## City of Scottsbluff, Nebraska

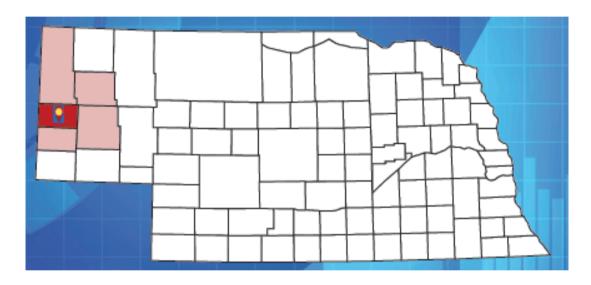
Monday, June 3, 2019 Regular Meeting

## **Item Public Inp2**

Council to receive a presentation on Scotts Bluff County Trends Study.

**Staff Contact: Terry Rajewich, NPPD** 

# Economic & Demographic Trends Scottsbluff, Scotts Bluff County, and the Surrounding Area



Presented by:

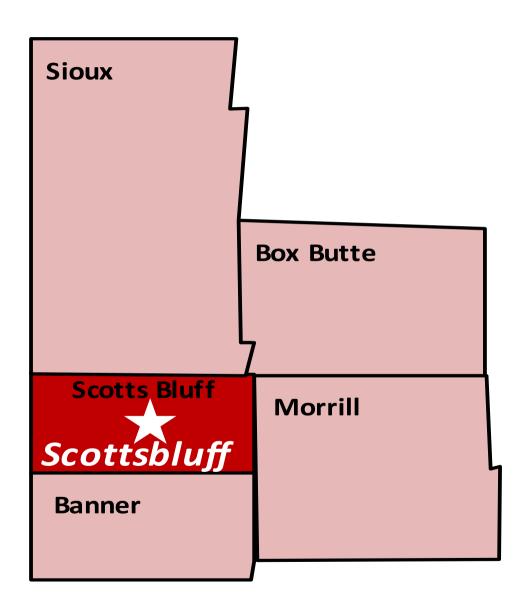
**Nebraska Public Power District** 

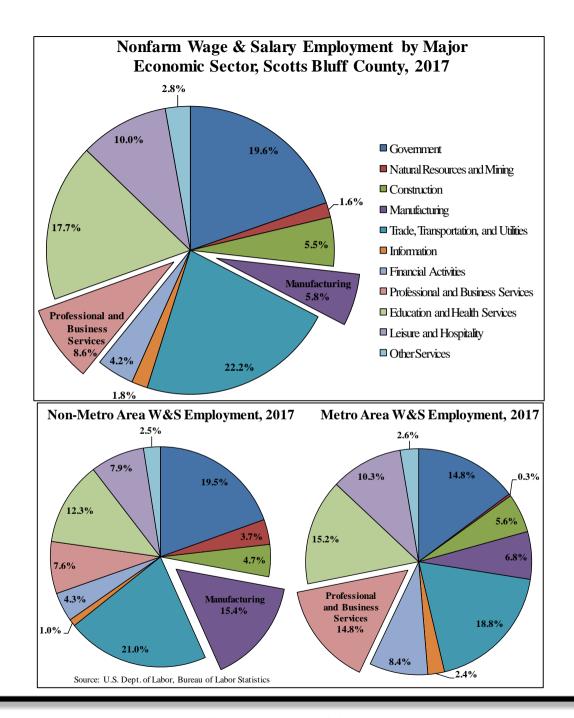
(877) 275-6773

econdev@nppd.com

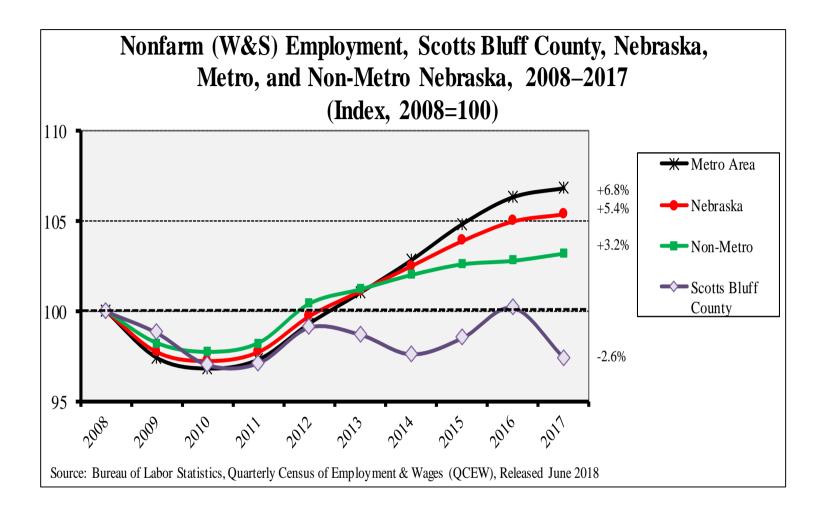
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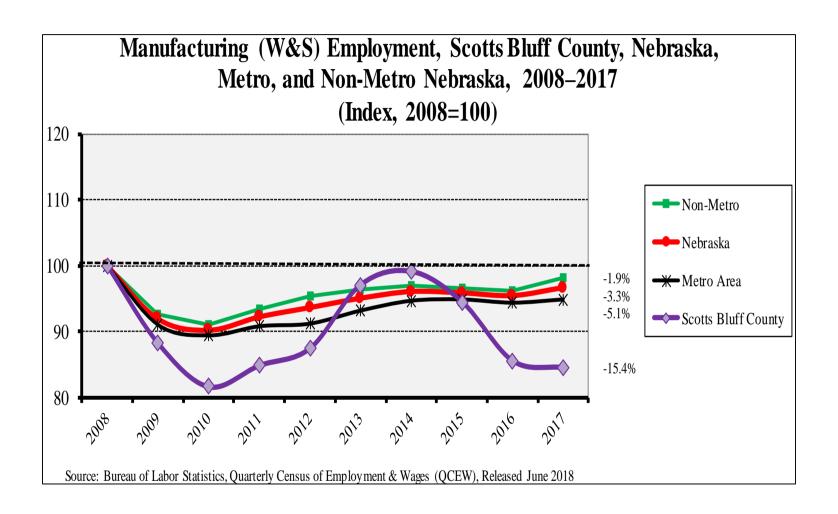
# **Study Area**





