

# **City of Scottsbluff, Nebraska**

**Monday, April 2, 2018**

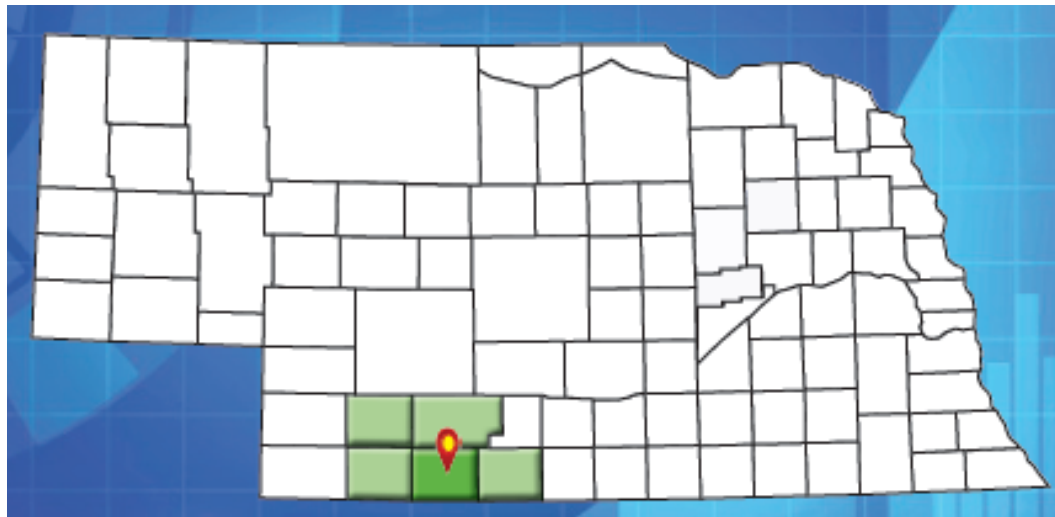
**Regular Meeting**

## **Item Public Inp3**

**Council to receive a report from NPPD on the Scotts Bluff County Trend Study.**

**Staff Contact: Nathan Johnson, City Manager**

# Economic & Demographic Trends Scottsbluff, Scotts Bluff County, and the Surrounding Area



Presented by:

