



# **City of Grand Island**

**Tuesday, October 07, 2008**

**Study Session**

## **Item -1**

**Update on Jackrabbit Run Golf Course**

**Staff Contact: Steve Paustian**

# **Council Agenda Memo**

**From:** Steve Paustian, Park and Recreation Director

**Meeting:** October 7, 2008

**Subject:** Update on Jackrabbit Run Golf Course

**Item #'s:** 1

**Presenter(s):** Steve Paustian, Park and Recreation Director

## **Background**

Jackrabbit Run Golf Course was constructed in 1977. It has provided a quality golf experience since its inception. The original development was a joint effort between the Grand Island Chamber of Commerce and the City. Matching funds for the construction of the golf course was provided through a Land and Water Conservation Fund Grant administered by the State of Nebraska Game and Parks Commission.

For many of its operational years Jackrabbit Run was able to generate enough revenue to fund all operational costs with some additional funds available for minor capital improvements. In 1988 Indianhead Golf Course was constructed and as a privately owned course open to the public it provided area golfers with another alternative of where to play golf. Following the opening of Indianhead, several other courses were developed and provided the golfing public additional options of where they played golf. As these new courses developed the number of rounds played at Jackrabbit Run decreased (see attachment #1). These reduced rounds also had a negative impact on the cash balance of the Course (see attachment #2).

## **Discussion**

In an effort to "stop the bleeding" several steps were taken to modify the current business plan. A survey was undertaken to get input from the current users of the facility to see what the overall perception of the Golf Course and its operation is (see attached survey results). A second major change was to reformulate the contract offered to the Golf Professional at Jackrabbit Run. The new contract was drastically modified to more accurately reflect current Golf Professional contracts. The new version offered no guarantees and was performance based. The net result has been a substantial cost savings to the City. Another major change that was initiated took place on the Golf Course

Maintenance side of the operation. Of the four full time positions previously at the Golf Course one position has been eliminated resulting in substantial savings.

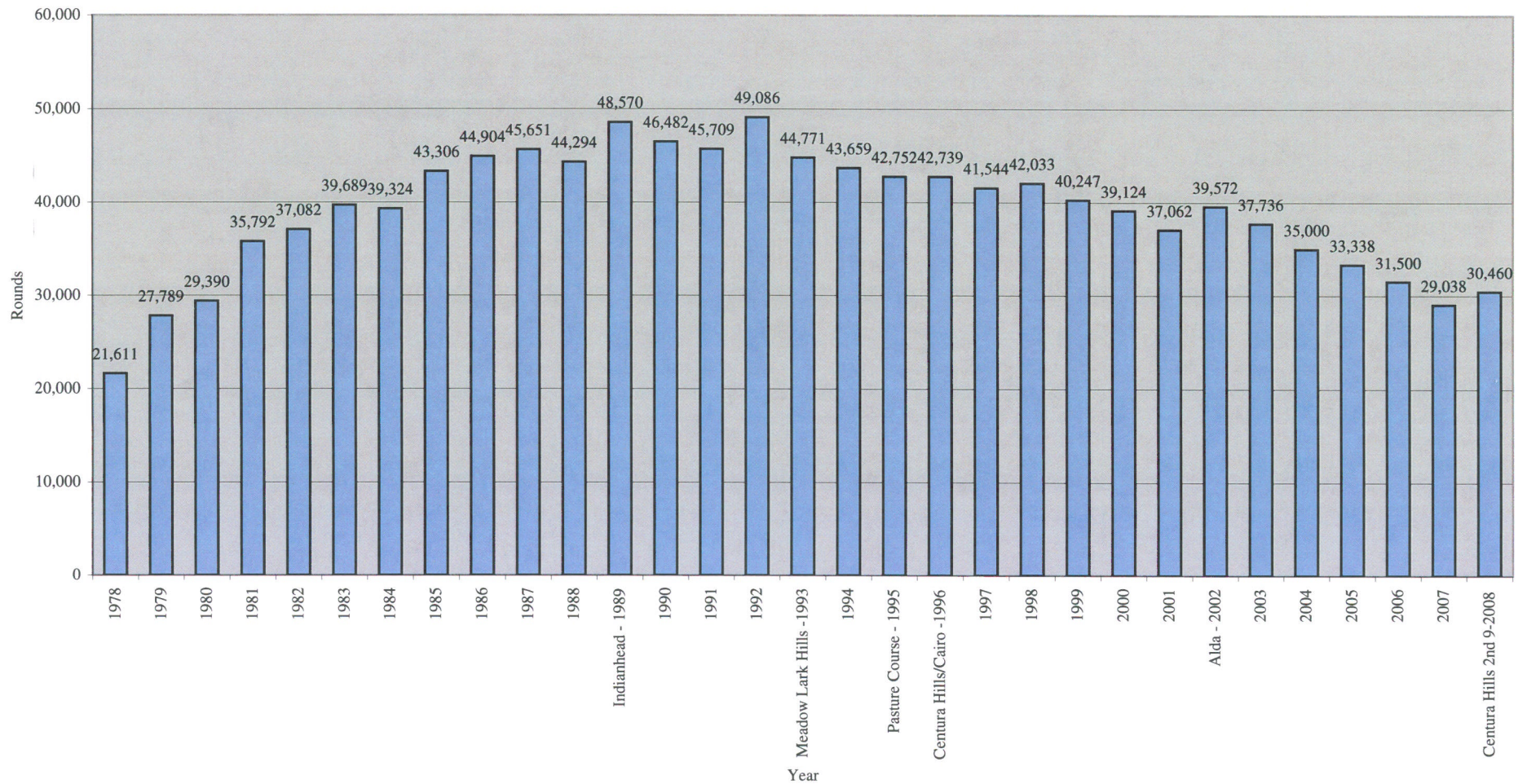
While we have been successful in returning the Golf Course to a positive cash balance this past year there are several major, costly items that will need to be addressed in the not to distant future. A couple of these items include replacement of the original underground irrigation system and the replacement of several hundred Scotch Pine Trees that are under attack by an insect that has proven fatal to nearly all Scotch Pines once they are infected. A third item is the Clubhouse. As the survey shows, many golfers would like to see some updates/upgrades made to this facility.

### **Conclusion**

This item is presented to the City Council in a Study Session to allow for any questions to be answered and to create a greater understanding of the issue at hand.

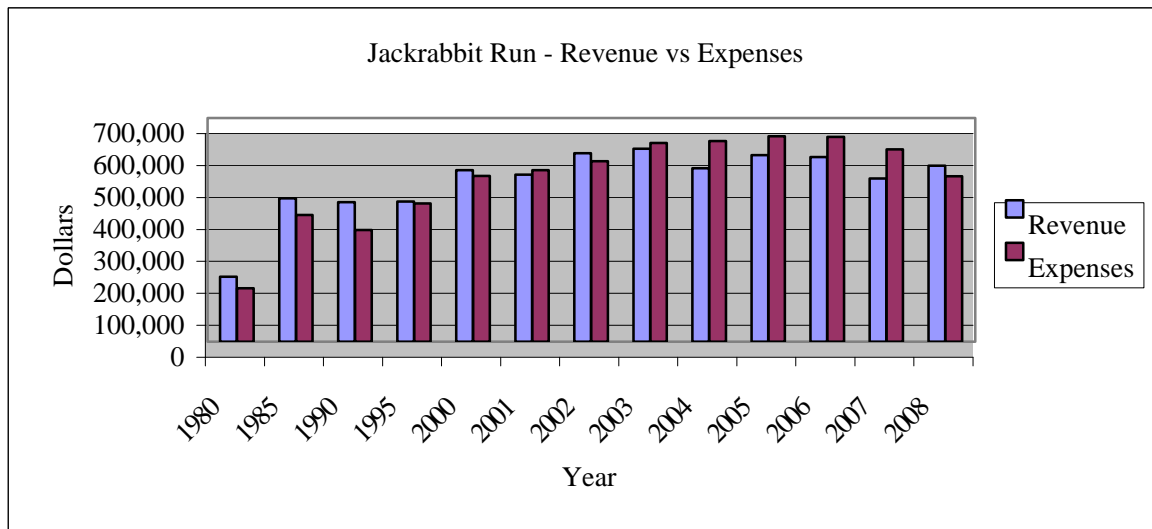
It is the intent of City Administration to bring this issue to a future council meeting for the consideration of plans to address the deficiencies in the Golf Course.

