# City of Scottsbluff, Nebraska

Tuesday, January 3, 2017 Regular Meeting

Item Pub. Hear.1

Council to conduct a public hearing at 6:05 p.m. to consider a Class Z Liquor License application for Great Plains Distillery LLC dba Great Plains Distillery, 213 West Railway, Scottsbluff, NE.

Staff Contact: Cindy Dickinson, City Clerk

#### Agenda Statement

Item No.

For meeting of: January 3, 2017

**AGENDA TITLE:** Council to hold a public hearing as advertised for this date at 6:05 p.m. for a Class Z Liquor License for Great Plains Distillery LLC, 213 Railway Street, Scottsbluff, NE.

SUBMITTED BY DEPARTMENT/ORGANIZATION: Administration

PRESENTATION BY: Applicant

**SUMMARY EXPLANATION:** 

**BOARD/COMMISSION RECOMMENDATION:** 

Resolution	Ordinance □	EXHIBITS Contract □	Minutes □	Plan/Map □
Other (specify)		lemorandums, Exhibit		
Exhibit #1	– Application of Gi NE.	reat Plains Distillery Ll	₋C, 213 Railway Stre	eet, Scottsbluff,
Exhibit #3 Exhibit #4	<ul><li>City Council Che</li><li>Written Stateme</li><li>Written Stateme</li><li>Written Stateme</li></ul>	nt of City Clerk	Stat. §53-132 Cum \$	Supp 2010
NOTIFICATION L	.IST: Yes ☑ No [	☐ Further Instruction	s 🗆	
Great Plains Disti	llery LLC, 213 Rail	way Street, Scottsbluf	f, NE.	
APPROVAL FOR	SURMITTAL			

City Manager

#### APPLICATION FOR LIQUOR LICENSE LIMITED LIABILITY COMPANY (LLC) **INSERT - FORM 3b**

NEBRASKA LIQUOR CONTROL COMMISSION 301 CENTENNIAL MALL SOUTH PO BOX 95046 LINCOLN, NE 68509-5046 PHONE: (402) 471-2571 FAX: (402) 471-2814



All members including spouse(s), are required to adhere to the following requirements:

All members spouse(s) must be listed

Website: www.lcc.nebraska.gov

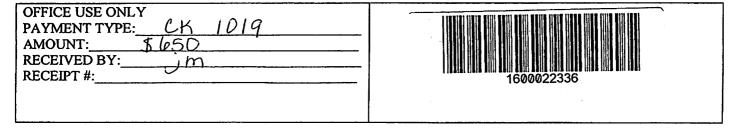
Managing/Contact member and all members holding over 25% interest and their spouse(s) (if applicable) must submit fingerprints. See Form 147 for further information, this form MUST be included with your application.

Managing/Contact member and all members holding over 25 % shares of stock and their spouse (if applicable) must sign

the signature page of the Application for License form	100 (even if a spo	usal affidavit has been sul	omitted)	
Attach copy of Articles of Organization (must show		p or barcode receipt by	Secretary of	States office
Name of Registered Agent: Shawn A Burc	nam	<u>-</u>		
Name of Limited Liability Company that will hold l	license as listed	on the Articles of Orga	nization	
Great Plains Distillery LLC				
LLC Address: 213 W Railway St				
City: Scottsbluff	State: NE	Zip Code:	69361	
LLC Phone Number: 308-672-0574	LLC Fax	NI/Δ		
Name of Managing/Contact Member Name and information of contact member must be l		·		
Last Name: Mitchell	First Name:	Phillip	MI:	
Home Address: 240508 Lake Minatare	e Rd	Scottsblu	ıff	
State: NE Zip Code: 69361		ne Number: 308-67	72-0574	
Phillip E. Metal	// Ianaging/Contac	t Member		
	OWLEDGEMENT			M
State of Nebraska County of SCOTTS BLUFF	he foregoing instrum	nent was acknowledged befor	re me this	
	PHILLIP E.			
Date Sharon M Schull	Affix Seal	erson acknowledge		
- Common vice spring	Anna boar	GENERAL NOTARY - State SHARON M. S My Comm. Exp. Dec	SCHULTZ	

**FORM 102 REV JUNE 2015** Page 1 of 4

## Training APPLICATION FOR LIQUOR LICENSE **MICRODISTILLERY CHECKLIST** RECEIVED NEBRASKA LIQUOR CONTROLCOMMISSION 301 CENTENNIAL MALL SOUTH PO BOX 95046 M NE TayBord NOV **21** 2016 LINCOLN. NE 68509-5046 PHONE: (402) 471-2571 I Federal Permit Yes (No Keplacing # FAX: (402) 471-2814 License Number BRASKA HOHOR Initials Website: www.lcc.nebraska.gov admin Review Great Plains Distillery LLC Applicant Name Phillip Mitchell/ Austin Propp Trade Name Great Plains Distillery E-Mail Address: greatplainsdistillery@gmail.com Web Site Address: Provide all the items requested. Failure to provide any item will cause this application to be returned or placed on hold. All documents must be legible. Any false statement or omission may result in the denial, suspension, cancellation or revocation of your license. If your operation depends on receiving a liquor license, the Nebraska Liquor Control Commission cautions you that if you purchase, remodel, start construction, spend or commit money that you do so at your own risk. Prior to submitting your application review the application carefully to ensure that all sections are complete, and that any omissions or errors have not been made. You may want to check with the city/village or county clerk, where you are making application, to see if any additional requirements must be met before submitting application to the state. You must first have made application with Alcohol and Tobacco Tax and Trade Bureau (TTB). erim hist reported on application to Mary REQUIRED ATTACHMENTS An worst sent 12-6-16 Ag report sent 12-6-16 Microdistillery means a distillery located in Nebraska that is licensed to distill liquor on the premises of the distillery licensee and produces ten thousand or fewer gallons of liquor annually. NSP ment and 12-6-16 Forseport sent 12-6-16 1) Application fee \$400 plus licensee fee \$250 Local report sent 12-6-16 Total \$650 (Check made payable to Nebraska Liquor Control Commission) or pay online at PAYPORT 2) Copy of Federal Basic Permit application as filed with Alcohol and Tobacco Tax and Trade Bureau (TTB) 3) Alcoholic Liquor Tax Bond, \$1,000 minimum including the Power of Attorney documentation (May use FORM 115)





Passport, voterreg, 147, signed

Last Name: Mitchell	PT1: 40 474/7	First Name: Phillip	<b>O</b>	MI:	E
Home Address: 240508 Lake Minatare Rd					
City: Scottsbluff County: Scottsbluff Zip Code: 69361  Home Phone Number: 308-672-3007 RECEIVED				147	
Home Phone Number: 308-67	72-3007	F	RECEIVED		71
Driver's License Number & State				H 73 F H	
Social Security Number:		NE!	BRASKA LIQU	JOR	
Date Of Birth: 04-27-57 Email address: pmitchell42	Pla	ce Of Birth: Cleary	eland <sup>OM</sup>	SSION	
Email address: pmitchell42	21@gmail.c	om	i tu de nii ki i la etton e i s		1 10.760
Are you married? If yes, complet		ion (Even if a spousal a	1 1	Ball	K,
Are you married? If yes, complet  YES  Spouse's information	e spouse's informati	ion (Even if a spousal :	affidavit has beer	Ball	E.
Are you married? If yes, complet  YES  Spouse's information  Spouses Last Name: Mitchell	e spouse's informati	ion (Even if a spousal a	affidavit has beer	Ball	K,
Are you married? If yes, complet  YES  Spouse s information  Spouses Last Name: Mitchell  Social Security Number:	e spouse's informati	ion (Even if a spousal a	affidavit has beer	delif	Ę
Are you married? If yes, complet  YES  Spouse's information  Spouses Last Name: Mitchell	e spouse's informati	ion (Even if a spousal a	nffidavit has beer	n submitt	Ę
Are you married? If yes, completed YES  Spouse's information Spouses Last Name: Mitchell Social Security Number:  Driver's License Number & State Date Of Birth: 11/29/55  APPLICANT & SPOUSE MUSE APPLICANT	e spouse's information of the spouse information in the spouse information in the spouse information in the spouse	on (Even if a spousal in the Company of the Company	nthia	MI:	Ę
Are you married? If yes, completed of Spouse's information.  Spouses Last Name: Mitchell Social Security Number:  Driver's License Number & State Date Of Birth: 11/29/55	e spouse's information of the spouse information in the spouse information in the spouse information in the spouse	First Name: Cy  Place Of Birth: SCO  (CE(S) FOR THE PA  SPOUSE  CYNH	nthia  ottsbluff N  ST TEN (10) YI	MI:	E.

