

City of Scottsbluff, Nebraska

Monday, April 17, 2017

Regular Meeting

Item Reports1

Council to receive a status report on the progress of the East Overland Corridor Development.

Staff Contact: Annie Folck, City Planner

Agenda Statement

Item No.

For meeting of: April 17, 2017

AGENDA TITLE: East Overland Revitalization Update

SUBMITTED BY DEPARTMENT/ORGANIZATION: Development Services Department

PRESENTATION BY:

SUMMARY EXPLANATION: The City of Scottsbluff has received a \$30,000 planning grant for the southeast neighborhood of Scottsbluff. Once the plan is completed, the City can apply for up to \$700,000 of implementation funds for qualifying activities identified in the plan. StudioInsite has been contracted to develop a Revitalization Plan that would identify activities that would qualify for the implementation grant. They did their first round of public meetings on March 20 and 21 and are back again for another round of public input. Another Open House will be held at Roosevelt Elementary on April 18th from 5:30-7:00.

BOARD/COMMISSION RECOMMENDATION:

STAFF RECOMMENDATION:

EXHIBITS

Resolution ☐ Ordinance ☐ Contract ☐ Minutes Plan/Map

Other (specify) ☐ _____

NOTIFICATION LIST: Yes ☐ No ☐ Further Instructions ☐

APPROVAL FOR SUBMITTAL: _____
City Manager

East Overland Corridor Revitalization Plan

Charrette #1 March 20-22, 2017 / City Council Summary



studioINSITE



East Overland Corridor Revitalization Plan

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Stakeholder Meetings and Team Worksession



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Public Open House at Roosevelt Elementary School



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East Overland Corridor Revitalization Plan Key Stakeholder Ideas

- Community Connections
 - "Welcome" to East Overland
 - Connect Broadway to Downtown
 - Re-introduce to Scottsbluff community
- Pedestrian Safety Improvements
 - Roosevelt Elementary crossing
 - Pedestrian and bicyclist safety
- Small Business Opportunities
 - Support local businesses
 - Encourage additional small business
- History and Culture of the East Overland
 - Multi-generation families and businesses
 - Sugar beet industry
 - Latino, Lakota, and German Russians

East Overland Corridor Revitalization Plan

This is what we've heard from you -

Community Assets -
 Veterans Park
 Neighbor Park
 Rincon Latino
 La Bamba
 Roosevelt School
 Platte Valley Creamery
 Community oriented businesses
 Good visibility for businesses
 Truck route access
 Veterans' Day Parade
 Annual Dinner
 Welcoming community
 Easy access from highway
 Diverse businesses and cultures
 Walking distance to local businesses

*Lakota culture
community*

East Overland Corridor Revitalization Plan

This is what we've heard from you -

Community Needs -
 Fresh produce/grocery options
 Outdoor activity space
 Consistent property maintenance
 Investment and interest from greater Scottsbluff
 Business loans/grants for building renovations
 Parking for businesses
 Additional street lights
 Improved connection to Broadway
 Code enforcement
 Additional businesses and tenants
 Slower traffic to improve safety
 Additional support from the city
 Improved stormwater management and drainage
 Public art features and opportunities
 Improved/maintained business signage
 Additional trees

East Overland Corridor Revitalization Plan

This is what we've heard from you -

Suggested Businesses/Destinations -
 Outdoor activity center for parades
 Small business resource center
 Satellite technology/education center
 Fresh produce market
 CAPWN Clinic
 Family-oriented destinations and activities

East Overland Corridor Revitalization Plan What do you think?

Options close to my house.
More info
Latino
4 lanes
Trapping
Looks good, would definitely be good to have food or something to Broadway again
Free club

East Overland Corridor Revitalization Plan What do you think?

Ingles?
Solomene?
This area was built on the Steeped backs of Hard working People Thanks

East Overland Corridor Revitalization Plan What do you think?

Sounds good - KEEP IT UP!
additional support from city as what they do for Broadway & be nice to have some street lights or gardens

East Overland Corridor Revitalization Plan What do you think?