## Number of Rounds



## Jackrabbit Run - Revenue vs Expenses

Year	Revenue	Expenses	Balances
1980	203,678	167,543	36,135
1985	448,252	396,670	51,581
1990	436,622	349,035	67,660
1995	438,547	432,265	73,036
2000	536,993	518,406	10,123
2001	522,917	536,596	-3,556
2002	589,520	564,459	25,204
2003	603,601	621,700	7,105
2004	542,712	627,507	-77,691
2005	584,253	643,248	-140,385
2006	577,336	641,207	-63,871
2007	511,047	602,054	-91,007
2008	550,821	517,730	33,091



# NGF GSP Analysis

Prepared for:

**Jackrabbit Run Golf Course**

Prepared by:



1150 S. U.S. Highway One, Suite 401  
Jupiter, FL 33477  
(561) 744-6006

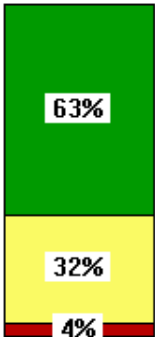
September 2008



## Jackrabbit Run Golf Course

### Loyalty Index

Responses from 6/10/2007 thru 9/18/2007  
(268 responses)



**Loyalty Index: 59%**  
(Promoters minus detractors)

	<div><div></div></div> Promoters (9-10)	<div><div></div></div> Passives (7-8)	<div><div></div></div> Detractors (0-6)	Loyalty Index
Jackrabbit Run Golf Course	63%	32%	4%	59%
Value Benchmark	42%	38%	21%	21%

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## Jackrabbit Run Golf Course

### Satisfaction

Responses from 6/10/2007 thru 9/18/2007

(268 responses)

Factor	Average Score (Scale 1-5)	Value Benchmark Grade
10 Friendliness/Service of Staff	4.7	A-
* 3 Tee Time Availability	4.4	B+
1 Overall Value of Course	4.4	B+
13 Overall Experience	4.4	A-
4 Overall Course Conditions	4.3	A-
* 17 Condition of Fairways	4.2	A-
5 Condition of Greens	4.2	A-
* 14 Affordability	4.2	C+
* 18 Overall Quality of Practice Facility	4.1	A-
2 Convenience of Course Location	4.0	C-
* 6 Scenery and Aesthetics of Course	4.0	B-
* 8 Condition of Golf Cars	4.0	B-
* 11 Food and Beverage Service	3.9	B+
* 15 Condition of Tees	3.9	B
* 12 On-course Services (restrooms, drinking water)	3.8	B
7 Pace of Play	3.7	B-
* 16 Condition of Bunkers	3.6	B+
* 9 Amenities (clubhouse, pro shop, locker room)	3.3	C

\* factor not included in all responses

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## Jackrabbit Run Golf Course

### Importance

Responses from 6/10/2007 thru 9/18/2007  
(268 responses)

Factor	% Indicating Importance
Affordability	48%
Overall Course Conditions	41%
Friendliness/Service of Staff	38%
Condition of Greens	29%
Overall Value of Course	26%
Tee Time Availability	22%
Pace of Play	18%
Overall Experience	14%
Condition of Fairways	13%
Scenery and Aesthetics of Course	9%
Amenities (clubhouse, pro shop, locker room)	7%
Overall Quality of Practice Facility	7%
Condition of Tees	6%
Convenience of Course Location	5%
On-course Services (restrooms, drinking water)	5%
Food and Beverage Service	4%
Condition of Bunkers	3%
Condition of Golf Cars	2%

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## Jackrabbit Run Golf Course

### Improvement

Responses from 6/10/2007 thru 9/18/2007  
(268 responses)

Factor	% Suggesting Improvement
Amenities (clubhouse, pro shop, locker room)	49%
Condition of Bunkers	25%
Pace of Play	23%
On-course Services (restrooms, drinking water)	22%
Food and Beverage Service	17%
Condition of Tees	16%
Affordability	16%
Scenery and Aesthetics of Course	14%
Condition of Golf Cars	13%
Condition of Greens	10%
Overall Quality of Practice Facility	8%
Condition of Fairways	6%
Overall Course Conditions	4%
Overall Value of Course	3%
Tee Time Availability	3%
Convenience of Course Location	3%
Friendliness/Service of Staff	0%

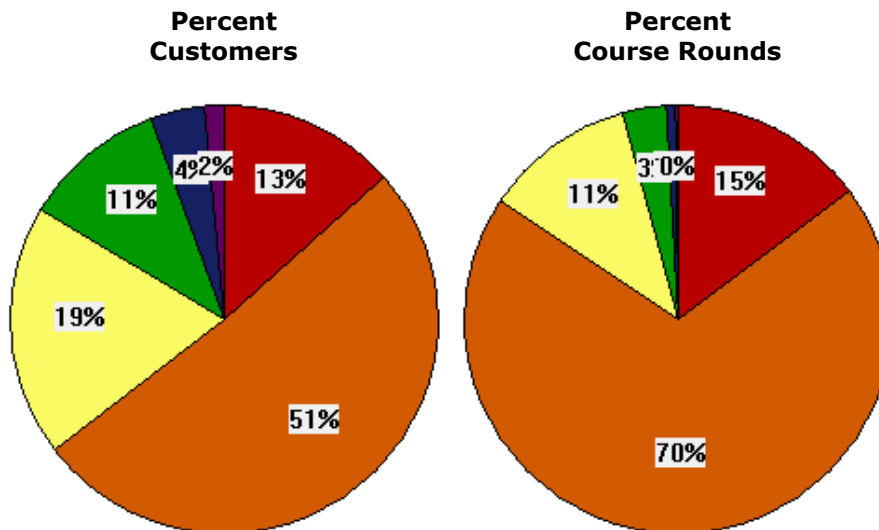
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## Jackrabbit Run Golf Course

### Wallet Share

Responses from 6/10/2007 thru 9/18/2007  
(268 responses)



Wallet Share by Loyalty Index

Wallet Share	Promoters (9-10)	Passives (7-8)	Detractors (0-6)	Loyalty Index	Average Rounds	Percent Customers
100%	67%	25%	8%	58%	31	13%
60% - 100%	72%	26%	2%	70%	39	51%
35% - 60%	47%	47%	6%	41%	17	19%
20% - 35%	55%	38%	7%	48%	8	11%
10% - 20%	36%	55%	9%	27%	5	4%
< 10%	50%	50%	0%	50%	3	1%

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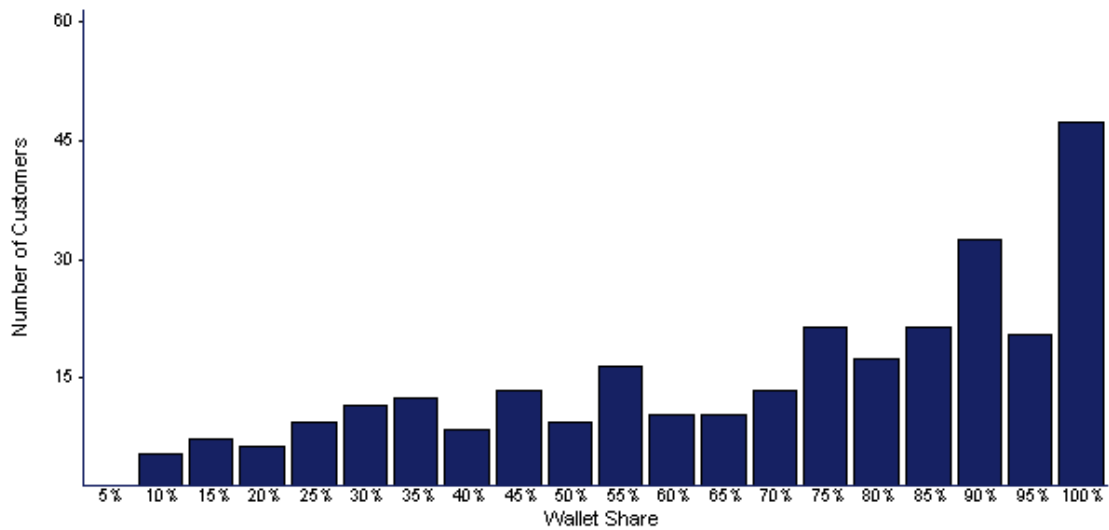