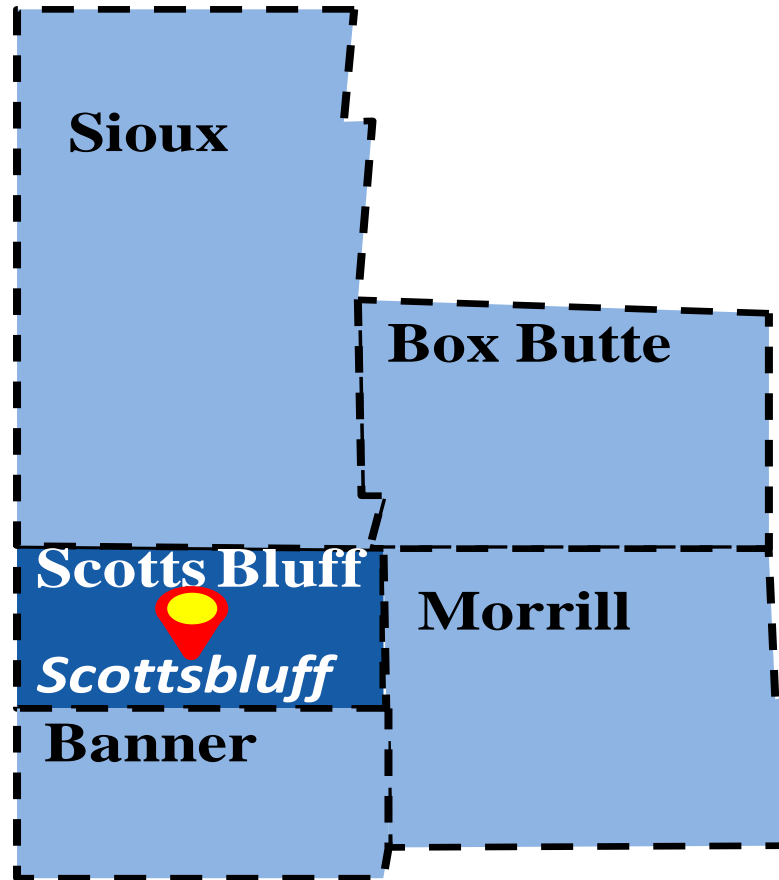
**Nebraska Public Power District**

(877) 275-6773

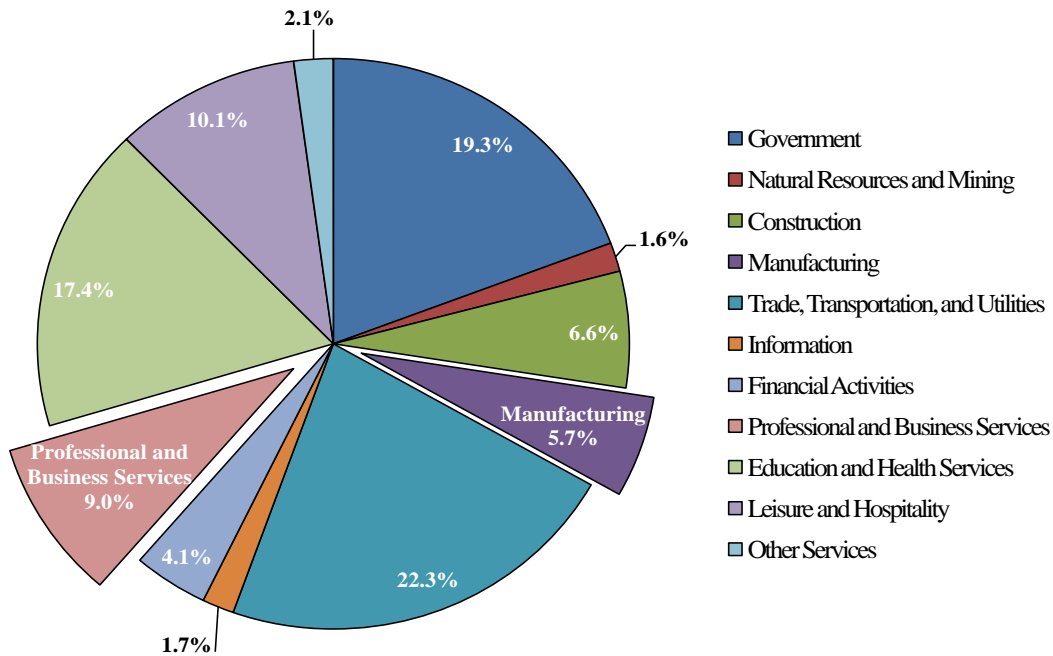
[econdev@nppd.com](mailto:econdev@nppd.com)

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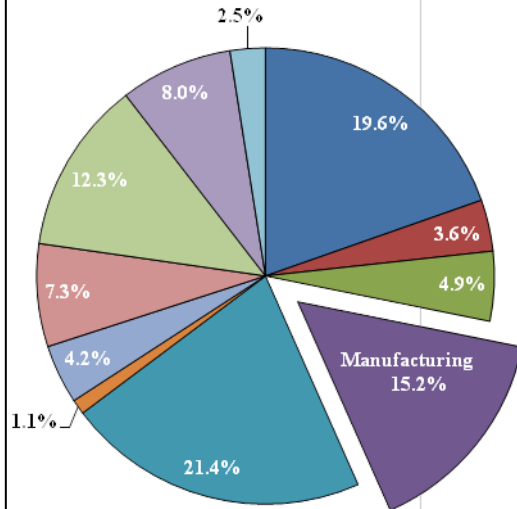
# Study Area



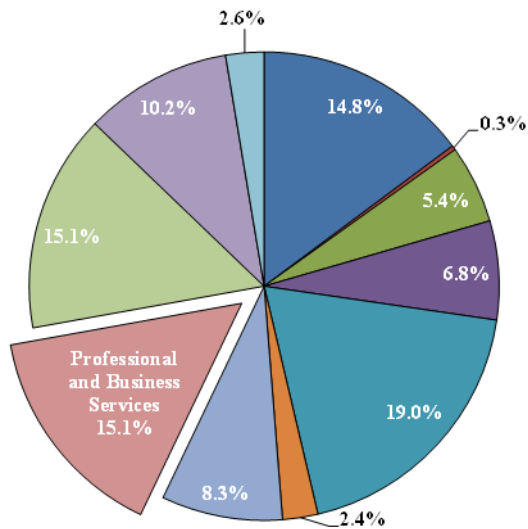
## Nonfarm Wage & Salary Employment by Major Economic Sector Scotts Bluff County, 2016



