

City of Scottsbluff, Nebraska

Monday, January 4, 2016

Regular Meeting

Item Public Inp1

Council to receive a report from the Panhandle Humane Society.

Staff Contact: Rick Kuckkahn, City Manager

Panhandle Humane Society
126 S Beltline Hwy W
Scottsbluff, NE 69361
308.635.0922



Panhandle Humane Society

2015



Cathy McDaniel
Executive Director

Board of Directors

Eric King
President

Kodie Markheim
Vice President

Kathy Holten
Treasurer

Kirk Kuxhausen
Secretary

Judy Doty

Carlye Johnson

Shane DeSha

Leslie Shaver, Esq

Charlie Kennedy

Allison Furby

Mission Statement:

The Mission of the Panhandle Humane Society is to prevent neglect, abuse and cruelty, and the over- population of pets and homeless animals. This goal is accomplished by education of the public and pet owners in the humane treatment of animals, increasing pet adoptions, and to maintain an animal shelter which is dedicated to providing humane treatment and care of all animals.

The Panhandle Humane Society has had a successful quarter in that we have been able to strengthen our relationships with area rescues and animal shelters, mainly in Wyoming. This allows us to move more dogs through our facility, with fewer dogs having to wait a long time to be adopted. In October alone, we transferred over 20 dogs to Cheyenne.

The cats are another story. Cats are coming in at such a rapid pace, sometimes 4 at a time (even 15 at a time). Sadly there are no rescues or shelters that will take cats from us because every other shelter throughout the Midwest faces the same onslaught of unwanted domestic cats and feral cats.

Our statistics for the quarter (August 1 – Oct 31st):

Intakes:	Surrendered by owner	Strays brought in by ACO	Strays brought in by Police	Strays brought in by public
Dogs	26	19	78	67
Cats	10	37	20	199
	36	56	98	266

Outcomes:	Adoptions	Claimed by Owner	Transferred	Euthanized
Dogs	89	69	27	16
Cats	107	7	1	108
	196	76	28	124

We have had a generous donation (as part of an estate) that was designated to go toward cats. With this money, we have spayed/neutered every cat before it goes into adoption, vaccinated them and tested them for Feline Leukemia and Feline HIV. We were charging \$85 and \$115 per cat, and now we are charging \$30 per cat adoption because of this generous donation. This helps to keep our euthanasia numbers down, and gets cats adopted at a much faster pace.

We received a sizeable donation last year that we were able to purchase a new Crematory (\$70,000) as well as new dog kennels for our dog impound area (roughly \$30,000). These two big tickets items were long overdue to be replaced, so

126 South Beltline Hwy. West, Scottsbluff NE, 69361 p. (308) 635.0922 f. (308) 635.1317



this generous donation was an absolute game-changer for us.

We are currently working on four different fundraisers right now:

- The Don't Come Ball: The Don't Come Ball, which is our 8th Annual mailing that is one of our biggest fundraisers of the year. This mailing targets residents in the valley who are past supporters of PHS, as well as potential supporters.
- Friends of PHS: We are also working on rapping up the "Friends of PHS" which is our corporate sponsorship, aimed at businesses that have or could potentially support PHS.
- 2017 PHS Calendar: Additionally, we are putting together our PHS 2017 Calendar that will raise funds to support our Science Diet Food Program that we began last spring.
- Pet Portraits: Since 1999, Jenifer Berge- Sauter has used her artistic talents to offer Pet Portraits as Christmas gifts. A portion of the \$90 for the pastel pet portrait is donated back to PHS.

Our volunteers have been busy landscaping our front lawn with a berm and donated perennials, which has improved our curb appeal about 200%.

We feel this has been a great year, and a successful quarter. Our greatest challenges remain getting and keeping a quality staff. That is perhaps the greatest single obstacle we face each and every month. We have a great core group of five staff members, but it seems to be nearly impossible to find staff beyond that to depend on.

We thank the city of Scottsbluff for their ongoing support.

Sincerely,

Cathy McDaniel
Director

Professional Local Artist Jenifer Berge Sauter

Pet Portraits

Makes an Unforgettable Gift!



SPECIAL

8x10

Pastel Portrait

\$90.00

This Christmas, give a thoughtful and beautiful gift to the pet lover on your list. Jenifer Berge Sauter has been capturing the hearts of pets in her portraits for years, immortalizing the beloved family pet.

