

City of Scottsbluff, Nebraska

Monday, June 6, 2016

Regular Meeting

Item Public Inp1

**Council to consider participating as a partner community in the
Nebraska Walkable Communities Project.**

Staff Contact: Annie Folck, City Planner

Agenda Statement

Item No.

For meeting of: June 6, 2016

AGENDA TITLE: Council to consider participating as a partner community in the Nebraska Walkable Communities Project

SUBMITTED BY DEPARTMENT/ORGANIZATION: Planning and Zoning

PRESENTATION BY: Jessica Davies, Panhandle Public Health District

SUMMARY EXPLANATION: While gathering public input for the Comprehensive Plan, staff heard from many residents that it is very important to them to have places to walk throughout the community. This encourages better physical fitness, provides recreation opportunities, and can provide alternative transportation options. Panhandle Public Health District is part of the Nebraska Walkable Communities Project, the goal of which is to select communities across the state to help encourage better practices for walkability. PPHD would work with residents to create an action plan that would lay out a long-term vision and policy guidance for the City to follow. This could then be incorporated into the City's Comprehensive Plan to help inform future policy decisions. The City's financial contributions to the project would all be in-kind, in the form of City staff participating in the project and helping to facilitate meetings.

BOARD/COMMISSION RECOMMENDATION: N/A

STAFF RECOMMENDATION:

EXHIBITS

Resolution Ordinance Contract Minutes Plan/Map

Other (specify) Project description _____

NOTIFICATION LIST: Yes No Further Instructions

APPROVAL FOR SUBMITTAL: _____
City Manager

Rev 3/1/99CClerk

Nebraska Walkable Communities Project—Background and Overview

Overall Project purpose and Outcomes

The purpose for the community-driven strategic planning process, which will guide our work with each of the selected communities, is to:

- *Build a common understanding that embraces opportunities and overcomes barriers for the selected community to increase walkability and overall health;*
- *Energize the leadership, key stakeholders, and community members around an inspiring vision of the community's potential to increase walkability and overall health;*
- *Lead to a concrete action plan and a clear roadmap for a multi-year strategic plan for the community to increase walkability and overall health.*

The expected outcomes of our work includes working together to create:

1. A systematic approach to strategic planning that includes all stakeholders of the community's system. A more educated and engaged leadership, key stakeholders, and community members. Increased awareness of current and future issues that face each community with respect to walkability and overall health.
2. A Strategy Built on Consensus. Collaboration that will lead toward clear consensus on the future direction of the community to increase walkability and overall health. A strategic plan that has broad support and ownership by the leadership, key stakeholders, and the whole community it serves.
3. Higher Morale and Engaged stakeholders. Increased morale of the community through broad participation from the whole system (developers, agency staff, community leadership, community members, and other stakeholders), Total buy in will enable solid, directed growth in walkability and overall health outcomes. Build excitement regarding the possibilities for the future.
4. Coordinated Priorities and Implementation. The community, its leadership, and its key stakeholders will have a consistent, actionable strategy upon which to focus and implement. The overall strategy will include action plans and a clear roadmap to increase walkability and overall health, including elements for measuring progress against the strategy.
5. A Shared Vision. Leadership, agency staff, other potential leaders, plus the community, as a whole, will have awareness of the community's strategy, tactical priorities, timelines, and measurement tools to increase walkability and overall health.

6. Implementation Assistance and Guidance. Leadership and other key stakeholders will have direct access to tools, best practices, training opportunities, and other identified technical assistance that increases the success of the community's implementation of the strategy and action plans created.