Form 103 REV AUG 2016 Page 3 of 6

#### AND THE SECOND OF THE PROPERTY **YEAR** TELEPHONE NAME OF EMPLOYER NAME OF SUPERVISOR **FROM** TO NUMBER 2012 University of Nebraska Jim Schild current 308-632-1430 2006 **Ausmus Brothers Realty Keven Ross** current 308-6353133 1. READ CAREFULLY. ANSWER COMPLETELY AND ACCURATELY. Must be completed by both applicant and spouse, unless spouse has filed an affidavit of nonparticipation. Has anyone who is a party to this application, or their spouse, EVER been convicted of or plead guilty to any charge. Charge means any charge alleging a felony, misdemeanor, violation of a federal or state law; a violation of a local law, ordinance or resolution. List the nature of the charge, where the charge occurred and the year and month of the conviction or plea, include traffic violations. Also list any charges pending at the time of this application. If more than one party, please list charges by each individual's name. Commission must represent the charges by each individual's name. convictions that may occur after the date of signing this application. NOV 21 2016 YES NO **NEBRASKA LIQUOR** If yes, please explain below or attach a separate page. CONTROL COMMISSION Date of Where Description Name of Applicant Conviction Convicted of Disposition (City & State) (mm/yyyy) Charge 2. Have you or your spouse ever been approved or made application for a liquor license in Nebraska or any other state? YES NO IF YES, list the name of the premise(s): 3. Do you, as a manager, qualify under Nebraska Liquor Control Act (§53-131.01) and do you intend to supervise, in person, the management of the business?

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NO

Form 103 REV AUG 2016 Page 5 of 6

t suurdi:	. පෙළක් යාග ද	2. Have you enclosed form 147
CONTROL COMMISSION		
NEBRASKA LIGUOR	and Codena	
Name & Location of Business:  RECEIVED	Date of Employment:	Experience: Applicant Name \ Job Title
Buining Programs see training	t of NLCC Certifie	
Name of program (attach copy of course completion certificate	Date (mm/yyyy)	Applicant Name
hi	Train	
Ilento on Certificate: Phillip Mitchell	brogress <sub>1</sub>	ni * <u>NLCC</u> Training Certificate Issued:
ce (when and where) of the person making application.	g and/or experien	4. List the alcohol related training

#### PERSONAL OABHANDIGONSENT OF INVESTIGATIONS

The above individual(s), being first duly sworn upon oath, deposes and states that the undersigned is the applicant and/or spouse of applicant who makes the above and foregoing application that said application has been read and that the contents thereof and all statements contained therein are true. If any false statement is made in any part of this application, the applicant(s) shall be deemed guilty of perjury and subject to penalties provided by law. (Sec §53-131.01) Nebraska Liquor Control Act.

The undersigned applicant hereby consents to an investigation of his/her background including all records of every kind and description including police records, tax records (State and Federal), and bank or lending institution records, and said applicant and spouse waive any rights or causes of action that said applicant or spouse may have against the Nebraska Liquor Control Commission and any other individual disclosing or releasing said information to the Nebraska Liquor Control Commission. If spouse has NO interest directly or indirectly, a spousal affidavit of non-participation may be attached.

The undersigned understand and acknowledge that any license issued, based on the information submitted in this application, is subject to cancellation if the information contained herein is incomplete, inaccurate, or fraudulent.

Applicant Notification and Record Challenge: Your fingerprints will be used to check the criminal history records of the FBI. You have the opportunity to complete or challenge the accuracy of the information contained in FBI identification record. The procedures for obtaining a change, correction, or updating an FBI identification record are set forth in Title 28, CFR, 16.34.

Signature of Manager Applicant

Signature of Sing EIVED

SHARON M. SCHULTZ My Comm. Exp. December 5, 2018

NOV **21** 2016

ACKNOWLEDGEMENT

NEBRASKA LIQUOR CONTROL COMMISSION

State of Nebraska

County of SCOTTS BLUFF

The foregoing instrument was acknowledged before me this

NOVEMBER 16, 2016

by PHILLIP E. MITCHELL

NAME OF PERSON BEING ACKNOWLEDGED

Affix Seal GENERAL NOTARY-State of Nebraska

In compliance with the ADA, this application is available in other formats for persons with disabilities. A ten day advance period is required in writing to produce the alternate format.

Form 103 REV AUG 2016 Page 6 of 6

#### SPOUSAL AFFIDAVIT OF NON PARTICIPATION INSERT

NEBRASKA LIQUOR CONTROL COMMISSION 301 CENTENNIAL MALL SOUTH PO BOX 95046 LINCOLN, NE 68509-5046 PHONE: (402) 471-2571 FAX: (402) 471-2814

Website: www.lcc.ne.gov

Office Use

# RECEIVED

NOV 21 2016

NEBRASKA LIQUOR

I acknowledge that I am the spouse of a liquor license holder. My signature below south Fig. I will have not have any interest, directly or indirectly in the operation or profit of the business (§53-125(13)) of the Liquor Control Act. I will not tend bar, make sales, serve patrons, stock shelves, write checks, sign invoices or represent myself as the owner or in any way participate in the day to day operations of this business in any capacity. I understand my fingerprint will not be required; however, I am obligated to sign and disclose any information on all applications needed to process this application.

Cuxthea Cenn Witchell	Cynthia Ann Mitchell
Signature of spouse asking for waiver (Spouse of individual listed below)	Printed name of spouse asking for waiver
Nebraska State of	
County of	The foregoing instrument was acknowledged before me this
NOVEMBER 14, 2016	by CYNTHIA ANN MITCHELL  name of person acknowledged
Notary Public signature	Affix Seal  GENERAL NOTARY - State of Nebraska SHARON M. SCHULTZ My Comm. Exp. December 5, 2018
	dividual. I understand that my spouse and I are responsible for ermined that the above individual has violated (§53-125(13)) the Phillip Mitchell
Signature of individual involved with application (Spouse of individual listed above)	Printed name of applying individual
State of	
Scottsbluff	
County of	The foregoing instrument was acknowledged before me this
NOVEMBER 14, 2016 by date	The foregoing instrument was acknowledged before me this  PHILLIP E. MITCHELL  name of person acknowledged

In compliance with the ADA, this spousal affidavit of non participation is available in other formats for persons with disabilities. A ten day advance period is requested in writing to produce the alternate format.

FORM 35-4178 Revised 1/2008

Name of Applicant	Date of Conviction	Where Convicted	Description of Charge	Disposition
Phillip Mitchell	06/2012	St. Paul Nebraska	Possess/Consume open alcohol container	Guilty
Phillip Mitchell	04/2009	Scottsbluff Ne	No valid registration	Gulty

# **RECEIVED**

NOV 21 2016

NEBRASKA LIQUOR CONTROL COMMISSION

# MANAGER APPLICATION INSERT - FORM 3c

Website: www.lcc.nebraska.gov

NEBRASKA LIQUOR CONTROL COMMISSION 301 CENTENNIAL MALL SOUTH PO BOX 95046 LINCOLN, NE 68509-5046 PHONE: (402) 471-2571 FAX: (402) 471-2814 Office Use

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NEBRASKA LIQUOR CONTROL COMMISSION

**MUST BE:** 

- ✓ Citizen of the United States. <u>Include copy of US birth certificate</u>, naturalization paper or current US passport
- ✓ Nebraska resident. Include copy of voter registration card or print out document from Secretary of State website
- ✓ Fingerprinted. See <u>form 147</u> for further information, read form carefully to avoid delays in processing, this form MUST be included with your application
- ✓ 21 years of age or older

	Corporation/LEC-information/
V	Name of Corporation/LLC: Great Plains Distillery LLC
	Remises information 2
	Liquor License Number: (if new application leave blank)
•	Premises Trade Name/DBA: Great Plains Distillery
	Premises Street Address: 213 W. Railway St
	City: Scottsbluff County: Scottsbluff Zip Code: 69361
	Premises Phone Number: 308-672-3007
	Premises Email address: greatplainsdistillery@gmail.com
•	
	The individual whose name is listed as a corporate officer or managing member as reported on insert
	form 3a or 3b or listed with the Commission. To see authorized officers or members search your license information here.
\	Phills E. Whitel
	SIGNATURE REQUIRED BY CORPORATE OFFICER / MANAGING MEMBER (Faxed signatures are acceptable)