Her Pet Portraits benefit the Panhandle Humane Society - a wonderful organization that shelters homeless animals and finds them homes!

All Portrait orders will be completed in time for Christmas. Larger sizes are available as well as oil, watercolor and acrylic — ask for pricing for these options. Multiple pets in one portrait are slightly higher. Dogs, cats, birds, horses, pigs, snakes, lizards—all can be painted as a lovely original artwork for you or for a gift. A photo is all that's needed—snapshots are just fine.

**Please bring your pet's photo and payment to Panhandle Humane Society
126 South Beltline Hwy - Scottsbluff, NE - Open Mon-Fri 10-6; Sat. 10-2**

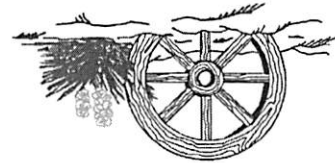


*You are invited to join us
For the Most Uneventful Night of the Year
November 30ish, 2015*

"We Believe in Happily Ever Afters"
Panhandle Humane Society



Western Plains Business Solutions



Thank you to our Invitation Sponsor

We know you love our shelter pets
And because of this we're inspired
You no doubt have a few of your own
You've rescued or somehow acquired

Your attendance to our Ball
Requires no dress, no tux, no sitter.
Rather a donation to help our friends
Our dogs, our cats, our litters

Neglected, unwanted and homeless,
We ask for your help for these friends.
Their future, their hope and their lives
On you and our community depends.

We might exchange some great stories,
If we had a big gala event.
But we'd rather meet you at the shelter
for you to see how your donation is spent

We thank you for your graciousness
For your kind and giving way
We hope that you understand
How your gift saved a pet today.

*We have reserved a place
for you at the
PANHANDLE
HUMANE SOCIETY'S
8th Annual
DON'T COME BALL*



Please show this card to the
non-existent usher to be seated promptly.

PANHANDLE HUMANE SOCIETY 2017 CALENDAR

On behalf of Panhandle Humane Society and our 2017 Calendar Fundraising Committee, we are excited to offer your business a one of a kind advertising opportunity.

Is it important to you as a consumer to do business with companies that give back to animal welfare? If so, you are not alone. In today's economy, when faced with a choice between two companies, most consumers will likely go with the one that supports a charity that they also care about. In fact, according to the Do Well Consumer Survey, 83% of consumers think companies should support non-profit organizations, and over half would buy a new brand if it supported a cause important to them.

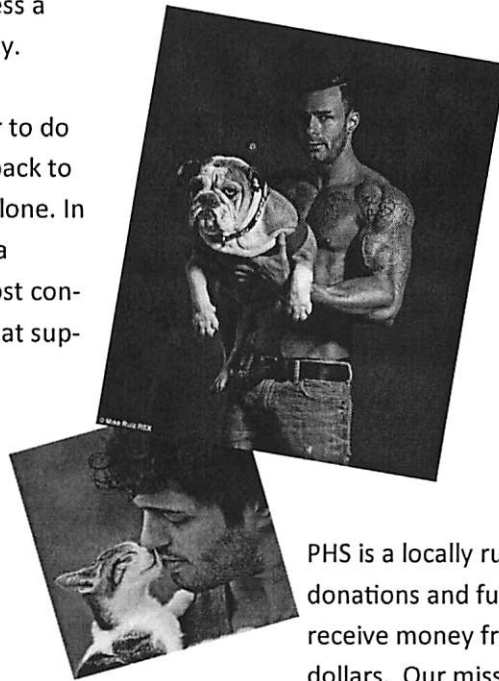
Large or small, public or private, more companies today are community minded and actively involved in supporting causes that are important to them. Turns out, responsible corporate citizenship is a win-win for everyone, especially the animals.

Attached is a description of the 2016 Humane Society Calendar Sponsorship levels. Not only is this a way to support a wonderful cause, it also provides an affordable opportunity to showcase your business for the duration of

16 months. Calendars will be available for purchase in September, 2016 and will feature local business men

posing with a furry friend. Some names you may recognize are John Marshall, Hunter Kosman, TJ Dredla, Eric King, Jon Hunzeker and Laz Perez to name a few.

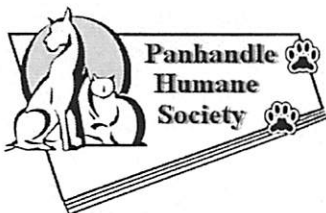
Funds raised from the proceeds will be used to feed the cats and dogs at PHS. By buying direct, we get special pricing and can consistently feed one type of food. Thus elevating digestive problems associated with a constant change of food type.