## Jackrabbit Run Golf Course

### Wallet Share

Responses from 6/10/2007 thru 9/18/2007  
(268 responses)

Number of Customers by Wallet Share



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## Jackrabbit Run Golf Course

### Competition

Responses from 6/10/2007 thru 9/18/2007

(268 responses)

	<b>Percent of Your Customers Playing At</b>	<b>Average Wallet Share</b>
* <b>Jackrabbit Run Golf Course</b>	<b>100.0%</b>	<b>70.7%</b>
Indianhead Golf Club	68.3%	10.8%
Centura Hills Golf Course	42.2%	4.3%
Fonner View Golf Course	27.2%	2.7%
Riverside Golf Club	26.9%	4.2%
Meadowlark Hills Golf Course	21.3%	1.6%
Wood River Country Club	13.1%	0.7%
York Country Club	7.8%	0.5%
Saint Paul Country Club	7.5%	1.4%
Aurora Country Club	5.2%	1.3%
Crooked Creek Country Club	4.1%	0.3%
Ravenna Golf Club	4.1%	0.1%
Hastings Elks Lodge & Golf Club	3.0%	0.1%
Buffalo Ridge Golf Course	2.6%	0.3%
Minden Country Club	2.2%	0.1%
Prairie Hills Golf Course	2.2%	0.1%
Elks Country Golf Course	2.2%	0.1%
Valley View Golf Club	2.2%	0.2%
Dannebrog Golf Course	1.9%	0.2%
Loup City Golf Course	1.5%	0.2%
Henderson Municipal Golf Course	1.1%	0.0%

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\* your course

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## Jackrabbit Run Golf Course

### Customer Origin

Distribution of Customers by Zip Code

Responses from 6/10/2007 thru 9/18/2007

(268 responses)

	<b>Number of Customers</b>	<b>Percentage of Customers</b>
68803	115	42.9%
68801	103	38.4%
68832	9	3.4%
68901	8	3.0%
68802	4	1.5%
68824	3	1.1%
68818	3	1.1%
68865	3	1.1%
68847	2	0.7%
68873	2	0.7%
68521	2	0.7%
68626	1	0.4%
68628	1	0.4%
48706	1	0.4%
50138	1	0.4%
67665	1	0.4%
68310	1	0.4%
68467	1	0.4%
68820	1	0.4%
68810	1	0.4%
68826	1	0.4%
68841	1	0.4%
68872	1	0.4%
69210	1	0.4%
73034	1	0.4%

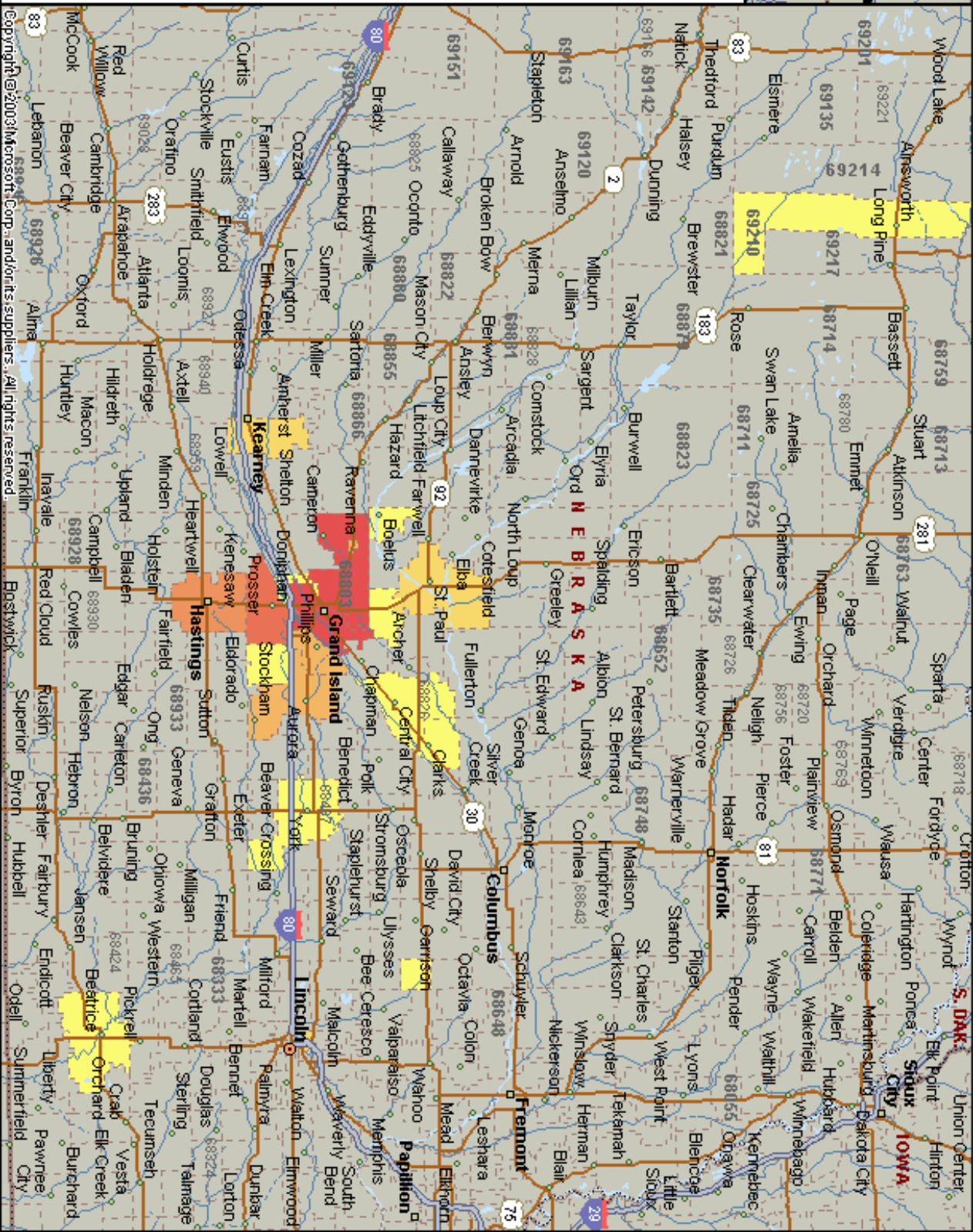
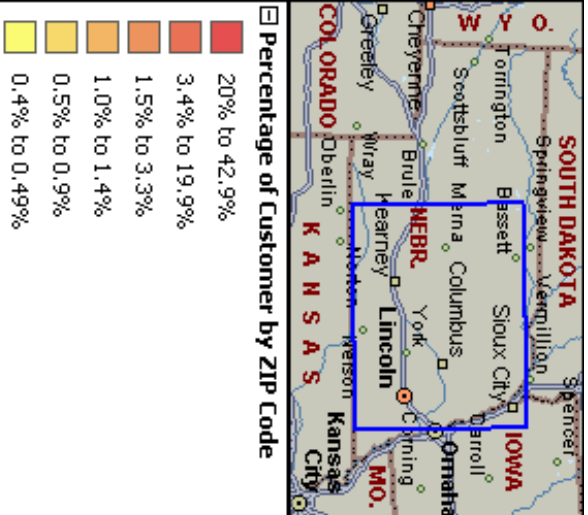
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## Jackrabbit Run Golf Course

### Customer Profile

Responses from 6/10/2007 thru 9/18/2007

(268 responses)