Non-Metro Area W&S Employment, 2016

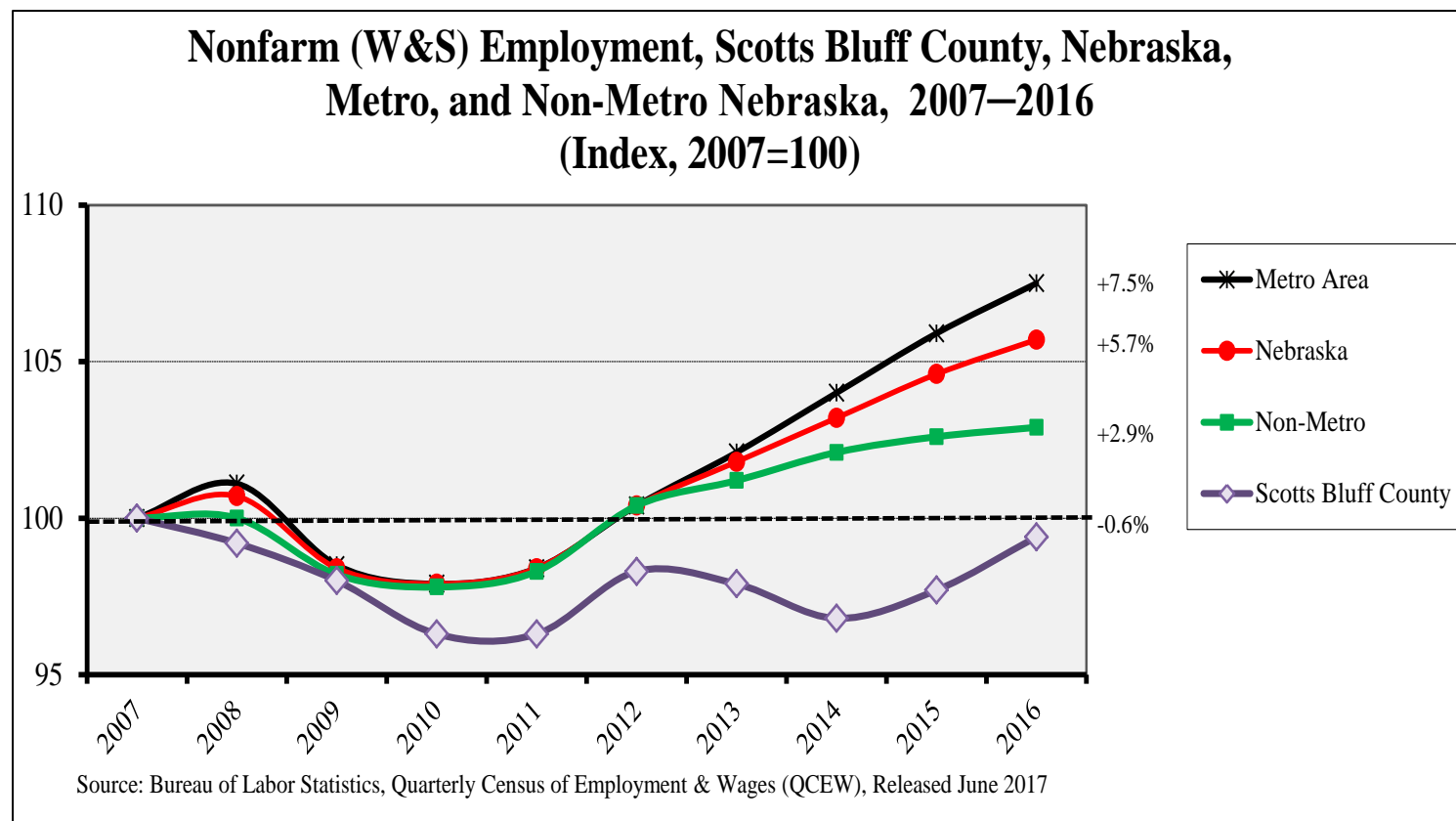


Metro Area W&S Employment, 2016

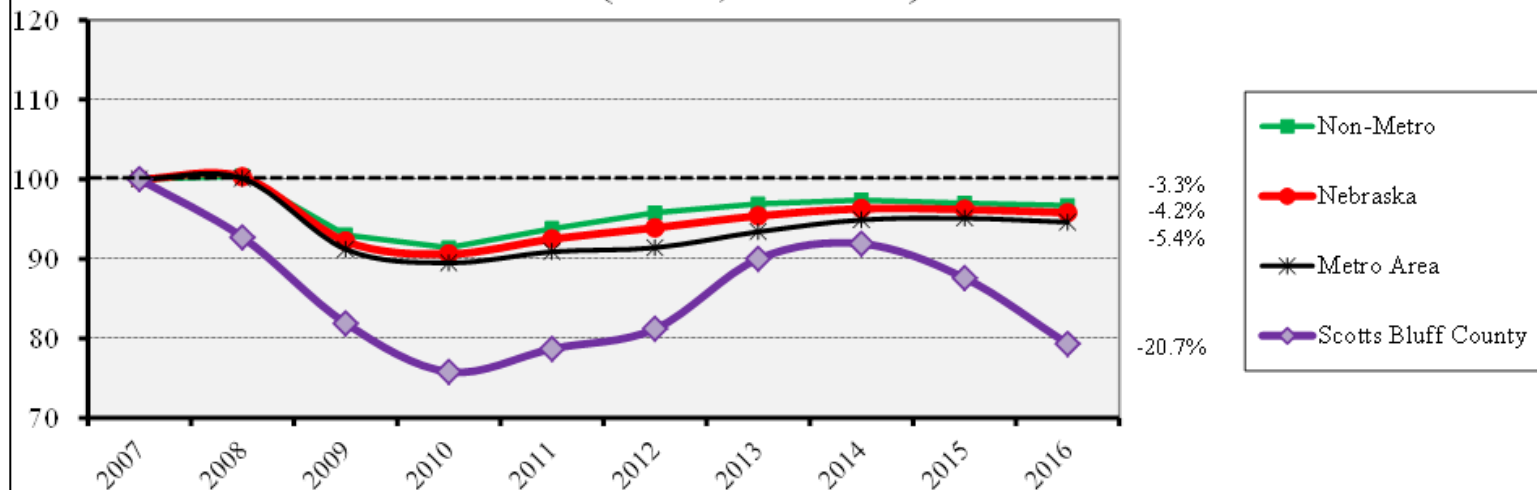


Source: U.S. Dept. of Labor, Bureau of Labor Statistics

# Labor Force & Employment



# **Manufacturing (W&S) Employment, Scotts Bluff County, Nebraska, Metro, and Non-Metro Nebraska, 2007–2016 (Index, 2007=100)**



Source: Bureau of Labor Statistics, Quarterly Census of Employment & Wages (QCEW), Released June 2017

**Labor Force & Employment Trends, Scotts Bluff County, Nebraska**  
**Selected Years: 2007-2016**

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	% Change 2007-2016	# Change 2007-2016
<b>Labor Force</b>	<b>19,485</b>	<b>19,525</b>	<b>19,690</b>	<b>19,200</b>	<b>19,209</b>	<b>19,236</b>	<b>19,161</b>	<b>18,746</b>	<b>18,675</b>	<b>19,035</b>	<b>-2.3</b>	<b>-450</b>
Unemployment	576	723	1,013	1,056	964	902	812	682	640	690	19.8	114
Unemployment Rate	3.0	3.7	5.1	5.5	5.0	4.7	4.2	3.6	3.4	3.6	(N/A)	(N/A)
