

# **City of Scottsbluff, Nebraska**

**Tuesday, January 22, 2019**

**Regular Meeting**

## **Item Consent2**

**Approve the minutes of the January 7, 2019 Goal Setting/Strategy Session Meeting.**

**Staff Contact: Kim Wright, City Clerk**

The Scottsbluff City Council called a special meeting on Monday, January 9, 2019 at 4:30 p.m. in the Council Chambers of City Hall, 2525 Circle Drive, Scottsbluff to conduct a goal setting/strategy session. The following Council Members were present: Raymond Gonzales, Scott Shaver, Jeanne McKerrigan, and Terry Schaub. Absent: Nathan Green. A notice of the meeting had been published on January 4, 2019, in the Star Herald, a newspaper published and of general circulation in the City. The notice stated the date, hour and place of the meeting, that the meeting would be open to the public, that anyone with a disability desiring reasonable accommodations to attend the Council meeting should contact the City Clerk's Office, and that an agenda was available for public inspection at the office of the City Clerk in city hall. A similar notice, together with a copy of the agenda, also had been delivered to each council member, made available to radio stations KNEB, KMOR, KOAQ, and television stations KSTF and KDUH, and the Star Herald. The notice was also available on the city's website on January 4, 2019. An agenda kept continuously current was available for public inspection at the office of the City Clerk at all times from publication of the notice to the time of the meeting.

Mayor Gonzales called the meeting to order with City Clerk Wright recording the proceedings. The Pledge of Allegiance was recited. Mayor Gonzales welcomed everyone in attendance and encouraged all citizens to participate in the special meeting asking those wishing to speak to come to the microphone and state their name and address for the record. Mayor Gonzales informed those in attendance that a copy of the Nebraska open meetings act is posted in the back of the room on the west wall for the public's review. Mayor Gonzales asked if there were any changes to the agenda. There were none.

Mayor Gonzales asked if any citizens with business not scheduled on the agenda wished to include an item providing the City Council determines the item requires emergency action. There were none. Council Member Green entered the meeting at 4:35 p.m.

Goal Setting – City Manager Nathan Johnson presented some examples of goals from other communities and the following list of Potential City of Scottsbluff City Council Goals. He explained that the broad policy goals of Financial Sustainability, Infrastructure, Services, Safety and Economic Development are reflected in the budget. The staff will also work on goals so they can see if they are on track with what the City Council wants. The details of these goals will be worked on at the staff level.

### **Potential City of Scottsbluff City Council Goals**

#### **Financial Sustainability**

- Creative thinking to find additional revenue sources
- Revenue to be used for specific projects

#### **Public Safety**

- Proactively maintain funding for police and fire departments

#### **Infrastructure**

- Proactively maintain infrastructure for current and future needs
- Prioritize roads such as Avenue B, Overland, and 20th Street

#### **Economic Development**

- Promote the Opportunity Zone

- Continue to Implement the Regional Economic Development Plan
- Market the City
- Diversification
- Nurture small businesses

Council concurred that the top priorities are financial sustainability to be able to support public safety and infrastructure; asking Mr. Johnson to bring back what the City has available for infrastructure. Other concerns include a need to pay off debt sooner to free up the debt capacity and increase revenue. With the general fund operating primarily with sales tax revenue, it is becoming difficult to fund all general fund departments at the present level. Staff and council will need to explore alternative funding sources and it was agreed we need to partner with businesses to help them grow; joining forces with economic development communities to have the same vision.

Council agreed with the list of goals provided by City Manager Johnson which will be reflected and detailed in the upcoming budget discussions.

There were no comments from the public concerning the goal setting/strategy session.

Moved by Council Member Schaub, seconded by Council Member Shaver, “to adjourn the meeting at 5:52 p.m.” “YEAS”, Green, McKerrigan, Gonzales, Shaver, and Schaub “NAYS”, None. Absent: None.

---

Mayor

Attest:

---

City Clerk  
“SEAL”