Form 103 REV AUG 2016 Page 2 of 6

1. Name: Phillip Mitchell (Please print legibly)	Date of Birth:	04/27/57	_ Last 4 SSN: 6562
Fingerprints on file with the commission?			
How was payment made to NSP? ■NSP	PAYPORT □CASH	□CHECK SENT	TO NSP Ck #
2. Name: Austin Propp Date of Birth: 05/23/89 Fingerprints on file with the commission?			
Data of Birth 05/23/89	(Please print legibly	<b>)</b>	
Fingerprints on file with the commission?	Last 4 SSN: 3145_		
How was payment made to NSP?   NSP			
The water page and the water a			RECEIVED
3. Name:			•
D. ADIA	(Please print legibly	)	NOV 21 2016
Date of Birth:  Fingerprints on file with the commission?	Last 4 SSN:		NEDDACKA LIQUOS
Fingerprints on file with the commission? How was payment made to NSP?   NSP	IES LI	□citect center	JANDONASKA LIQUOR
riow was payment made to NSF? LINSF	PATFORT LICASH	LICHECK SENT	MONTH PROCESSION
4. Name:			
4. Name:	(Please print legibly	)	
Date of Birth:	Last 4 SSN:		·
Fingerprints on file with the commission?		<b></b>	
How was payment made to NSP? □NSP	PAYPORT □CASH	□CHECK SENT	TO NSP Ck #
5. Name:			
5. Name:	(Please print legibly	)	······································
Date of Birth:	Last 4 SSN:		
Fingerprints on file with the commission?			
How was payment made to NSP? □NSP	PAYPORT □CASH	□CHECK SENT	FO NSP Ck #
6. Name:			
	(Please print legibly	)	
Date of Birth:	Last 4 SSN:		<del></del>
Fingerprints on file with the commission?			TO NIGD OL #
How was payment made to NSP? □NSP	PATPORT LICASH	LICHECK SENT	10 NSP CK #
I hereby certify that fees of \$28.75 per personal configurations are based to			
office. The undersigned certifies on behalf of that a misrepresentation of fact is cause for any license issued.			
$\Lambda = 0$			Λ
Name (Print): HUSTIN F. PROP.	ρ		Title: President
<i>_</i> 2			
Signature:	Bas		Date: //-/4-16

FORM 147 REV JAN 2016 PAGE 2

<ul> <li>Partnership: All partners and spouse Participation.</li> <li>Limited Liability Company: All mer Form 116 – Affidavit of Non-Participation</li> </ul>	ouse is ex s, spouses nber of LI pation. s holding 2	empt if the are exemu. C, Mana 25% or m	ney filed Form 116 — Affidavit of Non-Paper if they filed Form 116 — Affidavit of I ger and all spouses; spouses are exempt ore of shares, Manager and all spouses;	articipation. Non- if they filed	
Applicant Name	Date nm/yyyy)	Name o	f program (attach copy of course completion cert	ificate)	
	TBD		SERVSAFE- in progress	;	
Phillip Mitchell	TBD		SERVSAFE- in progress	}	
	Date of aployment:	Name (	& Location of Business		
			RECEI <sup>1</sup>	VED	
		-	NOV 21 2	2016	_
13. If the property for which this license is leased, submit a copy of the lease covering name of applicant as owner or lessee is being filed.  Lease: expiration date June 12	the entire <b>n the in</b> d	license y	ear. Documents mastisnow-thietor	lease-nere	ran
Deed Purchase Agreement  14. When do you intend to open for business	01/0	1/17			
	Dieti	lling a	and botteling spirits	<u> </u>	_
15. What will be the main nature of business 16. What are the anticipated hours of operations	Sar		n Monday- Friday		_
17. List the principal residence(s) for the pas	st 10 years	for all p	ersons required to sign, including spouse	S.	
RESIDENCES FOR THE PA	ST 10 YEA	RS, APP	LICANT AND SPOUSE MUST COMPLI	CTE	
APPLICANT: CITY & STATE	FROM	EAR TO	SPOUSE: CITY & STATE	YEAI FROM	R TO
Phillip Mitchell Scottsbluff	2004	Present	Cynthia Mitchell Scottsbluff, NE	2004	resen
Austin Propp Scottsbluff Ne	2004	2013			
Austin Propp Williston ND	2013	2015			
Austin Propp Scottsbluff NE	2015	Present		1	

If necessary attach a separate sheet.

5. A	Are you bo	orrowing any m	oney from	any so	urce, include fami	y or friends, to e	stablish and/or operate the business?
V		YES	<b>V</b>	NO			
	If yes,	, list the lender_					
6. V	Vill anv pe	erson or entity.	other than	applica	ant, be entitled to a	share of the prof	its of this business?
		YES	<b>V</b>	NO	,		
	If yes,	explain. (All i	nvolved p	ersons 1	must be disclosed	on application)	
							-Air
No s	silent paı	rtners					RECEIVED
7. W	Vill any of	the furniture, f	ixtures an	d equip	ment to be used in	this business be	owned by others?
7		YES	<b>√</b>	NO			NOV <b>21</b> 2016
	If yes,	list such item(	s) and the	owner		····	NEBRASKA LIQUOR CONTROL COMMISSION
					a church, school, l n 300 feet of a coll		the aged or indigent persons or for
/ "			micien, (	)r winm	ii 300 leet of a con	ege or university	campus?
•		YES	lacksquare	NO			
		provide name : Stat. <u>53-177</u> )	and addre	ss of suc	ch institution and	vhere it is located	d in relation to the premises (Neb.
√ 9. Is	s anyone li	isted on this app	olication a	law en	forcement officer?		
1		YES	<b>V</b>	NO		•	
	If yes,	list the person,	the law e	nforcem	nent agency involv	ed and the person	n's exact duties
	[ ist the su	iman bank and	Van Smana		italian (haarah ifa		411-41-4-1-4-1-4-1
10. 1	List the pr a) List the	imary bank and individual(s) w	or mand ho will be	author	itution (branch if a rized to write checl	pplicable) to be uses and/or withdra	tilized by the business wals on accounts at this institution.
We	estern (	States Bar	nk 170	1 1st	Ave,Scottsh	luffNE Phil	lip Mitchell Austin Propp
-						'n	rember member
\ a	application		se holder			a or any other	state by any person named in this ber. Also list reason for termination
n/a	•		-				

APPLICANUSINFORMATI	ON			
1. READ CAREFULLY Has anyone who is a party to this Charge means any charge allegir ordinance or resolution. List the conviction or plea. Also, list any charges by each individual's nan convictions that may occur after	s application, or the ng a felony, misder nature of the char of charges pending ne. Include traffic	neir spouse, EVER meanor, violation or ge, where the charge at the time of this a violations. Comm	of a federal or state law; a ge occurred and the year a application. If more than	violation of a local law, and month of the one party, please list
YES  If yes, please explain below o	NO r attach a separat	te page.		
Name of Applicant	Date of Conviction (mm/yyyy)	Where Convicted ( city & state)	Description of Charge	Disposition
Austin Propp	05/2012	Scotsbloff N	€ DUI -1st Off	Guilty
Austin Propp	02/2007	Scotts bluff N	∉ speeding	Guilty
Austin Propp	02/2012	ScHSSluff NE	Posses Drug Paraphernalia	Guilty
Austin Propp	09/2013	ScottsbluffN		Guilty
Austin Propp	08/2006	Morril County N	speeding	Guilty
Austin Propp	05/2015	Willistan Mr		Guilty
2. Are you buying the business	of a current retail l			
YES YES	МО			RECEIVED
If yes, give name of bus a) Submit a copy of the s b) Include a list of alcoh c) Submit a list of the fu  3. Was this premise licensed as	sales agreement ol being purchased miture, fixtures ar	d, list the name brand equipment	CON	NOV 21 2016 w many BRASKA LIQUOR TROL COMMISSION
YES	<b>✓</b> NO			
If yes, give name and lic	ense number			
4. Are you filing a temporary or	perating permit to	operate during the	application process?	
YES	<b>√</b> NO			
If yes:  a) Attach temporary ope b) T.O.P. will only be a			olds a valid liquor license.	

PREMISE INFORMATION		
Trade Name (doing business as) Great Plan	ins Distillery	
Street Address #1 213 W Railway St	r 103 da uya yari 142 1330 Tiridayad erid 13Vil 3000 ind	a signica <u>a arganilan sanaa silaisaa a</u> Dooron a <u>langariilan sanaa silaisaa a</u>
Street Address #2	merwior, violation of a februik or a row when the characteristics are	e meachag cheige allocing a fology, misde sine on med misor. I ist the combe of Bushi
CityScottsbluff	County Scottsbluff	2\ Zip Code <sup>69361</sup>
Premise Telephone number 308-672-3007	.nodealipija rigit gi	city
Is this location inside the city/village co	rporate limits:	YES CONTRACTOR
Mailing address (where you want to rec	eive mail from the Commission)	NOV 21 2016
Name Great Plains Distillery	Assess Marrie V	NERDA-
Street Address #1 213 W Railway St	er-100 de Aldana	CONTROL COMMISSION
Street Address #2	South Market Speed	- MISSION
CityScottsbluff	StateNe	Zip Code 69361
DESCRIPTION AND DIAGRAM	OF THE STRUCTURE TO BI	ELICENSED
READ CAREFULLY		
and/or sales areas and any area where co covered by the license, you must still in- dimensions of the entire building. No b	onsumption of alcohol will take place clude dimensions (length x width) of lue prints please. Be sure to indicate	s should include storage areas, basement, e. If only a portion of the building is to be f the licensed area as well as the the direction north and <b>number of floors</b> and and of at least two restrooms is required.
Is there a basement? YesN	in feet No × If yes, length If yes, length	x width in feet x width in feet
PROVIDE DIAGRAM OF AREA TO BE I	LICENSED BELOW OR ATTACH SEF	PARATE SHEET
CONTROL COMMISSION		
see diagran	N	
1000		