	<b>Promoters</b> (9-10)	<b>Passives</b> (7-8)	<b>Detractors</b> (0-6)	<b>Total</b>
<b>Overall</b>	63%	32%	4%	100%
<b>Gender</b>				
Male	52%	30%	2%	85%
Female	11%	2%	2%	15%
<b>Age</b>				
Under 30	3%	3%	0%	6%
30-49	19%	13%	3%	35%
50 +	41%	16%	2%	59%
<b>Income</b>				
Under \$25,000	2%	1%	0%	3%
\$25,000 - \$49,999	8%	6%	1%	15%
\$50,000 - \$74,999	19%	10%	2%	31%
\$75,000 - \$99,999	13%	7%	0%	20%
\$100,000 - \$149,999	9%	6%	0%	15%
\$150,000 - \$199,999	2%	1%	0%	3%
\$200,000 - \$249,999	0%	0%	0%	1%
\$250,000 or above	1%	0%	0%	1%
Prefer not to answer	8%	3%	1%	12%
<b>Customer Segments</b>				
7-Day Season Pass Holder	17%	7%	1%	25%
5-Day Season Pass Holder	2%	1%	0%	4%
Senior Season Pass Holder	12%	3%	0%	16%
Regular gree fee golfer - 10+ rounds per year	21%	12%	1%	35%
Occassional green fee golfer - less than 10 rounds per year	8%	7%	0%	16%
Rarely or never play at Jackrabbit Run	2%	1%	0%	3%
Other	1%	0%	1%	2%

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## Jackrabbit Run Golf Course

### Custom Questions

[Responses from 6/10/2007 thru 9/18/2007](#)

**Does the current clubhouse influence whether or not you play golf at Jackrabbit Run?**

( Single select, Active )

- Yes **(33 responses)**
- No **(243 responses)**

**What features or enhancements would you like to see in a new or remodeled clubhouse at Jackrabbit Run?** ( Text, Active )

(Click here to view the 233 responses)

**What is the primary reason(s) you play golf at courses other than Jackrabbit Run?**

( Text, Active )

(Click here to view the 270 responses)

**What can we do to enhance our Golf Shop to gain more of your business at Jackrabbit Run?** ( Text, Active )

(Click here to view the 226 responses)

**What type of new programs would be of interest to you or your family members at Jackrabbit Run?** ( Text, Active )

(Click here to view the 176 responses)

**If you are not participating in a league at Jackrabbit Run, why not?** ( Text, Active )

(Click here to view the 173 responses)

**What changes could we make in our tournaments to get you to participate in more of them?** ( Text, Active )

(Click here to view the 183 responses)

**If you could add any one item to our daily clubhouse menu, what would it be?** ( Text, Active )

(Click here to view the 173 responses)

**What change(s) would you like to see made to the golf course, excluding clubhouse, pro shop and snack bar?** ( Text, Active )

(Click here to view the 196 responses)

**Which of the following would most likely influence you to play our golf course more often?** ( Single select, Active )

- New or remodeled clubhouse **(52 responses)**
- Lower price **(105 responses)**
- Tougher course conditions **(42 responses)**
- Better course conditions **(23 responses)**
- Other **(29 responses)**

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## Jackrabbit Run Golf Course

### Verbatim Responses

Responses from 6/10/2007 thru 9/18/2007

#### What Promoters have to say about your course:

Greg Wright

*"Course condition and layout."*

*"Keep pace of play going."*

Vicky Ruby

*"Step forward by hiring new management."*

*"More fun like tourney."*

John Briseno

*"New direction Don is taking the course towards."*

*"Turney winnings towards membership."*

Ed Briseno

*"Very pleased with the staff."*

*"Monitor tournament handicaps more closely."*

Jim Unger

*"Affordability"*

*"Add on to clubhouse so you can have larger functions, parties, etc."*

Ricardo Appel

*"Friendly staff and affordability."*

*"More trees, sand traps, cheaper range ball bags."*

L. Hemmett

*"Fun to play -especially fair to senior golfers."*

*"New club house."*

Ron Vonderolte

*"Pro shop staff is very accomodating."*

Kevin Armstrong

*"First time here, I really enjoyed the open fairways."*

*"Very nice course, I'm new to town and really enjoyed the course."*

Lee Machmuller

*"Playability of course (trees trimmed up, etc.)"*

*"Build a nw club house as current one was ok in 70's and 80's not 2007."*

Kathy Machmuller

*"Playability of the golf course and the friendliness of staff."*

*"Build a new clubhouse."*

Jean Goering

*"Staff and people who play the course - generally very good and accomodating. Don's availability has been helpful to both staff and golfers. Customers feel free to make suggestions. Don has been willing to try different foods. Customers appreciate the grilled foods and availability of quick hamburgers and hot chicken sandwiches."*

*"Clubhouse needs long term planning to update - change layout so that food and tet times may be purchased from close counters or same counter. This would save some employee costs udring slow seasons or inclement weather. Bathrooms - Need updating and women's could be cleaner. Floor needs attention - a good brush scrubbing would help. Coolers are very loud - floor cooler is a challenge to fill - need w sided coolers that could be loaded from back and emptied from front. Need more storage space for products (food) and paper supplies. Have a plan B for tournaments when*

*weather is very cold, windy, rainy - maybe a tent or somehow use west side coverage for people. Reconfigure cart hook-ups so that moving carts can be avoided - this could save employee time."*

Vern Dvorak

*"Can see every shot you take, no hills to obscure vision. Wide fairways, can use most clubs in bag through round. Well maintained."*

*"Doing a great job."*

Mary Kay Tuma

*"Friendly staff-they always have a smile!"*

*"Renovate or build new clubhouse."*

Pat Janulewicz

*"What I like most about Jackrabbit is it's large greens. Also, it is always in great condition"*

kindra hays

*"i like that there isn't a lot of trees"*

*"more womens clubs "*

Walt Larsen

*"the course layout, landscaping and great upkeep of the course."*

*"none that I can think of."*

Rick Ludwig

*"large greens, forgiving fairways, close to where I live, price, finally a beer/beverage/snack cart on the course. #s 16 and 17"*

*"I believe some have been made, deck, burgers, fivesomes (w/limitations), ----paved parking lot, larger pro shop and counter area on north end, hot afternoon discounts, family oriented tournament like the parent/child tourney this year."*

Lindsey Massing

*"The condition of the course is excellent and the hamburgers."*

*"A larger club house. Indoor cart storage. More kitchen and freezer area."*

Gary Trump

*"I like the people @ the course. I like the lay-out of the course, & the addition of the hamburgers @ lunch is very nice."*

*"I noticed that Indianhead has a cart furnished for everyone @ twi-light hours. This speeds up play so you are more likely to finish your round."*

Kerman Nickel

*"Forgiving, but also very unforgiving if hit into trees"*

*"GPS"*

Frank Vivian

*"I like the greens the best as they are the most challenging in the area."*

*"I am not sure, would possibly look at staggering leagues so that more open play might be available. Seems tee times from 3-5pm have a hard time playing 18 holes"*

Randy Saathoff

*"Great course, trees getting more mature, the continued planting of the wild flowers between fairways, very resonable rates, friendly & professional staff, great practice areas."*

*"Greens need to be cut lower as they are way to slow. Older mature trees need to be topped to help extend their life, bunkers or waste areas stratigially placed where the real big hitters hit drivers too, example: between #3 and #8 fairway, #9 to the right of the lake and on the oposite side of fairway."*

andrew kaslon

*"manager and staff,"*

ROBERT KNAPP

*"THE PEOPLE, COURSE AND COST."*

*"MONITOR PLAY MORE."*

Bob Strong

*"Well managed, with friendly family type atmosphere. The course is always in great shape, the people working there always make an effort to accomadate the golfer's needs, I appreciate that."*

*"It would be nice to have the parking lot paved with something other than gravel, I think that would also improve the appearance to those coming form out of town."*

Mark Kruse

*"The staff and customers are very friendly. The course is always kept in great condition and all the players try to make it look better then the way it was when they arrived there."*

*"I would want a bigger club house, more storage room, more cooler space, MUCH bigger sinks, a kitchen area that would allow us to prepare food, and a bigger snack bar that could accommodate large groups of people."*

Terry Medjo

*"The condition of the course considering how much play it gets. The new management is excellent."*

*"Try to get the city to enlarge and improve the clubhouse"*

Bob Kutilek

*"Friendly atmospher, easy of getting on."*

*"Planting many more indigenous trees in stratigic loca-tions to toughen up and beautify the course."*