Employment	18,909	18,802	18,677	18,144	18,245	18,334	18,349	18,064	18,035	18,345	-3.0	-564

(N/A) - Data not available

Source: Bureau of Labor Statistics, Local Area Unemployment Statistics, Annual Data, released March 2017

# Resident & Work Flow Patterns

**Work Destination** = where residents in a selected area are working (commute to work)

**Home Destination** = where workers in a selected area live (labor shed)



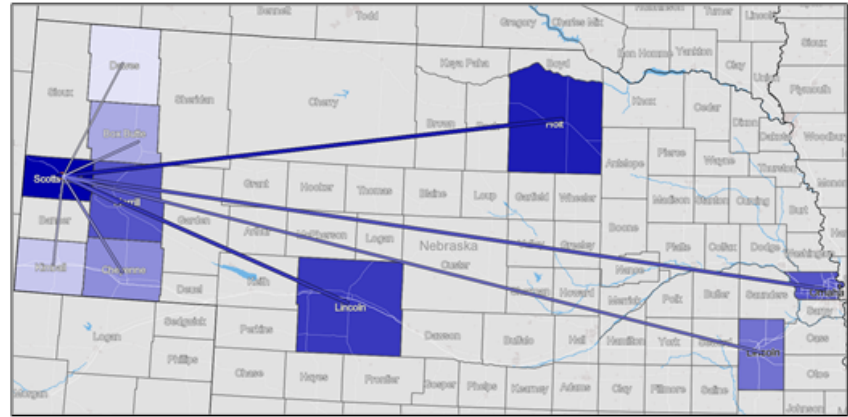
# Work Destination Report

## Where Scottsbluff Residents Work

### By Counties

### Job Counts by Counties Where Workers are Employed 2015

	Count	Share
<b>Scotts Bluff County, NE</b>	<b>5,170</b>	<b>80.7%</b>
Holt County, NE	162	2.5%
Lincoln County, NE	91	1.4%
Douglas County, NE	86	1.3%
Morrill County, NE	86	1.3%
Lancaster County, NE	82	1.3%
Cheyenne County, NE	77	1.2%
Box Butte County, NE	73	1.1%
Kimball County, NE	47	0.7%
Dawes County, NE	44	0.7%
All Other Locations	490	7.6%



# Home Destination Report

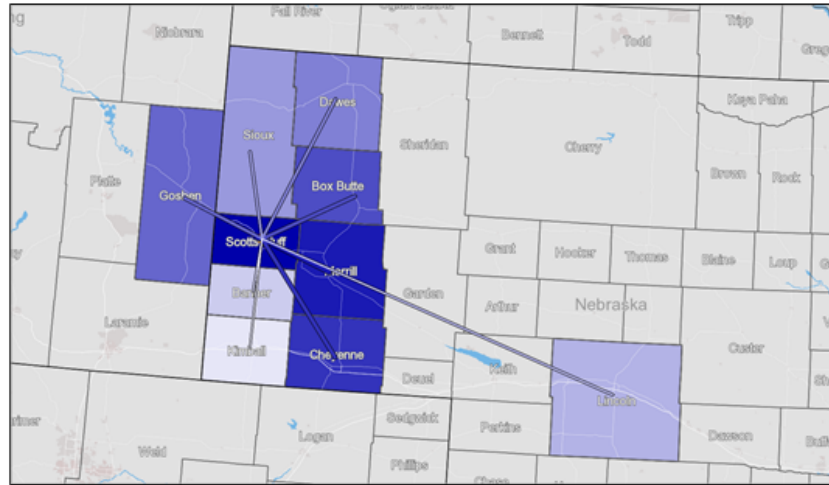
## *Where People Who Work in Scottsbluff Live*