# APPLICATION FOR LIQUOR LICENSE MICRODISTILLERY

301 CENTENNIAL MALL SOUTH PO BOX 95046 LINCOLN, NE 68509-5046 PHONE: (402) 471-2571 FAX: (402) 471-2814 Website: www.lcc.nebraska.gov/

# RECEIVED

NOV 21 2016

NEBRASKA LIQUOR

CLASS OF LICENSE FOR WHICH APPLICATION IS MADE AND TERM COMMISSION CHECK DESIRED CEASS(S)

X	Class Z Microdistillery	Application fee \$400 plus licensee fee \$250 Total \$650 (Check made payable to Nebraska Liquor Control Commission)			
	Class K Catering license (requires catering application FORM 106) \$100.00				
	Copy of application filed with TTB for Federal Basic Permit				
	Alcoholic Liquor Tax Bond minimum of \$1,000 FORM 115				
Additi	ional fees may be assessed at	city/village or county level when license is issued			
	of license runs from May  CK TYPE OF LICENSE	l – April 30  FOR WHICH YOU ARE APPLYING			
	Individual License (requires insert 1- <u>FORM 104</u> Partnership License (requires insert 2 – <u>FORM 105</u> ) Corporate License (requires insert 3A – <u>FORM 101</u> & 3C <u>FORM 103</u> ) Limited Liability Company (LLC) (requires insert 3B – <u>FORM 102</u> & 3C <u>FORM 103</u> )				
Com	的。 第二十二章 1915年,1915年,1915年,1915年,1915年,1915年,1915年,1915年,1915年,1915年,1916年,1916年,1916年	TRM ASSISTING WITH APPLICATION (if applicable) on with any questions we may have on this application Phone number: 308-635-3161			
		, Petitt, Hofmeister & Snyder			

,	
4) Submit diagram to include:	
a. Facility dimensions and description	
b. Identify production area	RECEIVED
c. Any storage area	INCOL. I
5) Copy of your detailed business plan	NOV <b>21</b> 2016
6) Fingerprints are required for each person as defined for further information, this form MUST be included	in new application BEAN 147 I with your application COMMISSION
7) Enclose the appropriate application forms Individual License (requires insert 1- FORM 104) Partnership License (requires insert 2 - FORM 10 Corporate License (requires insert 3A - FORM 10 Limited Liability Company (LLC) (requires insert	<u>5)</u> <u>11</u> & 3C <u>FORM 103</u> )
8) If building is being leased send a copy of signed l individual(s), corporation or Limited Liability Con through the license year being applied for.	ease. Be sure the lease reads in the name of the name mpany making application. Lease term must run
9) Corporation or Limited Liability Company must en with the Secretary of State's Office.	close a copy of articles of incorporation; as filed
I acknowledge that this application is not a guarantee that that the average processing period is 60 days. Furthermotruthful and I accept all responsibility for any false documents.	re, I understand that all the information is
Philips within	
Authorized Signature	<del></del>
PHILLIP E. MiTchell	
Print Name	
308-672-3007	
Contact Phone Number	
11-17- 20/6 Date	

Business Plan

# **Great Plains Distillery Business Plan**

**OWNERS** 

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**Austin Propp** 

NOV 21 2016

**NEBRASKA LIQUOR** Phillip Mitchell NEBRASKA LIGOUI.

**Great Plains Distillery** 213 W Railway St Scottsbluff, Ne 69361

521744

# ARTICLE V.

The members shall have the right to admit additional members under the terms and conditions set forth in the Operating Agreement.

#### ARTICLE VI.

RICHT TO ADMIT ADDITIONAL MEMBERS

#### INTERNAL AFFAIRS

The regulation of internal affairs of the limited liability company is as set forth in the

Operating Agreement.

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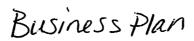
DATED this 6 day of MAPY 2016.

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CONTROL COMMISSION



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II. Executive Summary

**NEBRASKA LIQUOR** 

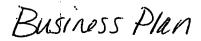
Great Plains Distillery will be a craft Micro-Distillery of ultra-premium and small batch spirits that will include vodka's (flavored and neutral), rums (light, dark, and spiced), and a locally themed, high quality, distilled Nebraska corn based moonshine and aged whiskey. Our primary goal will be to become a locally based leader in the rapidly growing trend of craft distilled spirits. The current trend in distiller spirits towards ultra-premium products manufactured in small batches and an increase in the number of entrepreneurs, or craft distillers and competition amongst existing companies presents an opportunity for Great Plains Distillery to penetrate the market. Our products will be of extremely high quality in order to ensure total customer satisfaction, supported by impeccable service to our customers and a marketing program that reflects the quality and image of the products. The product image of premium quality and uniqueness is an absolute requirement in order for Great Plains Distillery to be successful in this market.

Initial plans are to produce three main product lines, primarily focusing on the following, aged whiskey (distilled from local corn), a locally themed moonshine (distilled from local corn), light and dark rum (distilled from local beet molasses), and vodkas (plain and flavored: TBD).

These products will be sold in the standard 5th sized containers of 750ml; a 1.75 liter version would be made available if requested. The immediate channels for distribution will include state controlled beverage distribution and eventually store front sales. Quality will be Great Plains Distillery's mantra: From the selection of the finest grains to the freshness of the fruits and spices that we use for flavoring, the suppliers that we chose to conduct business with will mirror Great Plains Distillery in their dedication to providing only the finest products. This along with our superior quality still will allow us to promote the image of quality and redefine the definition of a craft distillery spirit.

Image is everything...In order to prosper there is need for Great Plains Distillerv to be flexible and responsive, to delight customers by providing them with what they want, when they want it and before the competition. From product concept to goods dispatch we intend to ensure that every policy and procedure, system, and process must have the objective of improving the flexibility and response of the whole company. There is a need for interaction between all functional areas, particularly between marketing and manufacturing, if the organization is to realize its full potential, with marketing and controlled manufacturing being employed as a strategic weapon.

Our marketing strategy will be based mainly on ensuring that customers know what need the product is able to fulfill, and making the right product and information available to the right target customer. Hence we intend to implement a market penetration strategy that will ensure that we are well known and respected in our respective industry. We will ensure that our products' prices take into consideration people's budgets and that these people appreciate the product and know that it exists, including where to find it. However, these prices will also take into consideration the cost of production and distribution so as to ensure that we remain viable and operational. An initial goal of 40-45% gross margin would be the initial target with distilling process improvements possibly allowing for an increase in margins from the second vear.



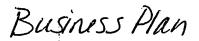
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NEBRASKA LIQUOR

Marketing effort will convey the sense of quality and satisfaction in every picture. Such promotion, and every publication. Our promotional strategy will involve integrating advertising, events, personal selling, public relations and direct marketing. In the long term internet marketing shall also be undertaken, details of which are provided in the marketing section of the following plan.

Our target market(s) and consumers will primarily constitute the corporate class who appreciate good quality premium spirits. The corporate or managerial segment will constitute those who are aware of their image and reputation and order cocktails equal to this. Our primary focus will be to make Great Plains Distillery products the recommended, premium liquors of the ultra exclusive lounges and clubs throughout the US. Great Plains Distillery will pride itself on its production ability, premium quality and reputation, and its adaptability to changes in the market and in the method of its practice.



## III. Highlights and General Company Description

Great Plains Distillery will be a craft distiller of fine spirits with manufacturing headquarters in Scottsbluff. Ne.

The benefits of operations based in Scottsbluff, Ne will include

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Ability to purchase local products

Bring more jobs to the valley

NOV **21** 2016

• Expose locals to craft distilling

Mission Statement

Great Plains Distillery intends to provide only the highest quality with that always exceed the drinker's expectations. Hence we intend to assist in the creation of Weldoming and Felaxed ambiance reflective of people enjoying themselves. We are sensitive to the taste, look and feel of premium spirits, as well as affordable prices. We intend to provide the best possible value to our customers who care about quality products at affordable prices, and we want every dollar spent on our products to be well spent. We seek a fair and responsible profit, enough to keep the company financially healthy for the short and long term, and to fairly compensate owners and investors for the money and risk.