## **Labor Force & Employment**





Labor Force & Employment Trends, Scotts Bluff County, Nebraska,											
Selected Years: 2008–2017											
										% Change	# Change
2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2008-2017	2008-2017
19,525	19,690	19,200	19,209	19,236	19,161	18,742	18,659	18,813	18,352	-6.0	-1,173
18,802	18,677	18,144	18,245	18,334	18,356	18,063	18,028	18,153	17,724	-5.7	-1,078
723	1,013	1,056	964	902	805	679	631	660	628	-13.1	-95
3.7	5.1	5.5	5.0	4.7	4.2	3.6	3.4	3.5	3.4	(N/A)	(N/A)
	2008 19,525 18,802 723 3.7	2008 2009 19,525 19,690 18,802 18,677 723 1,013 3.7 5.1	2008         2009         2010           19,525         19,690         19,200           18,802         18,677         18,144           723         1,013         1,056           3.7         5.1         5.5	2008         2009         2010         2011           19,525         19,690         19,200         19,209           18,802         18,677         18,144         18,245           723         1,013         1,056         964           3.7         5.1         5.5         5.0	2008         2009         2010         2011         2012           19,525         19,690         19,200         19,209         19,236           18,802         18,677         18,144         18,245         18,334           723         1,013         1,056         964         902           3.7         5.1         5.5         5.0         4.7	Selected Years: 2008         2008       2009       2010       2011       2012       2013         19,525       19,690       19,200       19,209       19,236       19,161         18,802       18,677       18,144       18,245       18,334       18,356         723       1,013       1,056       964       902       805	Selected Years: 2008–2017           2008         2009         2010         2011         2012         2013         2014           19,525         19,690         19,200         19,209         19,236         19,161         18,742           18,802         18,677         18,144         18,245         18,334         18,356         18,063           723         1,013         1,056         964         902         805         679           3.7         5.1         5.5         5.0         4.7         4.2         3.6	Selected Years: 2008–2017         2008       2009       2010       2011       2012       2013       2014       2015         19,525       19,690       19,200       19,209       19,236       19,161       18,742       18,659         18,802       18,677       18,144       18,245       18,334       18,356       18,063       18,028         723       1,013       1,056       964       902       805       679       631         3.7       5.1       5.5       5.0       4.7       4.2       3.6       3.4	Selected Years: 2008–2017           2008         2009         2010         2011         2012         2013         2014         2015         2016           19,525         19,690         19,200         19,209         19,236         19,161         18,742         18,659         18,813           18,802         18,677         18,144         18,245         18,334         18,356         18,063         18,028         18,153           723         1,013         1,056         964         902         805         679         631         660           3.7         5.1         5.5         5.0         4.7         4.2         3.6         3.4         3.5	Selected Years: 2008–2017           2008         2009         2010         2011         2012         2013         2014         2015         2016         2017           19,525         19,690         19,200         19,209         19,236         19,161         18,742         18,659         18,813         18,352           18,802         18,677         18,144         18,245         18,334         18,356         18,063         18,028         18,153         17,724           723         1,013         1,056         964         902         805         679         631         660         628           3.7         5.1         5.5         5.0         4.7         4.2         3.6         3.4         3.5         3.4	Selected Years: 2008-2017     Selected Years: 2008-2017

(N/A) - Data not available

# Resident & Work Flow Patterns

**Work Destination** = where residents in a selected area are working (commute to work)

**Home Destination** = where workers in a selected area live (labor shed)

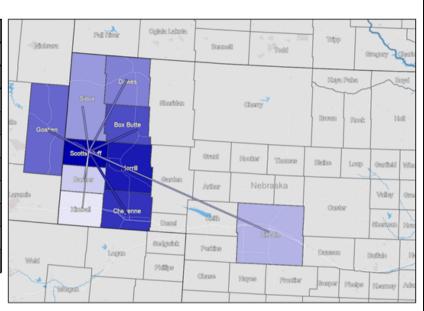
## **Work Destination Report**

Where Scottsbluff Residents Work

## By Counties

# Job Counts by Counties Where Workers are Employed 2015

	Count	Share
Scotts Bluff County, NE	5,170	80.7%
Holt County, NE	162	2.5%
Lincoln County, NE	91	1.4%
Douglas County, NE	86	1.3%
Morrill County, NE	86	1.3%
Lancaster County, NE	82	1.3%
Cheyenne County, NE	77	1.2%
Box Butte County, NE	73	1.1%
Kimball County, NE	47	0.7%
Dawes County, NE	44	0.7%
All Other Locations	490	7.6%



## **Home Destination Report**

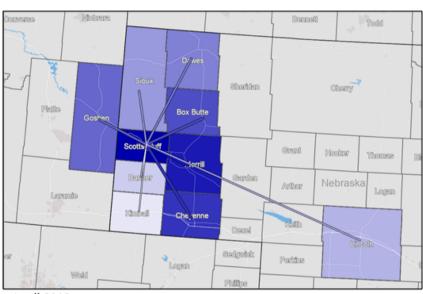
Where People Who Work in Scottsbluff Live

#### By Counties

## Job Counts by Counties Where Workers Live

#### 2015

	Count	Share
Scotts Bluff County, NE	7,974	79.3%
Morrill County, NE	265	2.6%
Cheyenne County, NE	174	1.7%
Box Butte County, NE	167	1.7%
Goshen County, WY	148	1.5%
Dawes County, NE	115	1.1%
Sioux County, NE	77	0.8%
Lincoln County, NE	58	0.6%
Banner County, NE	56	0.6%
Kimball County, NE	45	0.4%
All Other Locations	972	9.7%