### By Counties

### Job Counts by Counties Where Workers Live

2015

	Count	Share
<b>Scotts Bluff County, NE</b>	<b>7,974</b>	<b>79.3%</b>
Morrill County, NE	265	2.6%
Cheyenne County, NE	174	1.7%
Box Butte County, NE	167	1.7%
Goshen County, WY	148	1.5%
Dawes County, NE	115	1.1%
Sioux County, NE	77	0.8%
Lincoln County, NE	58	0.6%
Banner County, NE	56	0.6%
Kimball County, NE	45	0.4%
All Other Locations	972	9.7%



Source: U.S. Census Bureau, LEHD Origin-Destination Data Base, February 2018

## Inflow/Outflow Report – Scottsbluff in Scotts Bluff County, Nebraska

<b>Inflow/Outflow Report</b>						
<b>Selection Area Labor Market Size (Primary Jobs)</b>	<b>2015</b>		<b>2014</b>		<b>2013</b>	
	<b>Count</b>	<b>Share</b>	<b>Count</b>	<b>Share</b>	<b>Count</b>	<b>Share</b>
Employed in the Selection Area	10,051	100.0%	10,369	100.0%	10,312	100.0%
Living in the Selection Area	6,408	63.8%	6,463	62.3%	6,377	61.8%
Net Job Inflow (+) or Outflow (-)	3,643	-	3,906	-	3,935	-
<b>In-Area Labor Force Efficiency (Primary Jobs)</b>	<b>2015</b>		<b>2014</b>		<b>2013</b>	
	<b>Count</b>	<b>Share</b>	<b>Count</b>	<b>Share</b>	<b>Count</b>	<b>Share</b>
Living in the Selection Area	6,408	100.0%	6,463	100.0%	6,377	100.0%
Living and Employed in the Selection Area	3,658	57.1%	3,506	54.2%	3,558	55.8%
Living in the Selection Area but Employed Outside	2,750	42.9%	2,957	45.8%	2,819	44.2%
<b>In-Area Employment Efficiency (Primary Jobs)</b>	<b>2015</b>		<b>2014</b>		<b>2013</b>	
	<b>Count</b>	<b>Share</b>	<b>Count</b>	<b>Share</b>	<b>Count</b>	<b>Share</b>
Employed in the Selection Area	10,051	100.0%	10,369	100.0%	10,312	100.0%
Employed and Living in the Selection Area	3,658	36.4%	3,506	33.8%	3,558	34.5%
Employed in the Selection Area but Living Outside	6,393	63.6%	6,863	66.2%	6,754	65.5%

**County Population 1970–2016**  
**Scotts Bluff County Communities and Unincorporated Areas**

Location	----Year----						Avg. Annual % Change 1970-2010	Avg. Annual % Change 2010-2016
	1970	1980	1990	2000	2010	2016		
Nebraska	1,485,333	1,569,825	1,578,417	1,711,265	1,826,341	1,907,116	0.5	0.7
<b>Scotts Bluff County</b>	<b>36,432</b>	<b>38,344</b>	<b>36,025</b>	<b>36,951</b>	<b>36,970</b>	<b>36,422</b>	<b>0.0</b>	<b>-0.2</b>
Gering	5,639	7,760	8,025	7,751	8,500	8,360	1.0	-0.3
Henry	147	155	145	162	106	105	-0.8	-0.2
Lyman	561	551	452	421	341	328	-1.2	-0.6
McGrew	79	110	99	103	105	104	0.7	-0.2
Melbeta	124	151	116	138	112	111	-0.3	-0.1
Minatare	939	969	807	810	816	802	-0.4	-0.3
Mitchell	1,842	1,956	1,742	1,831	1,702	1,669	-0.2	-0.3
Morrill	937	1,097	980	957	921	915	0.0	-0.1
Scottsbluff	14,507	14,156	14,029	14,732	15,039	14,883	0.1	-0.2
Terrytown	747	727	535	646	1,198	1,177	1.2	-0.3
<b>Total Incorporated Places</b>	<b>25,522</b>	<b>27,632</b>	<b>26,930</b>	<b>27,551</b>	<b>28,840</b>	<b>28,454</b>	<b>0.3</b>	<b>-0.2</b>
<b>Unincorporated Areas</b>	<b>10,910</b>	<b>10,712</b>	<b>9,095</b>	<b>9,400</b>	<b>8,130</b>	<b>7,968</b>	<b>-0.7</b>	<b>-0.3</b>

Source: U.S. Bureau of the Census, Census of Population, May 2017

# **Scotts Bluff County, Nebraska, 2011–2015 Five-Year Estimate Population Change Due to Migration and Mortality**

Current population one-year or older	36,182
Number of people living in the area one-year ago	36,066
Population change due to migration and mortality	116

Source: American Community Survey, *Geographic Mobility By Selected Characteristics In The United States* &  
Source: *Geographical Mobility In The Past Year By Age For Residence 1 Year Ago In The United States*  
accessed March 2017.