#### **Kevs to Success**

The keys to Great Plains Distillery success will undoubtedly be effective market segmentation through identification of several niche markets and implementation strategies. Along these lines the company intends to implement advertising, personal selling and direct marketing strategies aimed at the target markets. Our advertising marketing strategies will rotate around. Hence our key success factors will include the following:

- Excellence in Fulfilling the Promise: We intend to produce and provide products of uncompromised quality to our customers. This is so as to meet the needs and high standards of our target customer segment.
- Effective and Efficient Distribution Network: The importance of such cannot be over emphasized in our line of business. We intend to establish an excellent distribution network that will enable us to rapidly respond to customers' orders and provide us with ample opportunities for growth.
- Loyalty and Dedication: The loyalty and dedication of our employees shall be essential to the prosperity of the organization. We recognize that corporate commitment to success should lead to the survival and prosperity of the products, and ultimately the organization as a whole.
- Marketing Know-how: In an increasingly competitive market there is need to
  aggressively market our business so as to be continuously at the top of our prospective
  and current
  client's minds. We intend to establish and dominate our presence on the World Wide
  Web, which will increase the knowledge of our products to the various market segments
  - Web, which will increase the knowledge of our products to the various market segments we shall be targeting. Web presence is a natural objective in reaching the appropriate potential customers. Well-done brochures, company profiles and business cards often have a triggering effect on clients contemplating on ordering our products. Hence this will undoubtedly generate increased sales of our products
- Adherence to Stringent Values and Principles: Great Plains Distillery needs to
  acknowledge the fact that the financial and strategic management of the business will
  ultimately determine its prosperity and success. Hence we intend to adhere to stringent
  values and principles that will enable such to be achieved.
- Ownership: The proposed legal form of ownership for Great Plains Distillery will be an LLC Corporation.

Business Plan

### **IV. Products**

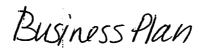
Great Plains Distillery's initial product lines will include the following four families of craft spirits. Although we intend on producing small batches of other craft spirits, these four main product lines will be the primary focus for Great Plains Distillery due to their current popularity among our targeted customer base.

- Vodkas Currently vodkas remain the number one spirit of choice in the US for the Premium cocktail. Great Plains Distillery will produce an ultra-premium neutral vodka spirit.
- Rums Following the current popularity of pirates and rums, mainly spiced, High Plains
  Distillery will produce premium craft rums utilizing Nebraska grown and produced sugar
  beet molasses.
- **Moonshine** With Great Plains Distillery, being a Nebraska based company, it would only be proper for us to offer a premium version of an American classic.
- Aged Whiskey- Great Plains Distillery will produce a whiskey aged in Charred American White Oak Barrels before being bottled and sold.

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## V. SWOT Analysis and Marketing Plan

We foresee our strengths as the ability to respond quickly to what the market digrates ED and to provide a craft distilled spirit in a growing market. In addition, through aggressive marketing and quality management we intend to become a well respected and known entity in our respective industry. However we acknowledge our weakness of a small sized company without a lot of experience, and the threat of new competition taking aim at our niche. Below are the summarized strengths, weaknesses, opportunities and threatelung Strengths

- Strategic market segmentation and implementation strategies.
- Diversified market segments: ensuring the lack of dependency on one particular market.
- An aggressive and focused marketing campaign with clear goals and strategies.
- Clear-cut channels of distribution.
- A product that capitalizes on the current growing trend of craft or boutique spirits.

#### Weaknesses

- Lack of a reputation in comparison to our competitors.
- A limited financial base compared to the major players in the industry.
- Establishment on the Internet will produce technological challenges.

#### **Opportunities**

- The new generation of individuals and families has a far greater appreciation of attractive packaging (image conscious).
- Internet marketing and sales.
- Increasing number of craft distilleries looking at penetrating the market.

#### **Threats**

The present growth in the market may result in market saturation, through competition. This competition could emerge from a variety of given sources including:

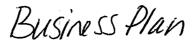
- New marketing strategies and tactics by established products and companies.
- Existing competition
- Other start-up companies nationwide.

#### **Target Market Segment Strategy**

Our marketing strategy will be based mainly on making the right product available to the right target customer. We will ensure that our products' prices take into consideration our target markets' financial situations and that these people appreciate the product and know that it exists, including where to find it. The marketing will convey the sense of quality in every picture, every promotion, and every publication. There is already a sense of segment strategy in the way we define our target market. We are choosing to compete in areas that lend themselves to competition, service and channel areas that match our strengths, and avoid our weaknesses. Our strategy calls for the development of relationships with suppliers, distributors and retailers to support our business. Regular visits will be undertaken to these areas so as to ensure that we are meeting their expectations. The quality of raw materials, will be evident in our products, and will serve to enhance the appearance of our customers, in turn adding to their status.

#### **Market Trends**

Our target markets are increasingly growing towards recognizing the difference between



poor quality spirits and those of high quality. This development is an important trend for us as it represents our target market. We now are having an increasing number of people who appreciate the availability of craft distilled, small batch premium spirits. With this in mind we intend to ensure that our packaging is attractive to our target market consumer.

#### Strategy and Implementation Summary

Our marketing strategy emphasizes focus on our target consumer. This will be the key. We will be the new company and hence must focus on certain kinds of products with certain kinds of consumers. Initially Great Plains Distillery will focus on the local markets in NE, CO, and WY. Hence the form of growth that shall be initially pursued will be local growth. The target customers will include key decision-makers in the retail and clubs and lounges who often order or recommend on behalf of the whole organization, the aim being to obtain an initial order and fully satisfy the customer from then on.

- We are currently building image and awareness through consistency and distinctiveness in our product provision.
- We intend to focus on delivering quality products that in turn produce good referrals, which can then generate revenue. We intend to always be active in personal relationships with clients and strategic allies keeping abreast of their needs and wants.
- We are focusing advertising on several key medias.

#### **Marketing Strategy**

One core element of our marketing strategy will be that of differentiation from our competitors. In terms of promotion, we intend to sell our company as a differentiated strategic ally, not just our products. In price, we intend to offer reasonable prices in line with the competition and we need to be able to sustain that. Market penetration through lower prices shall be undertaken where need be, while premium pricing will be the case of the upper-end of the market.

#### **Product Marketing**

Our product marketing will emphasize the image of consuming our products, including The quality and refinement of our spirits. We intend to sell the opportunity to enjoy oneself amongst friends, family and/or colleagues. This will come out in our advertising, delivery and collateral such as sales literature and business cards. Our product marketing's most important challenge will be the problem of being accepted and appreciated on the market as a provider of quality products. Hence we intend to not only meet customers' expectations but to exceed them. We intend to focus on the individual or a group who wants to enjoy themselves through the consumption and appreciates what they're drinking says about them.

#### **Niche Market**

Great Plains Distillery will be at the forefront of the craft distillery movement, and will be the first in this group to provide a Western Nebraska line of products per feet for a national market.

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## VI. Operational Plan

#### **Production**

All distillation, bottling and storage will occur within the initial Scottsbluff, NE facility with future product possibly being produced and stored at a second facility to be named later.

# Production will be outlined in the Operational Handbook and will include detailed instructions for the following procedures:

Incoming raw material quarantine for quality inspection

• FIFO (First In, First Out) inventory procedures

• Equipment inspection, sanitization and setup

• Raw materials and ingredients preparation

Recipe procedures

Distillation procedures and spirit testing

Cutting, storage, blending and bottling

• Aging – and barrel rotation

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• Inventory control will be handled with a limited ISO base procedure for inventory control with the use of an accounting software package TBD.

 Production control and finished product inventory will be tracked and controlled based upon Federal Government procedures for distilleries.

Product research and development for new products will be handled on a small batch,
 25 - 50 liter column/pot still – already owned. New products and recipe refinements
 would be ongoing to improve upon the products that we would already offer and remain inline with our consumer's requirements.

 Market research projects and marketing, including consumer polls, taste test, and ongoing surveying would provide new product direction and current product refinements.

#### Location

Great Plains Distillery will be a craft distiller of ultra-premium spirits with manufacturing headquarters in Scottsbluff, NE.

The benefits of operations based in Scottsbluff, NE include;

- Location to major interstate reduced transportations cost for raw materials and final product.
- Lower then national average cost for leasing and/or purchasing commercial property.
- · Reduced utility cost.
- Low cost of local labor.
- Central location for immediate distribution to NE, WY, CO.
- Ease and reduced cost for obtaining state licensing to produce distilled spirits.

### Inventory - Raw Materials

- All stocked inventory including both raw materials and finished goods will be stored and used based on the FIFO principal. The majority of raw materials inventory will be handled as just-in-time once vendor lead and shipping times have been established and verified.
- Some raw materials will require specialized storage including grains, potatoes, yeast, fresh fruit and juices and tanks for molasses to prevent spoilage and the infiltration of rodents and pest.
- Average value in stock of raw materials should be equal to a 30-45 day supply. Some

Business Plan

more perishable items including fresh fruits may only equal a 2 weeks on hand supply.

 Seasonal buildups will be planned for as demand requires. Marketing plans for product releases will define timeframes where demand for products will increase.

## **Inventory – Finished Goods**

- Finished goods inventory will be stocked for all non-aged products based upon a 30 45 day run rate for distribution.
- All aged rums and moonshines will be stocked based on marketing research suggestions (MRD)
- Tracking will be based upon federal requirements.