*See memo I sent to Steve Paustian."*

Scott Hilligas

*"Friendly clubhouse and maintenance staff"*

*"sprinkler head yardage markers maintain greens to faster speed maintain rough to more depth"*

Golfer

*"the condition of the greens"*

*"A shelter by the tee on 17"*

Jeff Benson

*"Great people and Staff. Good Atmosphere and clubhouse.Course is in great condition. Close to my home."*

*"Add more difficulty to course-- new traps- hazards-Water trouble to toughen up course. The problem I hear is course is too Boring. Keep greens Faster as putting gets tougher then."*

Robert Trout

*"The condition of the course is always in great shape!"*

*"Having an occasional ranger to keep up the speed of play."*

vance willits

*"condition of course, width of fairways and slope of greens and personel working there."*

*"food service"*

Jon Luebs

*"Pro Shop staff and ground maintenance"*

*"Shorter grass in front of greens and better mowing of womens tees"*

jamie barrientos

*"the greens and the tall trees if you get in trouble"*

*"Make smaller fairways on some of the holes."*

Ellen May

*"Staff Familiarity Conditions League "*

*"No ideas at present. Sorry"*

ronald kucera

*"The greens lay out and design make the course great."*

*"If you could get more group outings, it would be benificial to the course,"*

Timothy Danielson

*"I like the areas of natural grasses and flowers. Really makes those eye sores go away. I also like what has been done on 17 w/the large hazard, instead of that ugly lake. Also the beautiful deck and area outside. Very nice improvement!!!"*

*"Maybe a window for consessions so people wouldn't have to come inside. And also a beverage cart to come around for the players on the course when it's really hot out. Maybe enlarge the bunkers on 16 to make a difficult t-shot, more difficult. Would be nice to have somekind of hazard on 15 also."*

Michael Raschko

*"It has mature trees and is well maintained."*

*"I'd make some of the greens on the front nine a little more challenging and I would try to something about the balls from the driving range winding up in the fairway of the 14th (I think) hole."*

Blake Corman

*"This year the course is in great shape. I also enjoy the wide open fairways."*

*"n/a"*

Clayton Meyer

*"Courteous and accomadating staff"*

*"Add more food service facilities"*

Mitch Kozak

*"I like how they keep the course in great condition"*

*"Expand the clubhouse or build a new clubhouse"*

Tami Nabower

*"Family friendly, great personnel"*

*"More junior events, more junior instruction."*

Jason Webb

*"Friendly people, location (close to work), size and difficulty of course."*

*"None"*

don kuhlman

*"great staff, wide fairways, big greens, good value for the senior pass"*

*"recent improvements have solved most needs"*

Craig Lewis

*"Extremely well maintained and generally easy to get on. The addition of the seasonal flowers in the out of play areas are impressive."*

*"Can't think of any!"*

Todd McCoy

*"Greens"*

*"More attention to faiways. Over the past few years, Jackrabbit's faiways have not seemed as nice as the other two local 18 hole courses."*

Ronald Underwood

*"rolling Greens, wide, well cared for fairways, Friendly staff."*

*"Replace clubhouse. Surfaced parking lot."*

Gary Mehl

*"Very personable staff, well managed, course in generally good condition, offers good variety, provides league opportunities which are well managed."*

*"Greater club house amenities offering more room and services both for dining and socializing choices and more room allowing for greater sales opportunites for clubs, apparel, etc. A paved parking lot."*

Dave Sevier

*"inexpensive for as nice a course as it is.friendly,helpful personel."*

*"nothing too drastic, but I always thought #9 should be the signiture hole."*

Jim Tuma

*"Courtious service. Large challenging greens. Mostly well kept course conditions."*

*"Place yardage from center of greens on sprinkler heads. Provide compressor/air hose to clean grass from shoe spikes."*

terry shunkwiler

*"its just a great course."*

*"lower the price to play and lower the cart rental."*

Lee Holtmeier

*"Size and shape of greens."*

*"I have seen numerous changes this year(2007) and I like that. My suggestion is to continue with new events and keeping the course in good shape will attract and retain players."*

Lucky Seyler

*"I like the layout & the fact the course is well maintained."*

*"Nothing at this time."*

Cory Schley

*"location"*

*"none"*

Nancy Underwood

*"Well laid-out course, in good shape (condition of the grass and maintenance) Like the greens, they are challenging, not just level or domed. Really like the interest being added with wild flowers in areas. This may possibly draw people from out of town or who usually play at other courses who enjoy more than just a plain, no frills course."*

*"I think Don Kruse is on the right track, improvements in the club house, the new deck, grilled sandwiches, also his desire to serve the clientele is a welcome change."*

Lloyd Rolo

*"easy access, competitive pricing, practice area and driving range, people that work there."*

*"club storage, mowing an apron up to the par 5 greens, maybe a little shelter around 17th tee"*

JEFF SCHWIEGER

*"quality of course and the challenge it provides"*

*"nothing which sticks out"*

Scott Hooker

*"the quality of the fairway and greens."*

*"none I think the improvement in the last few months have been great."*

Brian Fandry

*"I like the condition of the course. It is always well kept. I also enjoy the staff that works there. They are always friendly, and willing to help."*

*"Improve the conditions of the golf shop. Improve the speed of the greens, making them faster. "*

JOE MUDLOFF

*"THE NEW DECK. FRESHLY GRILLED BURGERS AND CHICKEN. BEER CART IS USED MORE. CLEANER AND BRIGHTER INSIDE."*

*"LIQUOR BY THE DRINK IN THE CLUBHOUSE"*

Stan Lahm

*"Cost, ease of getting a tee time, the new staff"*

*"better yardage markers, ie sprinkler head yardage indicators. Yardage markers on both sides of the fairways. Better supervision of golfers (ranger)"*

John White

*"The cost of golf and the great condition of the course."*

*"Some of the carts should maybe be replaced. GPS might be good, but not if the price of a round increases because of it."*

LaNae Minton

*"I appreciate the friendly staff. I enjoy playing on the course because it has mature trees to offer shade (except when I hit them). The grounds are always clean and well maintained. I really like the new deck!"*

*"I would consider some improvements to the club house. "*

SCOTT SAWYERS

*"THE COURSE IS IN FAIRLY GOOD SHAPE. IT IS A GREAT VALUE FOR THE PRICE. CAN ALWAYS GET ON TO PLAY."*

*"I WOULD MAKE DRASTIC IMPROVEMENT TO THE DRIVING RANGE LIKE RAISING THE TEEING AREA ABOUT 3 FEET, AND PUT MULTIPLE TARGET GREENS IN AT A LOT OF DIFFERENT YARDAGES. I WOULD PUT IN MORE SAND TRAPS AROUND THE GREENS AND ADD MORE FAIRWAY BUNKERS. THEN I WOULD INCREASE THE SIZE OF THE PRO SHOP TO ACCOMMODATE A LARGER SELECTION OF GOLF EQUIPMENT AND ACCRE SERIES. MAKE A BANQUET ROOM TO HOST MORE EVENTS FOR OTHERS TO HAVE PARTIES."*

Lorie Kraus

*"User friendly and the flowers are beautiful"*

Golfer

*"JUNIOR GOLF PROGRAM"*

*"MORE HOLES ON THE PRACTICE GREEN"*

JOEL HOLLING

*"The great quality for the rate you pay"*

*"none"*

Golfer

*"for me it would be your raised greens, doesn't make it seem too flat that way."*

*"GPS units on the golf carts. Access to league standings on the internet."*

Roger Roscoe

*"It's in very good shape and very pleasant to play."*

*"nothing at this time"*

BRIAN KOKES

*"everything, it is a great challenging course. "*

*"none that i can think of."*

Mike Manley

*"I like the layout. I really like the new plant flower areas on the course. They really improved the time on the course."*

*"I think Don is doing a fine job. It's nice to go to the course and really talk to the person in charge and see him working with the golfers. I like the new improvements like range cards, promo's etc."*

Dennis Kraus

*"The cost is affordable and the staff is polite and helpful. Also the new addition of the outside patio is great."*

*"Maybe expand the lunch menu and keep the bathrooms clean."*

Rick Davison

*"Staff is friendly, close to home course is usually in good shape, easy to book tee times or walk on."*