## **Scotts Bluff County, Nebraska, 2011–2015, Five-Year Estimate Population Change Due to Migration and Mortality**

### -- Part A: By Age Group --

Age Group	Moved to Different Nebraska County	Moved From Nebraska County	Net Gain From Nebraska Counties	Moved to Different State	Moved From Different State	Net Gain From Other States	Net Gain From Nebraska Counties and Other States
Age 1 to 17	272	119	-153	216	252	36	-117
Age 18 to 24	180	226	46	158	185	27	73
Age 25 to 44	213	171	-42	389	536	147	105
Age 45 to 64	200	128	-72	72	250	178	106
Age 65 and over	41	44	3	199	76	-123	-120
<b>Total</b>	<b>906</b>	<b>688</b>	<b>-218</b>	<b>1,034</b>	<b>1,299</b>	<b>265</b>	<b>47</b>

### -- Part B: By Educational Attainment --

Educational Attainment	Moved to Different Nebraska County	Moved From Nebraska County	Net Gain From Nebraska Counties	Moved to Different State	Moved From Different State	Net Gain From Other States	Net Gain From Nebraska Counties and Other States
HS diploma or less	209	125	-84	201	424	223	139
Bachelor's or some college	245	176	-69	414	377	-37	-106
Grad. or Prof. degree	0	43	43	45	58	13	56
<b>Total</b>	<b>454</b>	<b>344</b>	<b>-110</b>	<b>660</b>	<b>859</b>	<b>199</b>	<b>89</b>

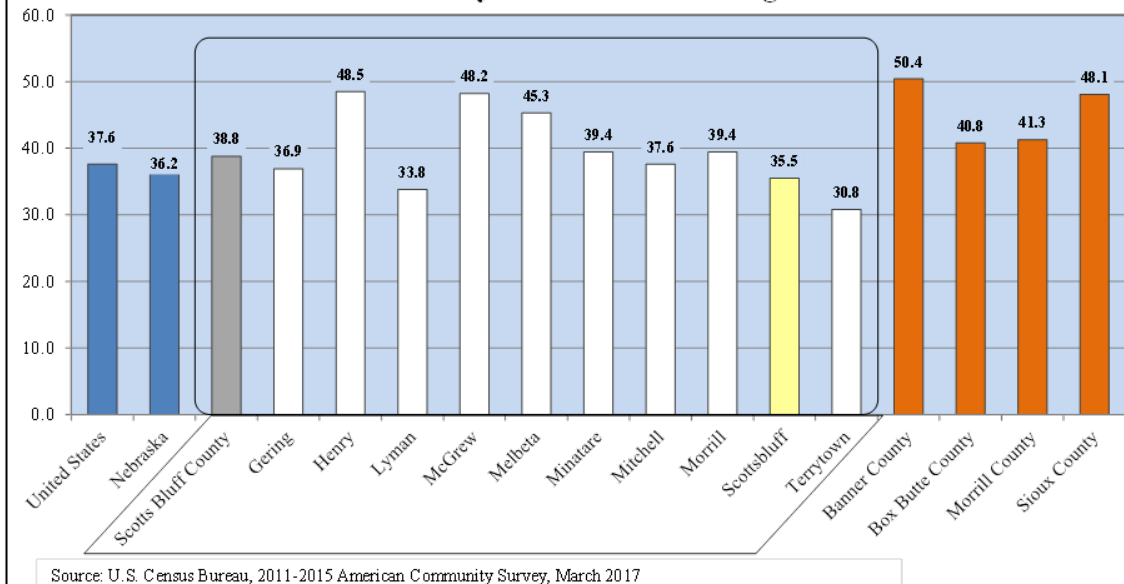
Source: American Community Survey, *Geographic Mobility By Selected Characteristics In The United States*; *Geographical Mobility In The  
Source: Past Year By Age For Residence 1 Year Ago In The United States*; *Geographical Mobility In The Past Year By Educational Attainment  
Source: For Current Residence In The United States* & *Geographical Mobility In The Past Year By Educational Attainment For Residence  
1 Year Ago In The United States*; accessed March 2017.