Source: U.S. Census Bureau, LEHD Origin-Destination Data Base, April 2019

## Inflow/Outflow Report -Scottsbluff in Scotts Bluff County, Nebraska

Inflow/Outflow Report							
Selection Area Labor Market Size (Primary Jobs)	2015		2014		2013		
	Count	Share	Count	Share	Count	Share	
Employed in the Selection Area	10,051	100.0%	10,369	100.0%	10,312	100.0%	
Living in the Selection Area	6,408	63.8%	6,463	62.3%	6,377	61.8%	
Net Job Inflow (+) or Outflow (-)	3,643	-	3,906	-	3,935	-	
In-Area Labor Force Efficiency (Primary Jobs)	2015		] ] 2014		2013		
	Count	Share	Count	Share	Count	Share	
Living in the Selection Area	6,408	100.0%	6,463	100.0%	6,377	100.0%	
Living and Employed in the Selection Area	3,658	57.1%	3,506	54.2%	3,558	55.8%	
Living in the Selection Area but Employed Outside	2,750	42.9%	2,957	45.8%	2,819	44.2%	
In-Area Employment Efficiency (Primary Jobs)	20	)15	20	14	20	13	
	Count	Share	Count	Share	Count	Share	
Employed in the Selection Area	10,051	100.0%	10,369	100.0%	10,312	100.0%	
Employed and Living in the Selection Area	3,658	36.4%	3,506	33.8%	3,558	34.5%	
Employed in the Selection Area but Living Outside	6,393	63.6%	6,863	66.2%	6,754	65.5%	

## County Population, 1970-2017, Scotts Bluff County Communities & Unincorporated Areas

l .		•/						
							Avg. Annual	Avg. Annual
			% Change	% Change				
Location	1970	1980	1990	2000	2010	2017	1970-2010	2010-2017
Nebraska	1,485,333	1,569,825	1,578,417	1,711,265	1,826,341	1,920,076	0.5	0.7
Scotts Bluff County	36,432	38,344	36,025	36,951	36,970	36,363	0.0	-0.2
Gering	5,639	7,760	8,025	7,751	8,500	8,319	1.0	-0.3
Henry	147	155	145	162	106	102	-0.8	-0.5
Lyman	561	551	452	421	341	331	-1.2	-0.4
McGrew	79	110	99	103	105	103	0.7	-0.3
Melbeta	124	151	116	138	112	110	-0.3	-0.3
Minatare	939	969	807	810	816	803	-0.4	-0.2
Mitchell	1,842	1,956	1,742	1,831	1,702	1,660	-0.2	-0.4
Morrill	937	1,097	980	957	921	908	0.0	-0.2
Scottsbluff	14,507	14,156	14,029	14,732	15,039	14,874	0.1	-0.2
Terrytown	747	727	535	646	1,198	1,185	1.2	-0.2
Total Incorporated Places	25,522	27,632	26,930	27,551	28,840	28,395	0.3	-0.2
Unincorporated Areas	10,910	10,712	9,095	9,400	8,130	7,968	-0.7	-0.3
Source: U.S. Bureau of the Census. (	Census of Popula	ation May 2018				•		

# Scotts Bluff County, Nebraska, 2012–2016, Five-Year Estimate, Population Change Due to Migration & Mortality

Current population one-year or older

36,147

Number of people living in the area one-year ago

36,113

Population change due to migration and mortality

34

Source: American Community Survey, Geographic Mobility By Selected Characteristics In The United States & Geographical Mobility In The Past Year By Age For Residence 1 Year Ago In The United States;

Accessed March 2018.