More habitat for mammals
Capwn Clinic good for those without transportation

What We Heard from Stakeholder Interviews

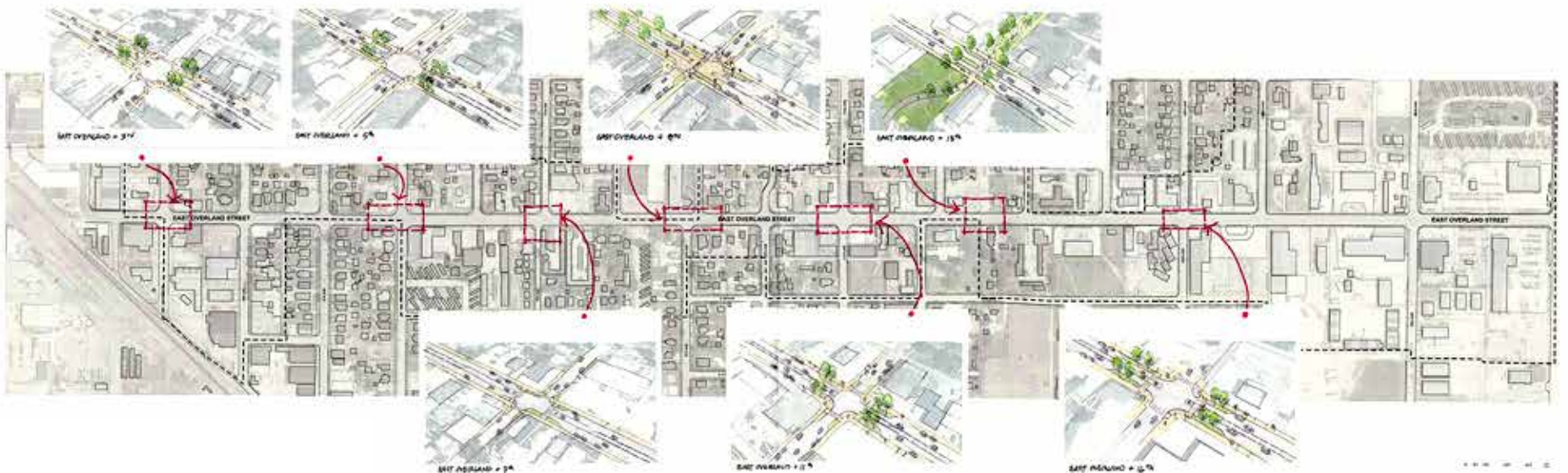


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East Overland Corridor Character Districts Diagram