*Fairways are wide, greens are large and give true putting reads."*

*"Lockers for club storage"*

Mark Dunham

*"Friendly staff, Don works hard at remembering names. the course is in good condition. challenging greens, open fairways."*

*"put the yardage markers in the fairway, more obvious and on each side. Have the traps raked by machines each morning. More water fountains."*

Robert Berg

*"Easy access"*

*"None"*

DON RATHMAN

*"your new pro."*

*"new pro has made the necessary changes."*

Jerry Wiese

*" Reasonable Green Fees,Frendly Employes, Fun but chalinging course."*

*"More corporate sponsered scrambles"*

Dan Arndt

*"Course condition,challenge for all types of golfers,very well manicured,run profesionally,green fees very reasonable."*

*"Add Bar & Grille indoors,add a couple of weather shelters/refreshment stands. add some more water hazards on back nine (not that I need that but enhance the beauty)put U shaped fence around range"*

Dennis McCarty

*"The staff is very friendly, the course is in great shape and offers a pretty good challenge, and the cost is reasonable."*

*"I would do more landscaping around the tee boxes, and I would promote more family golfing events."*

Lester Husted

*"It is in good shape. I is a interesting course which requires an range of shots."*

*"An improved clubhouse would be good."*

Danny Ewoldt

*"The course is always in good shape and well maintained I sure hope the city uses good sense when replacing John when he retires."*

*"I would just keep doing what Don is trying to do and keep coming up with more ways to promote the course Be more price competitive with local competition"*

Carroll Brown

*"It is not intimidating, yet challenging."*

*"Discounts on tournaments for members with season passes, i.e. paying only entry fees + \$2.00 green fee in tournaments and not having to pay full green fees(Example: If tournament costs \$80.00, including green fees, charge those with season passes only entry fee + \$2.00)"*

Jeff Vodehnal

*"How user friendly it is. You can go out and "grip and rip" and have a good time and not get into serious trouble. Any skill level can play it. The staff is ultra friendly and helpful. The new burgers are great."*

*"Maybe have a ranger out more often watching to make sure players move along at a reasonable pace. Make the huge trap on 17 a level waste type hazard, no one rakes it anyway and it slows play down."*

Mark Brei

*"Course condition and layout. Reasonable prices even though they have increased considerably in the last several years. I like the addition of the BBQ items and deck area. Also the no-smoking clubhouse"*

*"I like the water coolers at the tee boxes at Indianhead. The water tastes better"*

Cathy Logan

*"wild flower gardens, friendly staff in pro shop"*

Lonnie Logan

*"the course is very well maintained, the pro shop staff is very friendly, the course is forgiving for a novice player"*

*"none"*

Sherri O'Callaghan

*"Friendly staff, the greens are good and the course is just challenging enough for the average golfer"*

*"The improvements this year have been great - I like the outdoor seating and grill service."*

Jerry Case

*"I like the big elevated greens and being able to get a tee time just about everyday. They don't run as many special golf outings that closes the course for everybody but the ones in the outings."*

*"Keep planting the wild flowers. They really beautify the course. Blacktop the parking lot. Think about getting GPS system on carts. Build a shed to keep the carts especially during the winter."*

JUDY HOLLING

*"the layout is so beautiful"*

*"More outdoor seating"*

MIKE HOLLING

*"The way it is so well maintained."*

*"More fun tournaments such as scrambles."*

Stan Schroder

*"It has different par 3's, par 4's, and 5's. It is always in great shape. The people make the difference."*

*"I would like to see the rough a little higher and the greens faster."*

Brian Gallagher

*"The course has matured dramatically (we knew it would). I love the new mowing pattern, giving more definition to the fairways and fringe areas around the greens."*

*"The club house needs to grow (again); the parking lot should be paved; the greens should be faster."*

Randy Saathoff

*"The price to play this golf course is unbeatable. The friendly atmosphere of the staff is exceptional, and the course itself is great."*

*"Continue to place the wild flower planting on other areas of the golf course that are not ever in play which also makes habitat for the Jackrabbits. Between 11 & 12 TEE OFF BOXES and to the right of tee box 12. Because the course is owned by the city, I feel that all the older trees and even some of the newer ones could be pruned to help extend there life. The city has trucks that could be used with a boom & bucket that one could get up high to do this pruning. Don't just wait for the next storm to come by and knock a limb or two down before pruning a tree, do it before that and the tree will live longer and look better. Adding the new deck and grilling burgers has been an awesome improvement but don't stop there. If you want to try and keep your customers around after the 18th hole you*

*need to continue to improve the facilities. Look into being able to sale liquer as well as beer."*

Kim Fandry

*"I actually like the management now. Don is doing a great job. He is making golf a family experience, and making alot of good choices to better inhance the golf course atmosphere"*

*"It would be nice to have a good clubhouse. with maybe rental lockers and a changing room. A lot of people come there straight from work and need to change clothes. The bathrooms are too crowded for changing. Number two, make it an advantage to having a pass. We really dont get anything extra for buying a pass. The golf course gets their money up front, but i would think there could be some more benefits to buying a pass. (examples - a couple or three cart rental passes and 10 bags of driving range balls. it doesnt have to be much, just give the impression that its a good choice to buy a pass."*

Al Neuhaus

*"Cost to play"*

*"Maybe a few more sand traps"*

Douglas Jensen

*"The course is in great shape and with the new Pro it has a chance to become a place that people feel welcome."*

*"The pro shop need to carry more for the gofler to choose from, with the understanding that is is hudge investment."*

steve thorpe

*"clean & open"*

*"none"*

Edward Meedel

*"Condition and challenge of the course."*

*"Add a water hazard on hole number 8."*

dennis kruse

*"course layout,hills around greens, and undalating greens"*

*"Mow fairways all the way to the green on par fives. generally rough could be longer. Machine rake sandtraps."*

Les Cornish

*"the course is well maintained"*

*"mow a strip from tee box to fairway. have bunkers raked regularly"*

Dana Ferguson

*"Course condition, cost."*

*"Improve the condition of the teeing areas. Improve the course challenge by replacing strategically located trees lost to age and weather over the years. Such as the trees lost along the south side of the 17th fairway, 12th fairway and near the 8th green."*

Mike McDonald

*"Friendly staff and most know you by name. Course-greens."*

*"Rebuild #11."*

Joe Ferris

*"well taken care of Don,Mike very nice course"*

Curt Pomeroy

*"The course is in great shape and the staff is very friendly and helpful!!!"*

*"Add a shelter on 17 Tee for fast moving bad weather so people can take cover."*

Denise McGovern

*"the challenge the course brings eventhough it is my favorite"*

*"improving the club house. Recent changes are a great improvement, but I would like to see even more changes. A shed that would store the carts or raising the club house with storage underneath. This would also allow visitors a chance to see a larger area of the course and its players."*

Ken Menard

*"The course is a very playable, golfer friendly course."*

*"Keeping the speed of the greens more consistent on a daily basis, keeping the tees mowed more often, and keeping the sandtraps maintained."*

rick davolt

*"The course is usually in pretty good condition. I like the greens. The pro shop is well stocked with lots of merchandise, and staffed with friendly people."*

*"I would pave the parking lot, plant more trees. Some of the fairways and around the greens need replanted. Some of the rough areas are over run with crabgrass. Make more effort to make the course more attractive."*

Mickey Hastings

*"Friendly staff both in the club house and grounds maintenance. The course is in great shape. The staff always tries to help me get a tee time I need and will help place me with a group if needed. The grilling outside and deck have been nice."*

*"I think the areas immediately around the greens and leading up to the front of the greens should be mowed lower to allow for shots to run up on the greens when hit directly at the front of the greens. I wish we had more water hazards to make the course more interesting."*

Gail Menard

*"The maintenance of the course, the atmosphere, the personality of individuals who take care of the course and the golf shop. The course is well maintained and is player friendly."*

*"Changing the pin placements more often and mowing the tee boxes more frequently."*

Dave Kozak

*"It is very well kept for a public golf course, staff is friendly"*

*"Add yardage markers to the sprinkler heads."*

Tom Sorahan

*"friendliness of the staff and the other golfers"*

Ray Lindley

*"The friendliness of the staff. They really get to know their members. They know their members by name."*

