

City of Scottsbluff, Nebraska

Tuesday, September 5, 2017

Regular Meeting

Item Public Inp3

Council to consider a Business Promotional Event Permit for the Midwest Theater for a Downtown Zombie Walk, October 21, 2017 10:00 a.m. to 3:30 p.m. at the 18th Street Plaza.

Staff Contact: Cindy Dickinson, City Clerk

**APPLICATION
COMMUNITY FESTIVAL, BUSINESS PROMOTIONAL EVENT, CARNIVAL
PERMIT**

To be filed with the city Clerk at least 14 days, but no more than one year before proposed event.

1. Friends of the Midwest Theater

(name of sponsoring organization)

1707 Broadway PO Box 276

(street)

Scottsbluff

(city)

NE

(state)

308-632-4311

(telephone number)

Katie Bradshaw

(chairperson responsible for event)

308-632-4311

(day telephone number)

2.

(name of co-sponsoring organization)

(street)

(city)

(state)

(telephone number)

(contact person)

(day telephone number)

3. Event Information

Downtown Zombie Walk

(name of event)

Saturday, October 21, 2017

(date(s) of event)

10 a.m. to 3:30 p.m.

(time(s) of event)

18th Street Plaza & parking lot, Broadway sidewalks

(location of event)

4. Activity Information

Describe general activities including whether there will be any vendors, music, loudspeakers. Serving or selling of alcoholic beverages*, etc.)

NO ALCOHOL; "Zombie salon" makeup inside West Nebraska Arts Center 10-2; family games, vendors, "Thriller dance" instruction with music & loudspeakers with Tabor Dance Academy Team Zombie noon-2 18th Street Plaza; 2 p.m. zombie costume contest, "flash mob" Thriller dance, zombie walk on Broadway sidewalks; 3:30 p.m. kid-friendly zombie movie inside Midwest Theater

*If alcoholic beverages will be sold or served, a special permit will be required. The applicant should contact the City Clerk for more information.

5. Street Closure

18th Street plaza parking lot closed, no street closure but may be traffic delay at pedestrian crossings during the zombie walk

Please note any streets to be closed and the times required for closure

6. Flags/Banners/Signs

sandwich board in plaza, possibly sidewalks outside of Broadway businesses, handheld signs

7. Carnivals - If event includes a carnival, the next sheet should be completed.

8. Have you provided for a public liability insurance policy naming the City as additional insured? Yes X No

Community Festival/Business Promotion

\$200,000 for one person
\$500,000 for any one accident
\$ 50,000 for injuries to property

Street Carnival

\$ 800,000 for one person
\$2,000,000 for any one accident
\$ 200,000 for injuries to property

9. Have you provided either a \$2,500.00 cash deposit or surety bond for clean up. (This will be returned after it is determined that no repairs or clean up is required by City).

Yes X **No**


I (We) agree to abide by all regulations as stated in the Scottsbluff Municipal code regulating this permit.

Dated: August 31, 2017

Signed:

Friends of the Midwest Theater

(name of sponsoring organization)


(signature of authorized representative of
sponsoring organization)

(name of co-sponsoring organization)

(signature of authorized representative of
co-sponsoring organization)

Downtown Scottsbluff Zombie Walk Preliminary Schedule of Events

Saturday, October 21, 2017

10 a.m. to 2 p.m.

WEST NEBRASKA ARTS CENTER

"Zombie salon" at the West Nebraska Arts Center. Appointments and walk-ins will be available for a session of special effects zombie makeup application for \$5-\$15, depending on complexity. The makeup artists will be coordinated by Jeff Ferreri, who will be teaching two classes on special effects makeup techniques at WNAC on October 7.

Noon to 2 p.m.

18TH STREET PLAZA

- CONFIRMED Thriller dance instruction on the half-hour in 18th Street Plaza, featuring Tabor Dance Academy Team Zombie
- PENDING family activities
- PENDING vendors

2 p.m.

18TH STREET PLAZA

- Zombie costume contest
- "flash mob" Thriller dance
- Start of out-and-back group zombie walk on Broadway sidewalks and crosswalks

3:30p.m.

MIDWEST THEATER

- "ParaNorman" film (PG-rated zombie movie). Tickets \$5 at the door, or get a \$10 package that includes both a movie ticket and a ticket to Riverside Discovery Center's Spooktacular, plus business coupons.

<p>Eeeeeek! ZOMBIES!!!</p> <p>A zombie invasion is coming to downtown Scottsbluff Saturday, October 21, and the Midwest Theater and West Nebraska Arts Center will be at the epicenter! Confirmed so far are a "zombie salon" at the arts center and a family-friendly zombie movie at the theater. Tabor Dance Academy Team Zombie will make a special appearance. Keep an eye out for more details!</p> <p>JOIN THE INVASION!</p> <p>Learn how to do your own special effects makeup with instructor Jeff Ferreri at the West Nebraska Arts Center. Two classes are offered on Oct. 7: "Secrets of Gross-out Gore" from 10 a.m. to noon, and the advanced "Zombie Apocalypse" from 1-3 p.m. Call the arts center 308-632-2226 for more details.</p>	<p>Young Norman Babcock (Kodi Smit-McPhee) has the ability to speak with the dead — and he often prefers their company to that of the living. Norman receives word from his strange Uncle Prenderghast (John Goodman) that a centuries-old witch's curse on their town is real and about to come true -- and that only Norman can stop it. When zombies rise from their graves, Norman must summon all his courage and compassion and push his paranormal abilities to the limit to save his fellow townspeople.</p> <p>TICKETS ON SALE SEPT. 15:</p> <p>Get a movie ticket, admission to Spooktacular at Riverside Discovery Center, and coupons for downtown businesses for just \$10. Purchase by 4 p.m., Oct. 20 online at MidwestTheater.com or in person at the theater or the zoo. Movie tickets \$5 at the door. No passes / member discounts for this special screening.</p>
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Para Norman
PG
Sat., Oct. 21, 3:30 p.m.