PHS is a locally run animal shelter, financed primarily on donations and fundraising in the community. We do not receive money from any national organization or tax dollars. Our mission is to reunite owners with lost pets, re-home pets and help with the local stray population.

The deadline to purchase a sponsorship is December 15, 2015. To reserve your spot, simply fill out the registration form and mail with your payment to Panhandle Humane Society, 126 S. Beltline Hwy West, Scottsbluff, NE 69357 and reference 2017 Pet Calendar.

Denise Roussel-Committee Chair
Carlye Johnson-Sponsorship Chair
Cathy McDaniel-Executive Director PHS



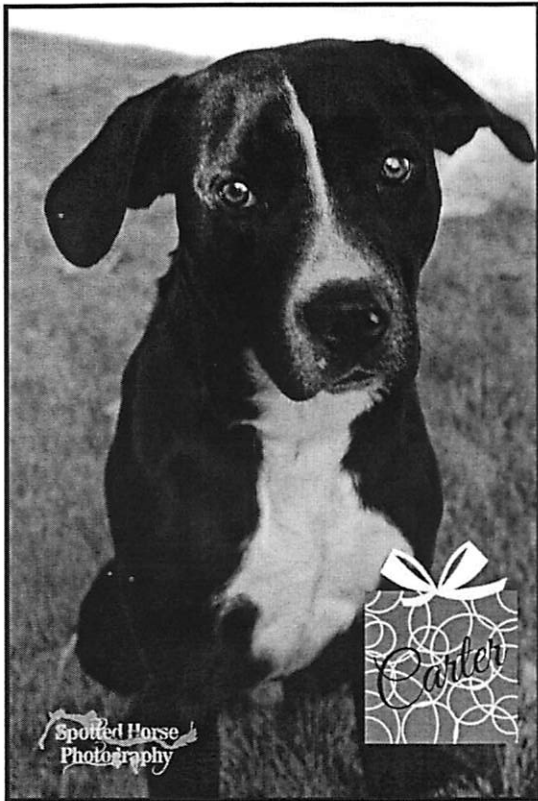
Have more questions? We would love to provide you with more information.

Insert contact information here: _____

126 S Beltline Hwy W, Scottsbluff, NE 308.635.0922 www.panhandlehumanesociety.org

"The greatness of a nation and its moral progress can be judged by the way its animals are treated."

- Mahatma Gandhi



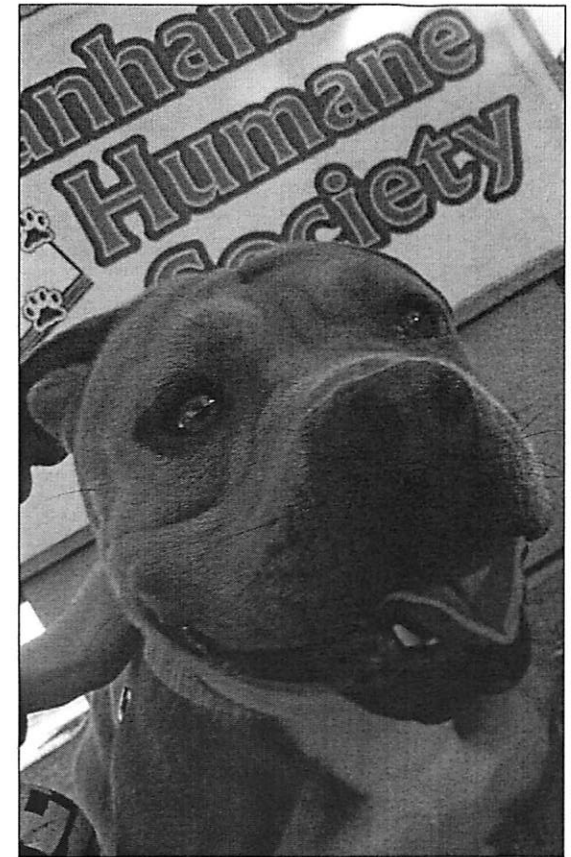
Carter was a long-time resident of PHS. Coming in as a stray, Carter enjoyed a good meal every day, vaccines to keep him well, love from the staff, a walk by one of our dedicated volunteers nearly every day and a soft bed to sleep on, until the day he was adopted. Today, Carter lives a great life with lots of area to run and a great guy to scratch his ears every night. Thanks to our Corporate Sponsors, Carter was furnished with everything he needed to make his stay with us as comfortable as possible until the day he found his forever home.