*"Would like to see the fairways tighter, so we'd get some extra roll. Would also like to see some additional water hazards added to the course. Would also like to see a ranger out on the course, to control the pace of play, especially on the weekends."*

Michael Kully

*"Like the whole condition of the course itself. The personnel there are knowledgeable. The whole course seems more relaxed."*

*"NEW CLUBHOUSE AND CART SHED."*

Mark Zuck

*"When I come to town I know I can get a good round in and have some fun!"*

*"The establishment is fine. Great little course."*

Julie Briseno

*"Remodeling clubhouse - deck was a good start and golf credit could go toward membership fee."*

Dale Beckman

*"Elevated greens, tee boxes, nice fairways."*

*"Begin league play earlier during hot months (8am,) GPS on golf carts"*

Melanie Smith

*"Not too difficult - friendly."*

*"Bigger clubhouse - full service food and beverage."*

Jerry McCoy

*"open, not a lot of trouble "*

*"not sure "*

Ron Smith

*"The people, staff and course layout"*

*"Not at this time, as it looks as if it is going in the right dir."*

Andrew Kaslon

*"management, staff"*

Curt Zavodny

*"Ease of getting tee times"*

*"upgrade sand in traps"*

Sue Zavodny

*"Very easy to get tee time"*

Scott Carpenter

*"usually maintained well, fairways in good shape. I like the length also. Staff maybe a little friendlier than before."*

*"greens sometimes a little rough. (I realize that on a public course, not all players repair ball marks like they should) Maybe this could be policed?"*

bobbie guyette

*"very open"*

*"none"*

Golfer

*"nice course, always well maintained with friendly people working there."*

jay hehnke

*"size of greens"*

*"condition of greens, ball marks etc"*

Andrea May

*"It's well kept and the workers are all friendly."*

*"There should be more exposure to the Grand Island area golfers."*

Anthoney Ladd

*"I think it is kept in excellent shape. Greens are taking care of as well. I like the new patio, the hamburgers afterwards."*

*"I would run the golf leagues longer, let anyone play on as many teams as they want, as long as it is a diffent night, I would have tournaments in the middle of league play to break it up, like 2 man scrambles, best ball etc. At least 2 times in the middle of the season. Gives a good break. Make the rough longer, so the course plays harder. I would like some water across one of the par fours to make it interesting."*

Golfer

*"wide open fairways, short roughs and good size greens"*

Golfer

*"It is well maintained."*

*"Fairways run right up to the greens on some hole. Rough more often."*

Connie Anderson

*"Nice layout good greens. Good staff"*

*"Paved parking. Move tee markers and pins more often. Improve golfer education through signs & roped areas to get people to not park next to greens with carts and to fix ball marks."*

Jack Micek

*"Great greens, great fairways"*

*"A new club house, A little decore around tee boxs, like flowers or pot os greenery etc"*

Larry Allen

*"It is kept in great shape; greens are very good, nice wide open fairways,"*

*"update,enlarge clubhouse, more comfortable atmosphere in dining area, better cart paths-esp on the back nine, larger restroom at clubhouse. a designated cart return area so the entrance is not jammed when busy."*

Don Albright

*"The turf and greens are usually in pretty good shape."*

*"Tighten the fairways. There is really no penalty for a bad shot."*

steve paustian

*"Sped of play, quality of course"*

*"more sand , tighter fairways"*

amanda holling

*"The course is tough but fair for all types of golfers. It is just so well maintained and pleasent place to play golf"*

*"yearly range membership"*

Jarod Adair

*"I like the open fairways, the cleanliness of the course, and it has an enjoyable atmosphere."*

*"It would be nice to have a better selection of equipment. Improvements could be made to the clubhouse facilities (restrooms, dining area, etc.)."*

Doug Ehlers

*"location and ease of getting tee time"*

Doug Ehlers

*"tee times available"*

Gary Spotanski

*"I have been playing at the course since its opening. I believe that we probably have one of the best if not the best course manager of any course around. It's too bad he is retiring. I also think that the friendliness is back. The Golf Course Pro is a people person and is working very hard to improve the image of the Golf Course."*

*"Well first of all I would expect just as much money in the budget for the golf course as is being spent by the Mayor and the Park Department Director on their pet project (shooting range). Now with that said I would enlarge the club house so that more than 25 people can sit comfortably, I would pave the parking lot, even though the head of the Parks Department says it will sink because of it being over the old land fill. I would plant some additional trees around the club house and give the outside a face lift rather than just look like an old double wide placed on a pad. I would also plant more trees on the course itself. Each year there are several lost due to weather conditions etc. Grand Island is very fortunate to have the Girls State Golf Tournament and without some improvements to JackRabbit I think it could be a detriment the next time bids go out for this event."*

Janie Micek

*"Greens, Nice Fairways"*

*"Getting a new club House. The club house is the worst thing about the course"*

Tom Molacek

*"The course is fair to the less experienced yet enjoyable for someone that plays more often. I like the front nine better."*

*"Do what you can to improve the looks of the back nine. Can you add some trees or something along the fence lines to improve the appearance?"*

Kathleen Fandry

*"close in proximity to our house. Great staff that work there, and excellent grounds conditions"*

*"Number 1 the clubhouse needs redone. Need locker rooms for changing. Golf cart storage. Could keep carts in better running condition if kept inside"*

Scott Hirschert

*"Flat and not a lot of rough."*

*"none"*

Vaughn Minton

*"The fairways are open but yet there lurks some tall grass and trees in the rough. A good course for the high to middle handicap golfer."*

*"If money were not a problem, I would put in a new club house."*

Gary Burris

*"I like the layout of the course as it offers challenges for the high handicapper as well as the low handicapper. Also the personnel are always friendly and accommodating."*

*"A larger proshop and a covered outside lounging area."*

Daniel Vech

*"The greens are always in really nice shape and challenging."*

*"Better landscaping with more water dispensers. New trees can always be planted for the future. Possibly some water on the other par 3 holes. GPS on the golf carts is very beneficial"*

Jon Heath

*"(1)Cost, (2)Playability"*

Kevin Fruin

*"Nice range and putting green. Course always in good shape. Not terribly difficult. Friendly staff."*

*"Upgrading the clubhouse. A few more trees and sandtraps. Take out the trap between 2 and 17. Make sure everybody teeing it up is aware of golf etiquette. Fivesomes are good but they need to let faster players through. I play a lot with my son in the evening and the fivesomes with few exceptions really hold up play and refuse to let faster groups through--this really is irritating. There needs to be a little more marshalling for this type problem."*

Marian Sisson

*"Well Kept Fairways, Well Kept Greens, Courteous Management, Variety Of Programs, Well*

*Maintained Carts And Close To Home."*

*"I Would Encourage Beginners And School Age To Golf And Not Require Them To Begin Their Playing Time At 7 A.M. Like It Is Now. Very Early For Young People And I Believe They Would Enjoy Themselves Later In The Day."*

bradley bish

*"The course is quite unique, with a wide variety of challenges. Sand traps, water hazards. a nice combination of long & short holes. Always seems to be well kept."*

*"I don't know of any changes that I would make."*

Kraig Mangus

*"A little forgiving but still demanding of good shots."*

*"new clubhouse"*

Ed Jarosik

*"Like the course set-up and layout.. like the medium speed of the greens. It feels comfortable on the boxes.."*

*"trim the trees up a little higher... add gps, but not if it's gonna increase green fees..."*

James Brettmann

*"Enjoy playing the course."*

*"Expanding the club house. Making green fees for seniors"*

Jay Vetter

*"Friendly staff, easy to walk, very playable, close to home, reasonable rates"*

*"Pave the parking lot"*

Del Anderson

*"Good value especially with the senior pass. Good management in the club house with many improvements noted this year with Don in charge. Staff are friendly and courteous. Appreciate the beer cart and ability to play with fivesomes. Course is in good condition."*

*"Golfer education including more prominent signs to encourage people to repair ball marks. Too many people drive carts near the greens and signs or ropes may help reduce this. I think the T markers and hole locations should be moved more often."*