**Median Age by Location and Gender  
Five-Year Estimate, 2011–2015  
Scotts Bluff County and the Surrounding Area**

	Median Age		
	Total	Male	Female
<b>United States</b>	<b>37.6</b>	<b>36.2</b>	<b>38.9</b>
<b>Nebraska</b>	<b>36.2</b>	<b>35.1</b>	<b>37.5</b>
<b>Scotts Bluff County</b>	<b>38.8</b>	<b>37.7</b>	<b>39.5</b>
Gering	36.9	33.9	39.1
Henry	48.5	50.5	47.8
Lyman	33.8	21.9	35.8
McGrew	48.2	49.5	44.3
Melbeta	45.3	46.5	40.5
Minatare	39.4	39.6	39.2
Mitchell	37.6	31.3	42.4
Morrill	39.4	40.0	38.0
<b>Scottsbluff</b>	<b>35.5</b>	<b>35.1</b>	<b>36.0</b>
Terrytown	30.8	30.5	30.9
<b>Banner County</b>	<b>50.4</b>	<b>51.4</b>	<b>49.6</b>
<b>Box Butte County</b>	<b>40.8</b>	<b>35.9</b>	<b>44.8</b>
<b>Morrill County</b>	<b>41.3</b>	<b>41.1</b>	<b>41.7</b>
<b>Sioux County</b>	<b>48.1</b>	<b>51.2</b>	<b>45.9</b>

Source: U.S. Census Bureau, 2011-2015 American Community Survey, March 2017

**Median Age by Location, Five-Year Estimate, 2011–2015  
Scotts Bluff County and the Surrounding Area**



Source: U.S. Census Bureau, 2011-2015 American Community Survey, March 2017

# Retail Sales

## **2016 Retail Sales (Non-Motor Vehicle) Pull Factors Nebraska, Scotts Bluff County, and Surrounding Counties**

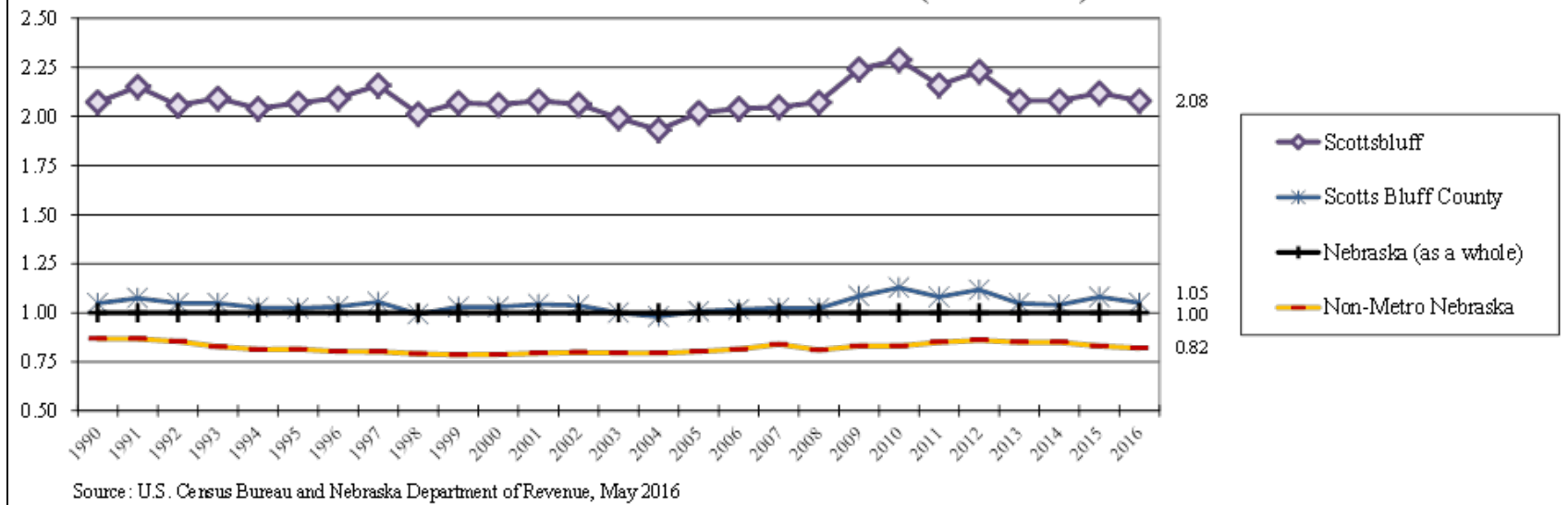
	<b>2016 Population</b>	<b>2016 Retail Sales (x \$1,000)</b>	<b>2016 Per Cap Sales (\$)</b>	<b>2016 Pull Factor</b>
<b>Nebraska</b>	<b>1,907,116</b>	<b>23,471,035</b>	<b>12,307</b>	<b>1.00</b>
<b>Non-Metro Nebraska</b>	<b>863,461</b>	<b>8,673,355</b>	<b>10,045</b>	<b>0.82</b>
<b>Scotts Bluff County</b>	<b>36,422</b>	<b>469,373</b>	<b>12,887</b>	<b>1.05</b>
Banner County	798	139	174	0.01
Box Butte County	11,194	91,146	8,142	0.66
Morrill County	4,787	26,234	5,480	0.45
Sioux County	1,242	3,814	3,071	0.25
Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017				