Panhandle Humane Society

126 S Beltline Hwy W

Scottsbluff, NE 69361

www.panhandlehumanesociety.org



FRIENDS OF PHS

2015/2016
Corporate
Sponsorship
Program





Who We Are

We are the only animal impound facility in the valley. When at capacity, we house up to 40 dogs and 40 cats. The bulk of our operating expenses to keep the place clean, heated/cooled and keep the animals fed and well cared for, comes from donations from the community. We also receive a monthly fee from Scottsbluff, Gering, Terrytown and Scotts Bluff County for being a holding facility for stray animals coming from these areas.

The mission of the Panhandle Humane Society is to prevent neglect, abuse and cruelty, as well as the overpopulation of pets and homeless animals. This goal is accomplished by educating the public and pet owners in the humane treatment of animals, increasing pet adoptions, and maintaining an animal shelter which is dedicated to providing humane treatment and care of all animals.

Be a Friend to Homeless Animals

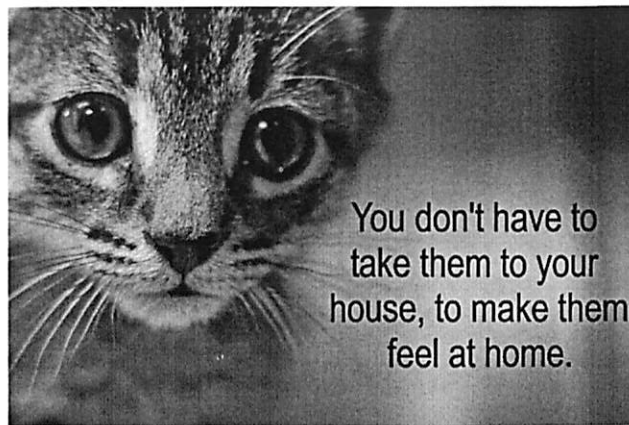
It takes many things to create a world of warmth and contentment for an animal who suddenly finds himself in unfamiliar surroundings. Good food, a soft blanket, a squeaky toy, a special treat – these small things mean a great deal to the dog or cat whose new home is now a metal cage. With your help, PHS can provide the small things that make a big difference.

If you own or manage a business, consider becoming a partner of the Panhandle Humane Society and help us to improve our community and enrich the lives of animals. This "Wall of Fame" is a prominent wall in our front lobby that every person in the shelter is sure to see as they come in and as they leave our building. This is a great place to showcase your business as one that cares for its unwanted and rejected animals. PHS offers comprehensive sponsorship packages to help you associate your name with a great cause. We also will link to your website from ours as a \$500 Corporate Sponsor.

You Can Change Animal's Lives...

With a \$500 Corporate Sponsorship, you could help us:

- ... Spay/Neuter 18 cats
- ... or Microchip 71 dogs or cats
- ... or Vaccinate 50 dogs or cats
- ... or feed every dog/cat in the shelter for nearly three weeks



You don't have to take them to your house, to make them feel at home.

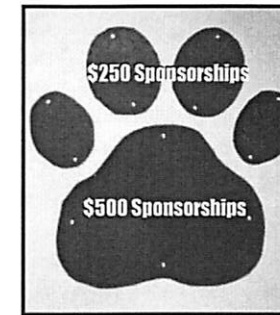
How You Can Help

As a \$500 Corporate Sponsor...

We will feature your business LOGO on our Website and your business name will appear as a sponsor on our annual Thank You ad in the Star-Herald at the end of the year, in our brochure as a sponsor and on our "Paw" plaque in our front lobby.

As a \$250 Corporate Sponsor...

We will feature your business name on our "Paw" plaque in our front lobby



BONUS! You can deduct us this as a tax write-off because we are a 501-c(3) nonprofit!

To participate, please print the name or business you want inscribed

on your "Friends of the Panhandle Humane Society" plaque, and email your logo if you are interested in the \$500 Sponsorship so we may feature it on our website and brochure.

Email to cathy@panhandlehs.org

Contact Us

Panhandle Humane Society

126 S Beltline Hwy W, Scottsbluff, NE

(308) 635-0922

cathy@panhandlehs.org

Visit us on the web:

www.panhandlehumanesociety.org
and like us on Facebook