# Scotts Bluff County, Nebraska, 2012-2016, Five-Year Estimate, Population Change Due to Migration & Mortality

-- Part A: By Age Group --

Part A. by Age Group							
							Net Gain
		Moved					From
	Moved to	From	Net Gain		Moved	Net Gain	Nebraska
	Different	Different	From	Moved to	From	From	Counties
	Nebraska	Nebraska	Nebraska	Different	Different	Other	and Other
Age Group	County	County	Counties	State	State	States	States
Age 1 to 17	197	108	<b>-</b> 89	161	148	-13	-102
Age 18 to 24	239	199	<b>-</b> 40	159	255	96	56
Age 25 to 44	185	153	-32	243	301	58	26
Age 45 to 64	197	106	<b>-</b> 91	82	211	129	38
Age 65 and over	44	36	-8	90	51	-39	-47
Total	862	602	-260	735	966	231	-29

-- Part B: By Educational Attainment --

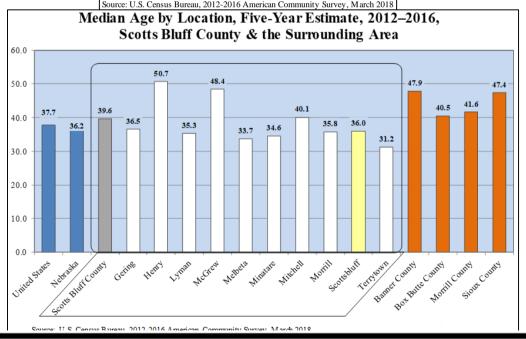
Educational Assistance	Moved to Different Nebraska	Moved From Different Nebraska	Net Gain From Nebraska	Moved to Different	Moved From Different	Net Gain From Other	Net Gain From Nebraska Counties and Other
Educational Attainment HS diploma or less	County 174	County 103	-71	State 130	State 285	States 155	States 84
Bachelor's or some college		137	<b>-</b> 99	240	222	-18	-117
Grad. or Prof. degree	16	55	39	45	56	11	50
Total	426	295	-131	415	563	148	17

Source: American Community Survey, Geographic Mobility By Selected Characteristics In The United States;
Geographical Mobility In The Past Year By Age For Residence 1 Year Ago In The United States;
Geographical Mobility In The Past Year By Educational Attainment For Current Residence In The
United States & Geographical Mobility In The Past Year By Educational Attainment For Residence
1 Year Ago In The United States; Accessed March 2018.

#### Median Age by Location and Gender, Five-Year Estimate, 2012–2016 Scotts Bluff County & the Surrounding Area

	N	Median Age				
	Total	Male	Female			
United States	37.7	36.3	39.0			
Nebraska	36.2	35.1	37.5			
Scotts Bluff County	39.6	38.3	40.7			
Gering	36.5	33.5	39.3			
Henry	50.7	50.8	50.5			
Lyman	35.3	31.5	37.8			
McGrew	48.4	50.2	44.4			
Melbeta	33.7	29.4	39.3			
Minatare	34.6	36.5	32.9			
Mitchell	40.1	35.6	46.4			
Morrill	35.8	35.7	36.0			
Scottsbluff	36.0	35.3	37.6			
Terrytown	31.2	32.0	30.9			
Banner County	47.9	49.5	44.7			
<b>Box Butte County</b>	40.5	37.2	44.3			
Morrill County	41.6	42.0	40.9			
Sioux County	47.4	51.2	43.5			
G H.C.C D 2012-2014			1 2010			

