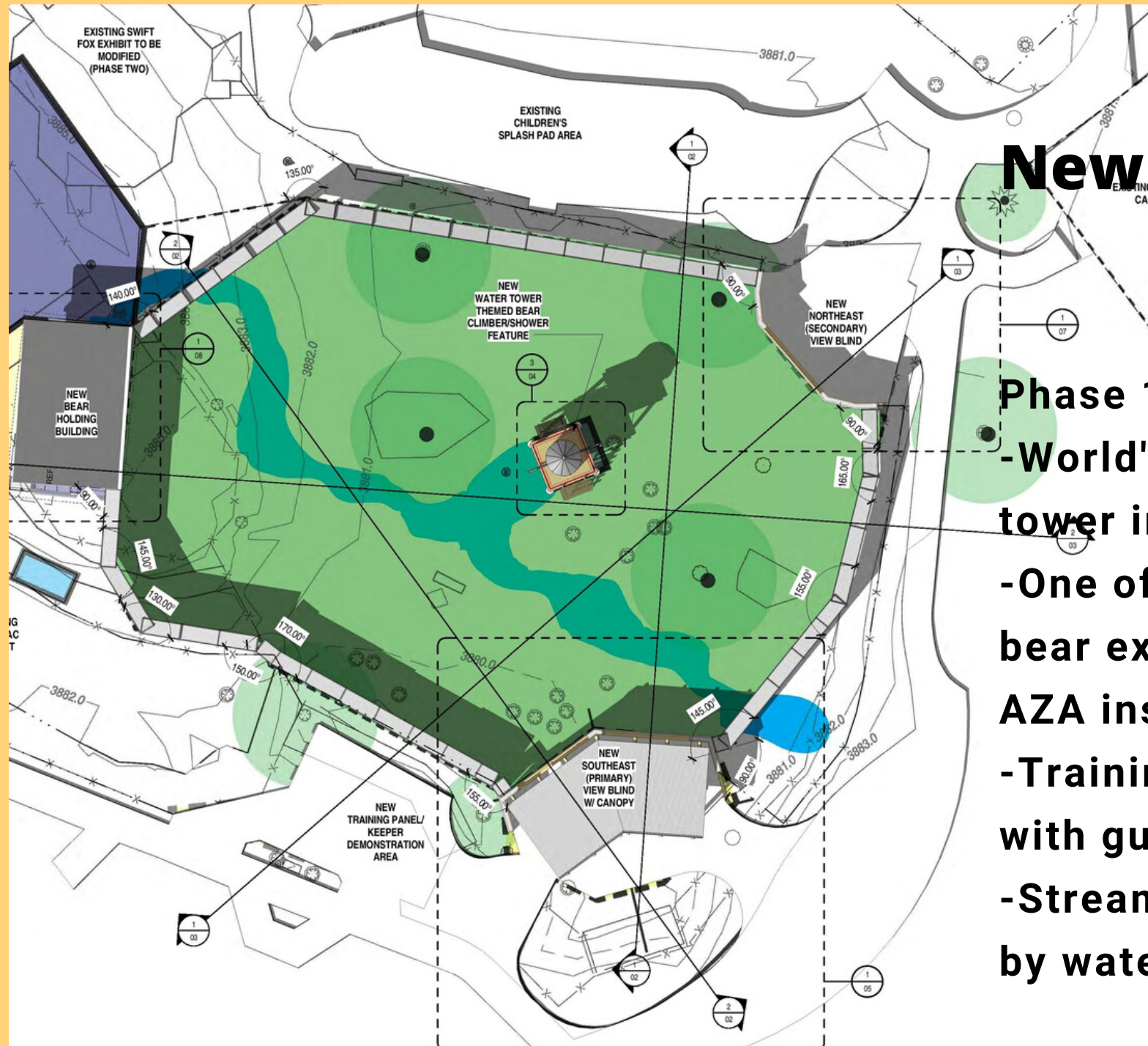


# **New Animals in 2019**

**+ Major renovations  
inside Chimp  
building and 5 new  
Chimps**







# New in 2020

## Phase 1 Key Features:

- World's only water tower in a bear exhibit
- One of the largest bear exhibits in an AZA institution
- Training demo wall with guest seating
- Stream and pool fed by water tower



# Bear Campaign Partners To Date

**Your Information Here**



*Platte Valley  
Companies*



Fliesbach Family  
Foundation



**NEXT**  
Young Professionals



Hirschfeld  
FAMILY FOUNDATION

Quivey-Bay  
State Foundation