## 2016 Retail Sales (Non-Motor Vehicle) Pull Factors Nebraska and Available Scotts Bluff County Area Communities

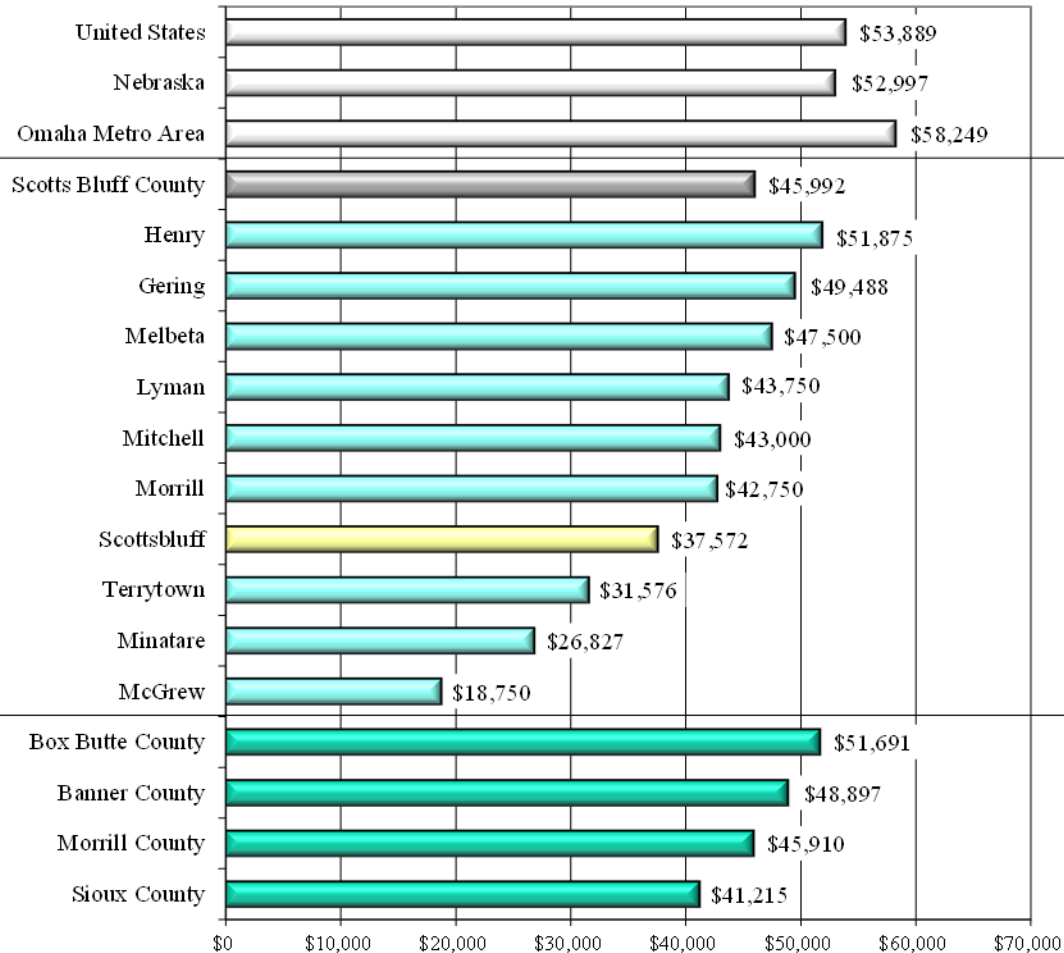
	2016 Population	2016 Retail Sales (x \$1,000)	2016 Per Cap Sales (\$)	2016 Pull Factor
Nebraska	1,907,116	23,471,035	12,307	1.00
Non-Metro Nebraska	863,461	8,673,355	10,045	0.82
<b>Scotts Bluff County</b>	<b>36,422</b>	<b>469,373</b>	<b>12,887</b>	<b>1.05</b>
Scottsbluff	14,883	380,161	25,543	2.08
Gering	8,360	73,175	8,753	0.71
Mitchell	1,669	6,312	3,782	0.31
Morrill	915	6,462	7,062	0.57
Minatare	802	1,672	2,085	0.17
Lyman	328	628	1,914	0.16
Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017				



### Pull Factors 1990–2016 Scottsbluff, Scotts Bluff County, Non-Metro & Nebraska (as a whole)



### Median Household Income, 2011–2015, Five-Year Estimate Nebraska, Scotts Bluff County & Surrounding Counties



Source: U.S. Census Bureau, 2011–2015 American Community Survey, accessed May 2017.

# Thank You!

**Nebraska Public Power District**

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