Source: U.S. Census Bureau, 2012-2016 American Community Survey, March 2018



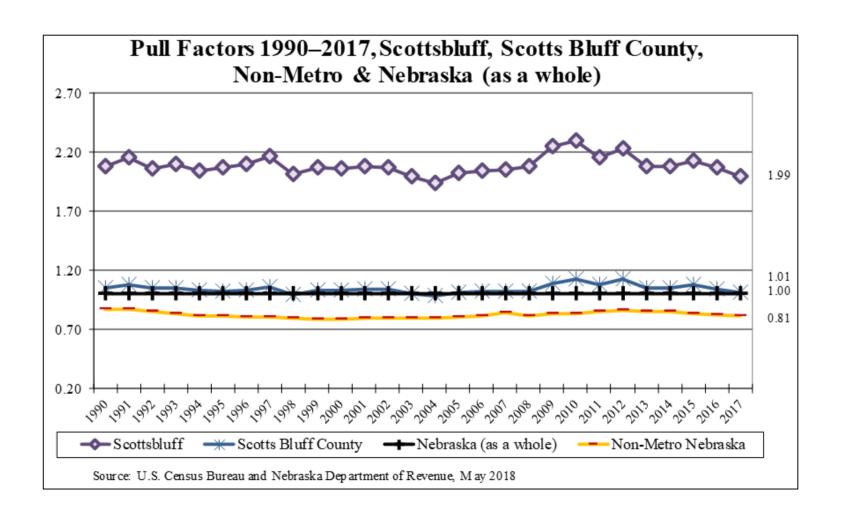
# **Retail Sales**

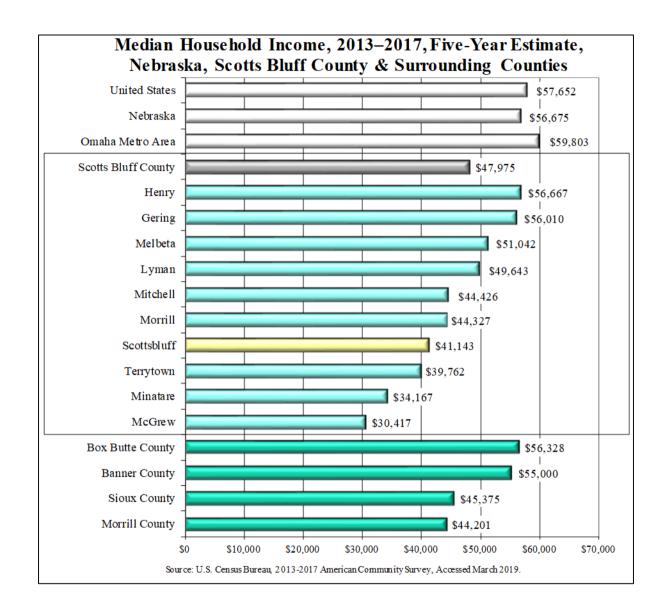
# 2017 Retail Sales (Non-Motor Vehicle) Pull Factors, Nebraska, Scotts Bluff County & Surrounding Counties

	2017 Population	2017 Retail Sales (x \$1,000)	2017 Per Cap Sales (\$)	2017 Pull Factor				
Nebraska Non-Metro Nebraska	1,920,076 862,659	23,755,032 8,675,366	12,372 10,057	1.00 0.81				
Scotts Bluff County	36,363	455,691	12,532	1.01				
Banner County	742	138	186	0.02				
Box Butte County	10,886	90,876	8,348	0.67				
Morrill County	4,836	27,854	5,760	0.47				
Sioux County	1,203	3,823	3,178	0.26				
Source: U.S. Census Bureau and	Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2018							

## 2017 Retail Sales (Non-Motor Vehicle) Pull Factors Nebraska & Available Scotts Bluff County Area Communities

Nebraska Non-Metro Nebraska	2017 Population 1,920,076 862,659	2017 Retail Sales (x \$1,000) 23,755,032 8,675,366	2017 Per Cap Sales (\$) 12,372 10,057	2017 Pull Factor 1.00 0.81
Scotts Bluff County	36,363	455,691	12,532	1.01
Scottsbluff	14,874	365,646	24,583	1.99
Gering	8,319	73,783	8,869	0.72
Mitchell	1,660	6,622	3,989	0.32
Morrill	908	6,783	7,471	0.60
Minatare	803	1,514	1,886	0.15
Lyman	331	742	2,243	0.18
McGrew	103	389	3,781	0.31
Source: U.S. Census Bureau and N	Vebraska Departme	ent of Revenue, May 20	18	





# Thank You!

# Nebraska Public Power District

(877) 275-6773

econdev@nppd.com

sites.nppd.com