## **Suppliers**

Key suppliers:

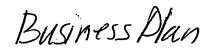
• TBD - currently being investigated

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## VII. Management and Organization

Day to day management of the organization will initially be handled by Austin Propp. During this time, Phillip Mitchell would be brought in to assist in the day to day accounting and materials control as required. A production manager will be brought on board and fully trained in production procedures when deemed necessary. Front office staff will be hired and trained as required. Initial marketing materials, direct mail, and press releases will be handled by Austin Propp with certain materials (graphics, logo's, business card design) outsourced to -TBD

## **Professional and Advisory Support**

ADI- American Distillers Institute

Backwards Distilling-Casper, WY

303 Distilling-Boulder, CO

Megan Dockery- Attorney

Dick Bretthauer- Farm Bureau Financial Services

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NEBRASKA LIQUOR CONTROL COMMISSION Lease

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LEASE

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This Lease made this 1st day of June, 2016 between MORGAN 2016

RENTALS, LLC, the Landlord, and GREAT PLAINS DISTULERS, LLC, the Control Commission

CONTROL COMMISSION

Witnesseth that in consideration of the payment of rent and the keeping and performance of the covenants and agreements by the said Tenant hereinafter set forth, the said Landlord, being the owner of the property hereinafter described, hereby leases unto the said tenant the following described premises in Scottsbluff, Nebraska, to-wit:

Property description EX N 50' & EX PT of SE corner of LT 11, Blk 9, Third Add
23-42-55, otherwise known as 213 W Railway St, Scottsbluff, Nebraska.

To Have and To Hold the same with all the appurtenances unto the said Tenant from the 1<sup>st</sup> day of June, 2016, at and for a rental of \$5700.00 per annum, to be paid according to the following schedule: the sum of \$475.00 per month commencing June 1<sup>st</sup>, 2016 and ending June 1st, 2018. Payment of the last month's rent (May 1, 2018) shall also be paid at the time of the first monthly payment.

The Tenant shall have two options to renew the term of this lease for an additional period not to exceed two years per option period, provided that the Tenant notifies the Landlord at least 180 days before the end of the three year primary term that it desires to renew the said Lease. This notice shall be in writing and addressed to the Landlord at the same address as where the current rental is being paid. The rental for the additional 1st option period shall be at a rental which shall be in keeping with the current rental market value and not to exceed 9% per annum.

Tenant will pay for all utilities (water, sewer, gas, electricity, phone/internet). Tenant will pay for trash removal and maintenance of any security system. It will be the responsibility of the tenant to add any electrical wiring or plumbing that might be required for the installation of any equipment or appliances tenant requires in his business.

The Landlord warrants and represents that the exterior of the premises, including roof and walls will be continuously maintained by the Landlord during the term of this lease in good condition and repair, and the Landlord will make any structural renewals, repairs, and replacements necessary during the term of this lease including, but not limited to the heating and appurtenances, plumbing and other items in said building, except that portion of the interior of the demised premises which the Tenant agrees to

1 year



\*13

keep in reasonable condition and repair, except repairs made necessary by fire, the elements or other casualty, and at the termination of this lease to surrender the premises to the Landlord in substantially as good condition as when received ordinary wear and tear expected, damage by fire, the elements and other casualties excepted.

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If the premises shall be damaged by fire, the elements or other casualty, so that a part thereof shall remain tenantable and reasonable usable by Tenant in its business, and such damage can be repaired within 120 days from the date of damage, the Landlord shall or proceed immediately to make and complete such repairs, and during the time of such MMISSION partial occupancy, the Tenant shall pay rental in such proportion to the entire rental herein reserved that the space actually occupied bears to the entire space herein leased, provided that, if such repairs shall not be completed within 120 days from the date of damage, or if the space is not usable in the business of the Tenant, the Tenant shall have the right to terminate this lease by notice in writing to the Landlord, the Landlord shall refund any prepaid rentals.

The Landlord agrees to carry a public liability policy individually in the amount \$1,000,000 per occurrence and further, the Landlord will maintain and pay for fire and extended coverage insurance on the demised premises until Tenant commences business on or around January 1, 2017, including the building and appurtenances in which the demised premises are situated so as to provide the necessary funds for repair, replacement, or rebuilding in the event the building is damaged or destroyed. Upon commencement of business (on or around January 1, 2017) the Tenant will procure fire and extended coverage insurance of no less than \$85,000.00 on the demised premises so as to provide the necessary funds for repair, replacement, or rebuilding in the event the building is damaged or destroyed. The Tenant also agrees to provide liability insurance on the personal property located in the rented premises.

Indemnification of Landlord: Except for any damage or liability arising out of the negligence of Landlord, the Tenant covenants with Landlord and its successors in interest, that the Landlord hereunder shall not be liable for any damage or liability of any kind or for any injury to or death of persons or damage to property of Tenant or any other person, occurring during the term of this Lease, from any cause whatsoever, by reason of the use, occupancy and enjoyment of the Premises by the Tenant or any other person thereon or holding under or claiming directly or indirectly through the Tenant. Tenant will indemnify Landlord and save it harmless from and against any and all claims, actions, damages, liability and expense whatsoever in connection with loss of life, personal injury and/or damage to property arising from or out of any occurrence, whether



real or claimed in, upon or at the Premises or occasioned by the occupancy or use by Tenant of the Premises, or any part thereof, or any repairs, or alterations, which the Tenant may make upon the Premises or occasioned wholly or in part by any act or omission of Tenant, its agents, contractors, employees, servants, sub-tenants or concessionaires. In such case, if Landlord shall, without fault on its part, be made a party to any litigation commenced by or against Tenant, then Tenant shall protect and hold Landlord harmless and shall pay all costs, expenses, including reasonable attorney's fees and investigator's fees incurred or paid by in connection with such litigation.

Indemnification of Tenant: Except for any damage or liability arising out of the negligence of Tenant, the Landlord covenants with Tenant and its successors in interest, that the Tenant hereunder shall not be liable for any damage or liability of any kind or for any injury to or death of persons or damage to property of Landlord or any other person, occurring during the term of this Lease. Landlord will indemnify Tenant and save it harmless from and against any and all claims, actions, damages, liability and expense whatsoever in connection with loss of life, personal injury and/or damage to property arising from or out of any occurrence, whether real or claimed in, upon or at the Premises or occasioned wholly or in part by any act or omission of Landlord, its agents, contractors, employees, servants, or concessionaires. In such case, if Tenant shall, without fault on its part, be made a party to any litigation commenced by or against Landlord, then Landlord shall protect and hold Tenant harmless and shall pay all costs, expense, including reasonable attorney's fees and investigator's fees incurred or paid by in connection with such litigation.

The Landlord will pay for all taxes or assessments levied or assessed on the demised premises and the property in which the demised premises are situated with the exception of the Tenant's own personal property taxes, during the term of this lease when due and payable.

If the Tenant installs, at its expense, any shelving, light fixtures, portable or temporary partitions, room dividers, advertising signs, roof antennae or other trade or business fixtures or equipment used in the operation of its business whether attached or not, the Tenant may, at its election, remove any or all of the same, provided that in such removal the Tenant shall repair any damage occasioned to the premises, ordinary wear and tear excepted.

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NEBRASKA LIQUOR
CONTROL COMMISSION

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Tenant shall be responsible for the maintenance and replacement of all glass in exterior walls in the demised premises and the tenant shall also be responsible for the maintenance and replacement of any glass in the interior of the demised premises.

The tenant shall have the right to sublease all or any portion thereof only with prior permission of the Landlord, which permission shall not be unreasonably withheld. Tenant shall be responsible for the full payment of the rentals as provided in this lease.

Tenant agrees and understands that the demised premises are for commercial use only and not for residential use by Tenant or by any other person who may sublet a portion of the premises.

In the event the demised premises, or any part thereof, including the parking area, shall be taken and condemned for public purposes by proper authorities, then and in that event the rental shall be adjusted in a fair and appropriate manner depending upon the portion of the premises so taken or this lease may be terminated by the Tenant. Otherwise, insofar as the remainder of the demised premises is concerned the said lease shall remain in full force and effect at the option of the Tenant. It is further agreed that in the event of condemnation proceedings, the Landlord and the Tenant shall each be entitled to such portion as may be attributable to the portion so taken, of any amount that may be awarded as damages or paid as the result of such proceedings or as the result of any agreements made relating thereto.

The Tenant is hereby given the right at all times during the term of this lease or any extension thereof to maintain a free standing sign, a sign on the building adjoining the demised premises, a sign on the door proved the same shall be done and maintained at the sole cost of the Tenant and in compliance with any and all governmental regulations affecting the same.

The Tenant shall keep the sidewalks which adjoin the demised premises clear and free of snow at its own expense.