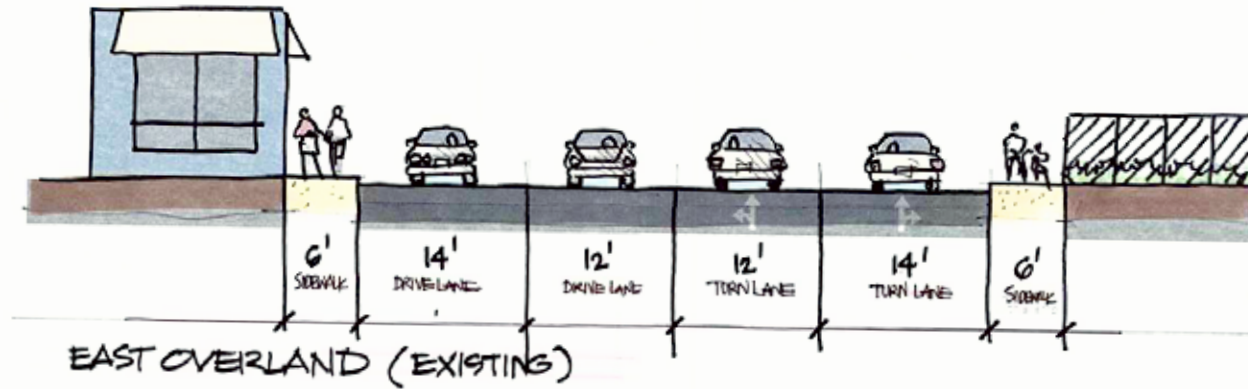


East Overland Corridor Key Intersection Diagrams

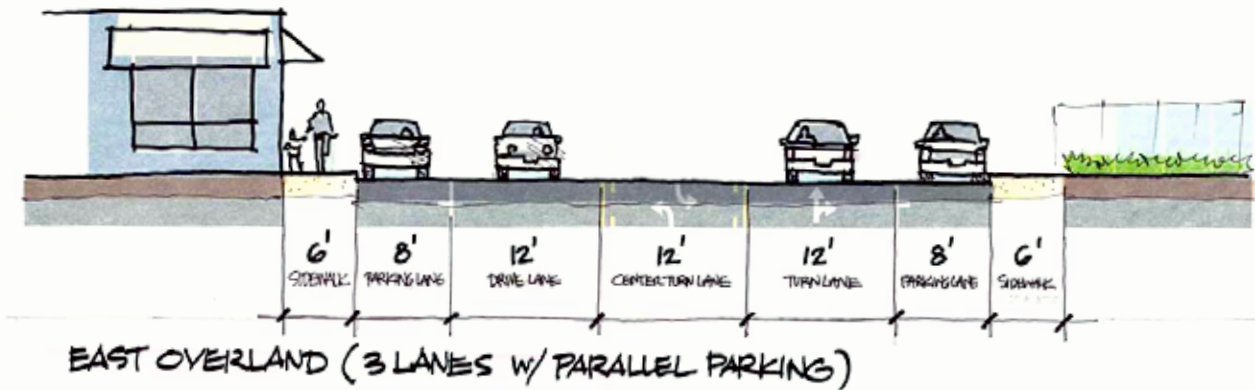


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Will some
drives be upset
with long-term
reduced?



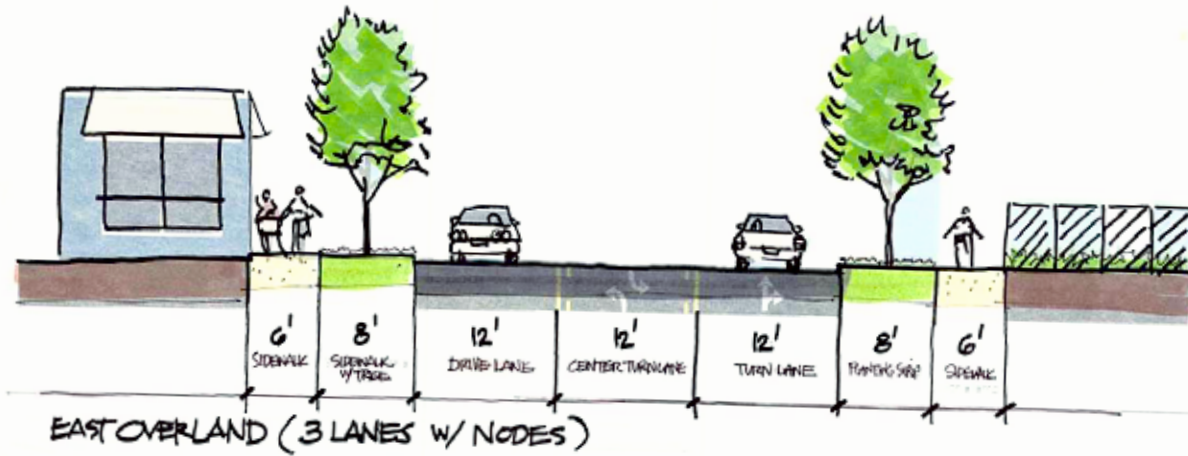
Existing 4 Lane Road Section and Proposed 3 Lane Road Section with Parallel Parking



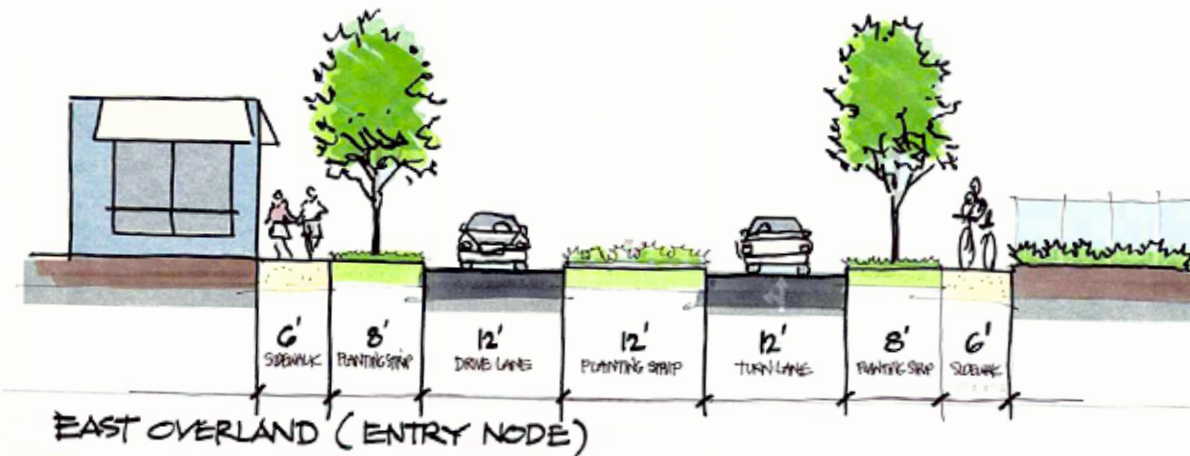
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Artistic drawing
Metal Art
Bike racks
Water fountain
Drinking



see bicycle
on east overland
as they come
into city -
could there be a trail
going north to
south -



