

City of Scottsbluff, Nebraska

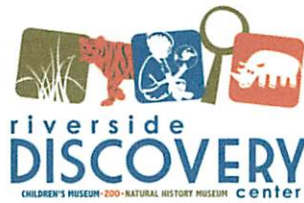
Monday, February 1, 2016

Regular Meeting

Item Public Inp2

Council to receive a presentation from the Riverside Discovery Center.

Staff Contact: Anne James, RDC Executive Director

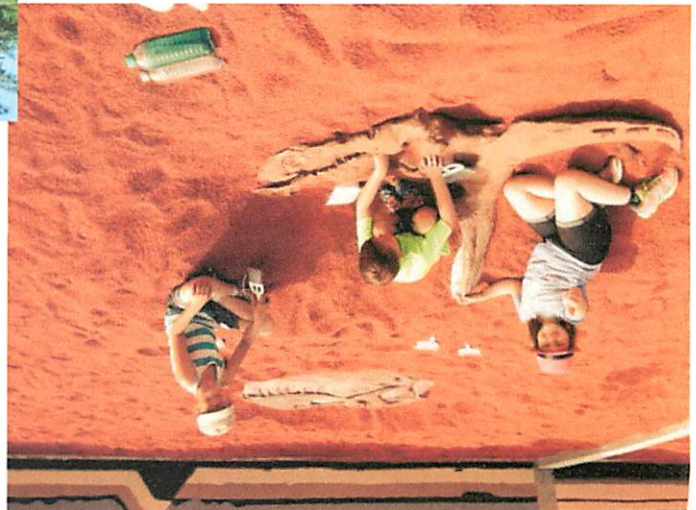


Riverside Discovery Center

Quarterly Report to City of Scottsbluff

October 2015

- Mission: To inspire a sense of awe and stewardship for the natural world by supporting conservation, education, discovery and recreation
- Vision: To be a premier center for tourists and families, providing an attractive and safe destination for great experiences, discovery and quality education.
- Board of Directors: Martin Mickey, President, Troy Hilyard, Treasurer; Gayle Rojas, Secretary; members—Maren Chaloupka, Cathy Eastman, Kare Heilbrun, Darlene Kovarik, Buzz Lenhart, Lisa Mohr, Joi Phelps, Jill Pleick, Kerri Schnase-Berge, Lorrell Walter. City representative: Raymond Gonzales
- Staff: Anne James, Executive Director; Peter Halliday, Zoo Director; Amber Schiltz, Education Curator; Zookeepers—Laurel Hauf, Robin Lavoine, Tori Reynolds, Michael Gillen, Frankie Ayala, Adrianne Leopard; Maintenance—Danny Lara, Alice Lara; Gift Shop—Kimber Duncan, Valencia Lara, Mary Ann Closson
- Attendance for fiscal year Oct. 1, 2014—Sept. 30, 2015: 37,567 (increase of 1,850 over 2014's total)
- Memberships: 619
- New Capital Construction: Dino Dig opened in July 2015. 20 museum quality fossil replicas are buried and awaiting excavation by young paleontologists. This proved to be a very popular attraction! Consulting paleontologist—Lorin King, WNCC instructor
- Education : Safety Safari, in partnership with Regional West Medical Center
 - Dino Summer Camps, Sensory Safari
 - Zoofari Youth volunteer program
 - Docents, trained educational volunteers
 - Classroom programs from Imperial, NE—Wheatland, WY (220 mile radius)
- Special Events: New in 2015—Zoo Tunes (6 were held from June—Aug.) These featured local bands and either ice cream floats, wine or beer tasting and food. 284 people attended and enjoyed the evenings at the RDC. Net profit \$827.86
 - Zoobilee: 231 persons attended "Chimpalooza". The featured band was the Blues Brothers Bootleg Roadshow. Caddies Bar & Grill donated all food items. Net profit \$5,990
 - Zoo Carnival, Party for the Planet, Jack's 50th Birthday, OT Days parade and more



- Finances: Year end profit/loss showed a net income of \$45,269
Year end balance sheet total liabilities and equity: \$2,041,994