In the event of a default on the part of the Tenant, the Tenant shall have 15 days after notice in writing if said default is for the payment of rent or any other monies due, in which to correct same and for any other default, 30 day's notice in which to commence to correct such default and proceed diligently thereafter to complete same, which to commence understood that any matters beyond the control of the Tenant shall extend said time, NOV 2 1 2016

NEBRASKA LIQUOR CONTROL COMMISSION

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In the event of a bonafide offer to purchase the property, of which the Premises are a part, Landlord herewith agrees that Tenant shall be given a "right of refusal". Notification to the Landlord of the exercising of Tenant's right of refusal shall occur in writing by certified mail within ten (10) business days of receipt of notification by the Landlord and shall be accompanied by a certified check matching the earnest money of said bonafide offer. In the event, Tenant elects not to exercise this Right of Refusal and in the event of any sale of the Building, by Landlord, including, without limitation, sales by foreclosure or a deed in lieu thereof, Landlord shall be, and is, entirely freed and relieved of all liability under any and all of its covenants and obligations contained in or derived from this Lease arising out of any act or omission occurring after the consummation of such sale; and the purchaser shall, during the period of its ownership, be deemed without any further agreement between the parties to have assumed and agreed to carry out any and all of the covenants and obligations of Landlord under this Lease. All subsequent purchasers shall similarly be freed and relieved of all liability hereunder subsequent to the date of such sale by them. In the event of any such sale, Tenant agrees to attorn to and become Tenant of Landlord's successor-in-interest, and Landlord shall request that such successor(s)-in-interest, as a part of the purchase of the Premises, execute a copy of this Lease, and thereby agree to be bound by its terms.

The Tenant, Great Plains Distillery LLC, shall have the right to nullify this lease within the first six (6) months after the date of signing the lease should necessary permits and licenses not be obtained to conduct their specific business.

Executed by:

MORGAN RENTALS I

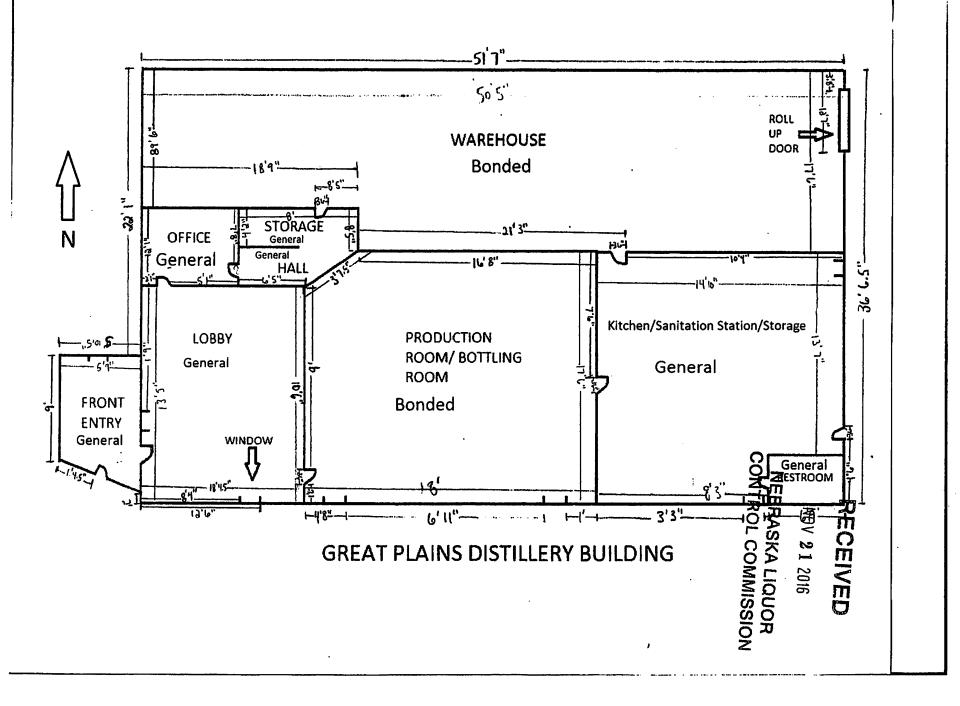
GREAT PLAINS DISTILLERY LLC

By: Philip E Mitchell ECEIVED

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NEBRASKA LIQUOR CONTROL COMMISSION

# one story building approx 37 x 58



#### **CHECK LIST**

#### Neb. Rev. Stat. §53-132 (Reissue 2010)

Council should determine the propensity of whether or not to grant the liquor license that has been requested. In that regard, suitability and fitness and the following four criteria are most important:

- (2)(a) Applicant is fit, willing and able to provide the service proposed.
- (2)(b) Applicant can conform to all laws.
- (2)(c) Applicant has demonstrated that the type of management and control exercised over the licensed premises will be sufficient to ensure conformance with law.
- (2)(d) Issuance of the license is or will be required by the present or future public convenience and necessity.

In making its determination Council may also consider as the Nebraska Liquor Control Commission will consider, the following. The Council should not base its recommendation on any of the following criteria, but may chose to comment to the Commission about one or more of the criteria:

- (3)(b) Citizen's protest.
- (3)(c) Existing population/growth.
- (3)(d) The nature of the neighborhood around the location.
- (3)(e) Existence of other licenses.
- (3)(f) Existing motor vehicle and pedestrian traffic in the vicinity.
- (3)(g) Adequacy of existing law enforcement.
- (3)(h) Zoning restrictions.
- (3)(i) Sanitary conditions.
- (3)(j) Whether the type of business or activity proposed will be consistent with the public interest.

<sup>\*</sup>OTHER COUNCIL CONCERNS



#### Memorandum

TO: THE HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

From: Kevin Spencer, Chief of Police

Date: 12/30/2016

Re: Application for a Class Z Liquor License number Z - 121072, Great Plains Distillery LLC dba:

Great Plains Distillery 213 W Railway Street, Scottsbluff, NE 69361

**AUTHORITY:** The Scottsbluff Police Department reports specific information to the City Council whenever a liquor license application is presented. The information furnished by the Police Department conforms to Chapter 53, Reissue Revised Statutes of Nebraska 1943, and Section 53-132, which outlines the factors which the Commission may consider in granting a liquor license.

#### COMMENTARY

53-132: Section 2

(A) The applicant is fit, willing and able to properly provide the service proposed within the city where the premises described in the application are located:

I conducted a background check on Phillip Mitchell and Austin Propp the owners of Great Plains Distillery as a means to determine their fitness to hold a liquor license.

**Phillip Mitchell** reported an "Open Alcohol Container" violation in ST. Paul, Nebraska June of 2004 and "no valid registration" in Scottsbluff, NE April, 2009.

**Austin Propp** reported the following criminal history; Speeding – Morrill County August 2006, Speeding - Scottsbluff, NE February 2007, Possession of Drug Paraphernalia – Scotts Bluff County NE February 2012, DUI 1<sup>st</sup> offense - Scottsbluff, NE May 2012, Stop Sign Violation - Scottsbluff, Ne September 2013, Fail to Yield - Williston ND May 2015 and DUI 2<sup>nd</sup> Offense – Scotts Bluff County November 18, 2016.

In considering if the applicants are fit, willing and able to have a liquor license I have found no information to disqualify Phillip Mitchell. However, because of Austin Propp's criminal history and recent arrest for DUI one has to question his willingness and fitness to have a liquor license. In working with Trooper Jackson, Nebraska State Patrol he has indicated that he will require a "Show of Cause" hearing requiring both Phillip Mitchell and Austin Propp to appear before the Nebraska Liquor Commission because of Austin's criminal history.

Phillip Mitchell and Austin Propp appeared before the City of Scottsbluff Liquor License Holders Investigatory Board. After much discussion the board approved a positive recommendation to council.

The applicant can conform to all provisions, requirements, rules and regulations provided for in the Nebraska Liquor Control Act:

Any operator must adhere to the existing laws while doing business in the community and adhere to acceptable business practices.

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Neither Phillip Mitchell nor Austin Propp have experience in the alcohol industry other than Phillip Mitchell has been working with other distillers in Casper, Wyoming and Boulder, Colorado in an effort to learn the distillation process.

Both Mitchell and Propp have stated that they will be attending the Nebraska State Patrol Responsible Beverage Servers Training. For the time they will be the only employees of the business.

The applicant appears to have the ability and willingness to conform to language within the Nebraska Liquor Control Act.

(B) The applicant has demonstrated that the type of management and control exercised over the licensed premises will be sufficient to insure that the licensed business can conform to all provisions, requirements, rules and regulations provided for in the Nebraska Liquor Control Act:

On Wednesday December 28, 2016 I made a sight visit to Great Plains Distillery. In talking to Mitchell he told me that the business will have security cameras on the inside and outside as well as an intrusion alarm for after hours. Mitchell explained that in the beginning they will only sell to a wholesaler. Mitchell further explained that in the future they may have some tastings, which the Class Z license allows.

It should also be noted that Great Plains Distillery currently has the required federal license which is a process similar to the state liquor license.

The applicant appears committed to complying with all provisions, requirements, rules and regulations provided for in the Nebraska Liquor Control Act.