Proposed Road Sections with Landscaped Nodes



East Overland Corridor Revitalization Plan

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THE VISION
WAS TO
CREATE A
VIBRANT
STREETSCAPE
WITH
PEOPLE
AND
CARS
AND
BICYCLES
AND
TREES
AND
ART

BEFORE AND AFTER SKETCH

Just an impression
of what
it could
be

INSITE

Just an impression
of what
it could
be

INSITE

Bike
lane

"Before and After" Sketches of Various Building Improvements and Streetscape Improvements



East Overland Corridor Revitalization Plan

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Proposed West End Realignment of East Overland at 14th and Broadway (Alternative #1)



East Overland Corridor Revitalization Plan

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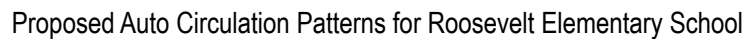


Proposed West End Realignment of East Overland at 14th and Broadway (Alternative #2)



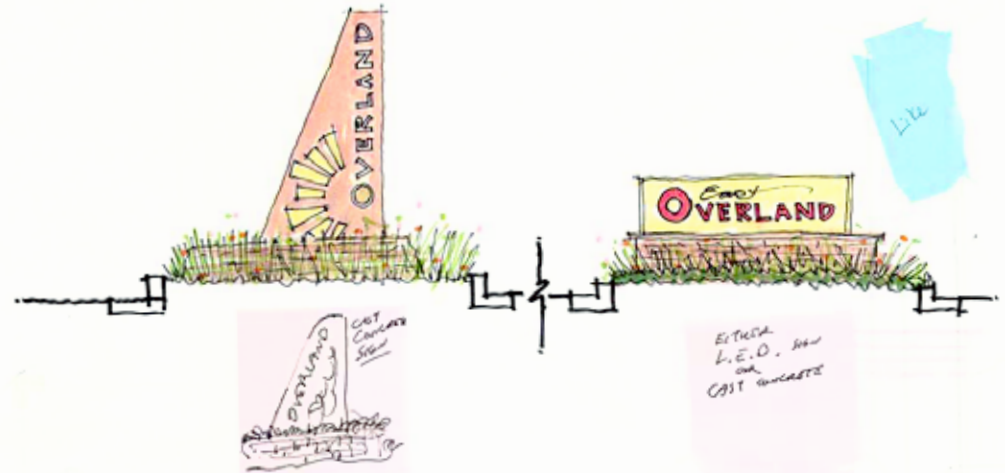
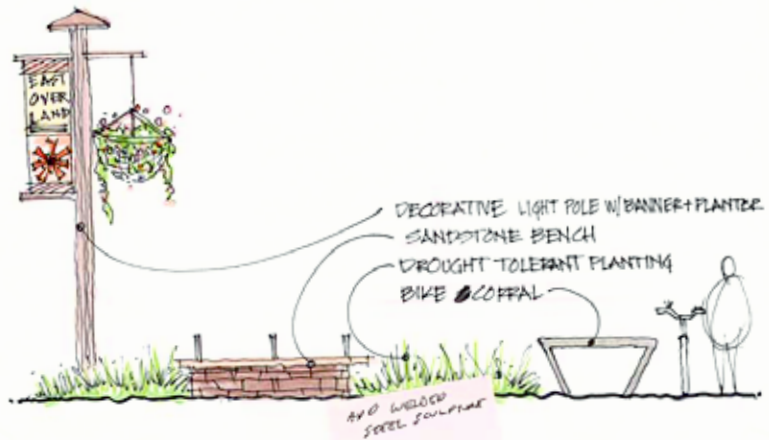
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East Overland Corridor Revitalization Plan

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Proposed Streetscape Signage and Landscape Elements



East Overland Corridor Revitalization Plan

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Precedent Images from Other Streetscape and Placemaking Projects