(C) The issuance of the license is or will be required by the present or future public convenience and necessity:

Initially the hours of operation will not be a concern as the business will only sell to a wholesaler. Austin told me that in the future when the business does have tastings they will only invite small groups of about 10 to those type of events.

Oversight and accountability will be a priority for the applicant as it relates to the sale of alcoholic beverages.

#### SPECIFIC ISSUES COMMISSION MAY CONSIDER

(D) The existence of a citizen's protest made in accordance with Section 53-133:

There have been no known citizen protests of this business.

(E) The nature of the neighborhood or community of the location of the proposed licensed premises:

The business is located at 213 W Railway St Scottsbluff, NE. The owners do not anticipate come and go customers. In the future if there are events or retail sales, parking and pedestrian traffic should not be an issue.

(F) The existence or absence of other retail licenses or bottle club licenses with similar privilege within the neighborhood or community of the location or the proposed licensed premises.

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There are no other businesses of this type in the area or in the City of Scottsbluff.

The existing motor vehicle and pedestrian traffic flow in the vicinity of the proposed licensed premises:

Although no recent traffic studies have been completed regarding motor vehicle traffic of the general area, the traffic flow is not of concern at this time nor is pedestrian traffic.

#### (G) The adequacy of existing law enforcement:

The Scottsbluff Police Department is allowed 31 full time officers in the department and handled approximately 13,550 calls for service, not including traffic citations during 2015. The number of liquor licenses within the jurisdictional boundaries of the Police Department, regardless of the class, continues to be a concern to the Police Department and even routine monitoring of their business practices is difficult. Compliance checks continue to remain a concern to those businesses that sell alcohol to minors. The Nebraska State Patrol has assumed liquor law enforcement duties and their wide jurisdiction generally precludes any particular focus in the city.

(H) Whether the type of business or activity proposed to be operated in conjunction with the proposed license is and will be consistent with the public interest:

The Police Department would reserve making any statement which would indicate that the sale of alcohol is consistent with the public interest.

Adequate staffing and training, as well as close supervision of patrons are important. Cooperation with the Police Department by management will help to eliminate or diminish potential problems with violations.

# CITY OF SCOTTSBLUFF City Clerk

#### **EXHIBIT IV**

# Memo

Date: December 19, 2016

To: Honorable Mayor Meininger and Members of the City Council

From: Cindy Dickinson, City Clerk

cc: Nathan Johnson, City Manager

Re: Great Plains Distillery, LLC, 213 West Railway St., Scottsbluff, NE Class Z-121072 License

The city clerk is required by ordinance to report specific information to the city council whenever a liquor license

application hearing is held.

Following are the existing licenses, their class, address and proximity to other licensed premises:

#### Class of License

Class A	Beer only, for consumption on premises
Class B	Beer only, for consumption off premises
Class C	Alcoholic liquors, for consumption on and off premises
Class D	Alcoholic liquors, including beer, for consumption off premises
Class I	Alcoholic liquors, for consumption on the premises
Class W	Wholesale beer
Catering	Alcohol permitted by licensee's retail license, sold or served at events covered by special designated licenses

#### Class A Licenses

#### Restaurants

Pizza Hut of Scottsbluff, Inc. Mast Enterprises, Inc. dba Godfather Pizza 726 West 27<sup>th</sup> Street 2203-07 Broadway

Total Class A Licenses

Class B Licenses

**Convenience Stores** 

Total Class B Licenses 0

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#### **Class C Licenses**

Restaurants

El Charrito Restaurant & Lounge, Inc .

Tangled Tumbleweed

MJ's Restaurant

Las VII Americas Tortilleria (pending)

802 21<sup>st</sup> Avenue
1823 Ave. A
2615 5<sup>th</sup> Ave.
1619 East Overland

**Hotel/Motel** 

Holiday Inn Express 1821 Frontage Rd.
Candlelight Inn & Lounge 1822 East 20<sup>th</sup> Place

Taverns/Lounges

Hight's Tavern

Silver Saddle Lounge

Shots Bar and Grill

Bob's Garage & Bar

Lucky Keno LLC dba FrontSide

20 West 18<sup>th</sup> Street
1901-B 21<sup>st</sup> Ave.
1722 Broadway
1907 Broadway
1001 Avenue I

Backaracks Bar & Grille 1402 East 20<sup>th</sup> St.- Suite B

16th Empire (PENDING) 1605 Ave. A

**Retail** 

Racks (Catering)

Panhandle Cooperative Assn. (Catering)

Kelley's Liquor (Catering)

1402 East 20<sup>th</sup> St.- Suite A
401 S. Beltline Hwy West
817 West 27<sup>th</sup> Street

Clubs

Elks BPO Lodge 1367 1614 1st Avenue

**Bowling Alleys** 

Valley Bowl Fun Center 1702 17<sup>th</sup> Ave.

TOTAL CLASS C LICENSES 18 (2 pending)

**Class D Licenses** 

**Grocery Stores** 

Safeway of Western Nebraska 601 Broadway

**Convenience Stores** 

5th & O Eastco
Scottsbluff Watering Hole
Big Bats
Panhandle Coop Assn.
Git N Split
Cheema's Gas & Liquor
Route 26 Mart

503 East Overland
121 W 27th Street
902 West Overland
3302 Ave. B
506 West 27th Street
2002 Avenue I
1722 E 20th Street

Route 26 Mart

Maverik Stores Inc.,

La Bamba

Walgreens

Z002 Avertice 1

1722 E 20<sup>th</sup> Street

920 West 36<sup>th</sup> St.,

721 East Overland

205 West 27<sup>th</sup> Street

**Liquor Stores** 

Dermer's 1311 E Overland Dr.
Cigarette Chain 323 East Overland

**Discount/Grocery Stores** 

Big Kmart #7024 802 East 27<sup>th</sup> Street Wal-Mart Supercenter #867 3322 Avenue I

TOTAL CLASS D LICENSES 15

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#### **CLASS I LICENSES**

Res	taura	<u>ints</u>

1205 East Overland Rosita's Chili's Grill & Bar 826 West 36th St. 829 Ferdinand Plaza Wonderful House Restaurant 2601 Avenue I Taco de Oro 2601 Avenue I 1802 E 20<sup>th</sup> Place 1901 East 20<sup>th</sup> Street 1502 E. 20<sup>th</sup> St. 1818 1<sup>st</sup> Avenue 23 West 27<sup>th</sup> St. Whiskey Creek Steakhouse Ole, LLC Oriental House Emporium Coffeehouse & Cafe San Pedro Mexican Restaurant 1522 Broadway 1007 West 27<sup>th</sup> St. 305 West 27<sup>th</sup> St. Sam & Louie's Pizzeria Taco Town

Prime Cut The Shed

**Theater** 

Hotel/Motel

Hampton Inn & Suites 301 W Hwy 26

**TOTAL CLASS I LICENSES** 14

**Class W Licenses** 

18 West 16<sup>th</sup> St.

**Wholesale** 

2810 Ave M High Plains Budweiser

1 **TOTAL CLASS W LICENSES** 

#### **TOTAL LICENSES**

2 Class A Class B

Class C 18 (2 pending)

Class D 15 14 Class I 1 Class W

**TOTAL LICENSES** 50 (2 pending)



# Memo



Date: December 21, 2016

To: Honorable Mayor and City Council

From: Staff, Development Services

cc: Nathan Johnson

Re: Class "Z" Liquor License Application

Great Plains Distillery 213 W Railway Street Scottsbluff, NE 69361

#### Action:

Great Plains Distillery has applied for a Class "Z" Liquor License to distill liquor for wholesale distribution at their facility located at 213 W Railway Street.

The Development Services Department is required by Article 1, Chapter 11 of the Scottsbluff Municipal Code to report specific information to the Mayor and City Council whenever a liquor license application hearing is held. In accordance with that directive the following information is offered:

- (1) The property at 213 W Railway Street is situated in a C-3 (Heavy Commercial) zoning district. While "microdistillery" is not a defined use in the City's municipal zoning code, "beverage bottling plants" are an allowable use in the C-3 zone. In addition, the use as a microdistillery is consistent with the intent of the C-3 zoning district, which is stated as follows: "The intent of a C-3 Heavy Commercial Zone is a zone designed primarily for warehousing, distribution centers, and minimum light manufacturing and processing." (City's Zoning Ordinance, Chapter 25, of the City's Municipal Code of Ordinances.)
- (2) For the proposed use as a wholesale, warehousing, or manufacturing facility, there is one parking space required per 1000 square feet of gross floor area, so for the applicant, with a building of approximately 1899 square feet, 2 parking spaces are required. There appears to be adequate parking available on site to meet this need.
- (3) The use of this property is consistent with the surrounding neighborhood, which is generally commercial in nature.
- (4) There are no churches, schools, or other similar institutions within 300 feet of the subject property.
- (5) The existing population of Scottsbluff is approximately 15,039.

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