Ray Absher

*"it is in very good shape for a public course. fun to play. staff is helpful and friendly."*

*"plant a few more trees. I always enjoy playing in them. #11 is a poor hole. grade the approach. give it some character. maybe another trap."*

Tom Beswick

*"I like the contoured greens. The course is well maintained"*

*"I think that in tournaments, senior golfers should be allowed to use the senior tees"*

Bill Beckman

*"it has grown into one of the fine courses in outstate ne. The personnel are very member orientated"*

*"The changes made in the last year have been significant. Heading in the right direction. Don Kruse is doing it right"*

Kent Daws

*"It's always in great shape. Well maintained."*

*"Can't think of anything."*

Ray Roberts

*"Greens and Staff"*

*"Two cuts of ruff Longer Ruff Mow all the way to the greens. Make a lake out of the waste bunker behind two green.( nobody ever rakes it) 50-75 yard chipping area to a better practice green by #6 tee box."*

Tim Luchsinger

*"Course is in good shape, like the new deck and hamburgers on league night. The flat screens in the clubhouse are a nice touch."*

*"I like the GPS units on the carts at Indianhead."*

Dave Marron

*"It is easy to get on to play. Friendly staff and the course is in great shape."*

*"Bigger club house, put yardage markers on the sprinkler heads."*

RANDY SPIEHS

*"Cost, Location, Course, Staff"*

*"Pave parking lot, Larger Clubhouse"*

Ernest Hines

*"The staff, greens, the recent changes such as the addition of the deck, television and barbecue.*

*This year, the course is in great shape."*

*"1) Faster/harder greens. 2) More fairway and greenside bunkers. 3) Lengthen hole 5. 4) Waterfall at hole 9 with creek running to pond. 5) Get rid of junipers between club house and hole 9 and landscape with flowers/color. 6) Improve the quality of the sand in the bunkers. Use a much finer sand than the coarse sand currently in place. Better maintenance/drainage of the bunkers."*

Shawn Mulligan

*"Easy access to my house and layout of course"*

*"deeper rough"*

**What Passives have to say about your course:**

Walt Carpenter

*"Very good mgmt and staff."*

*"Speed of play - water greens and fairways."*

Aaron Kunz

*"Tee time availability, overall course conditions, challenging and fun."*

*"Carts with GPS, make instruction more available, not just after 2 PM."*

Robert Trout

*"Course set up"*

*"Club house, cart paths"*

richard mccooy

*"price"*

*"drinking water at each hole"*

Jeff Splattstoesser

*"People are friendly . The course is always in great shape."*

*"make it easier for golf lessons"*

William Foster

*"Accessible and economical for a public facility. Amenities such as beer cart and hamburgers on the grill and outside deck welcome additions also. The overall environment of JRGC has improved this year."*

*"The tee stations are in dire need of improvements. At least rotate the tee markers daily if cannot improve the grass on the tees. I would plant more trees on several holes and change pins daily."*

mitch ludwig

*"the simplicity is very nice, it is a challenging course for those with low handicaps yet forgivable for those with high ones."*

*"none"*

Michael Schneider

*"Course design."*

Neal Nabower

*"That you can get on pretty much any time. That the course was in good shape this year. Everyone in the clubhouse are nice people."*

*"Making the clubhouse bigger with more seating and a nicer looking environment, more space to show off golf products. Maybe even a locker room."*

Greg Jarecke

*"The course layout."*

*"Offer discounted punch cards if possible for rounds of golf and upgrade the club house."*

Mike Larson

*"friendly workers, course always in great shape"*

*"make the golf league longer somehow, maybe make the playoffs shorter."*

DEE REINHARDT

*"IT IS A NICE COURSE AND EASY TO PLAY, I LIKE THE 3-3-3- PLAY COUPLES NIGHTS, FUN TO DO, IT IS ALSP HANDY FOR ME TO RUN OUT THER AFTER WORK"*

*"IT WOULD NE NICE TO BE ABLE TO HAVE A SMALL TOURNAMENT WITH SHOT GUN START, 9*

*HOLES ONLY."*

Dennis Santin

*"The fairways and the greens are in good condition. The greens have a variety of putting breaks and positions"*

*"Ranger. To keep people from parking the karts too close to the greens and to speed up play or let the group behind play thru"*

Eric Shuman

*"Good service. Greens are always in good shape and putt true."*

*"Drop the 2 dollar for members."*

Brian Stock

*"Friendly to the beginning golfer. Still challenging for the better golfer. Good shape."*

*"Better marshaling. Need to be strict in helping people play in 4 hours or less. Beginning golfers just need advice and helpful tips on how to speed up play. Add some length to the tee boxes for the back tees."*

Curt Zavodny

*"ease of getting a time to play-trees are cut good-I like Don"*

*"better sand in traps-rake traps daily-keep costs low-family pass is too high"*

David Kraus

*"The price is affordable, easy to walk, nice greens, and friendly staff."*

*"I think the new improvements are good. Sometimes the play pace is slow, but that is hard to control."*

Randy Curran

*"It was in really good shape this year."*

*"Making the club house more inviting."*

Tom Goering

*"condition, large greens,new grill,tournaments,personell"*

*"not my place as I am not there often enough"*

Don Amick

*"Wide Fairways"*

*"more hills"*

Larry Hassler

*"The greens are very challenging and the course is very open for an average golfer."*

*"everything is good and I know the fairways are always a challeng."*

Justin McCoy

*"usually not a problem getting a tee time and like the course , kept up pretty well"*

Ron WILSON

*"just a good course to golf on"*

*"more public events"*

Ward Lingo

*"Friendly competent office staff. Very playable for my level of play."*

*"Larger clubhouse with hard liquor capability"*

Dorothy Borns

*"Open fairways"*

*"Larger club house and larger pro shop"*

Ed Mandeville

*"affordability/condition"*

*"Bigger clubhouse/pro shop, more fairway,greenside bunkers, faster greens, longer 9-hole league season"*

Ed Mandeville

*"Big greens"*

*"longer rough, more fairway and greenside bunkers"*

Rick Lockard

*"The wide open fairways."*

*"Add more water hazards"*

John Holling

*"The course is one of the best kept courses around. The greens are one of the best in the state as the ball putts nicely and spins on approach shots. The maintenance crew stops mowing when they are near so they do not bother you and they always greet you with a wave. Much better place to be with the change in shop staff and the addition of the deck and hot food."*

*"I would like to see a yearly range fee offered. Continue to update the course to meet the changing demands of the public. Have a range to enforce the 4-4 1/2 hour time limit for a round"*

Ryan Frost

*"There are wide fairways and rough areas, with the other courses in town if you slice or hook you are out of bounds."*

*"GPS golf carts, telling you the distance from the cart to the pin. I think you would be the only club in town with those."*

RORY RATHJE

*"The nice big greens, yet they are challenging."*

*"Make sure that the bunkers are raked or fluffed everyday, or especially after it rains. Fix number 11 green & fairway. Hopefully never irritate the greens."*

Doug Ehlers

*"Friendly Also mostly easy to get a tee time"*

Allen Freeman

*"convenience management/very courteous nice & clean also grilled food"*

*"posting signs to tell the golfers to let other golfers play thru if they are holding them up Also enforce IT."*

Todd Vyhnalek

*"the raised greens."*

*"GPS on golf carts, paved parking lot."*

Jerry Dingwerth

*"Open course that is fair to high handicap players"*

*"Improve clubhouse, add GPS golf carts"*

Bill Jeffries

*"The friendly employees."*

*"Things are looking much better with Don running the show."*

Richard Nagorski

*"course is usually in good condition, has some difficulty with water and out of bounds"*

*"I like more visible yardage markers"*

Jared Hansmeyer

*"A wide variety of challenges."*

*"Yardage markers, tee boxes, and tee signs...Seem very cheap"*

Lance Nelson

*"It is always in good shape and the friendly service."*

*"Decrease the rates of a round. I know almost every way you go the cost is about the same, but I would golf more if it weren't so expensive."*

Clint Palu

*"It is to get tee times"*

*"none"*

Jay Vetter

*"Playability/location,price"*

*"Better bathroom/lockerroom More wild flowers"*

Allen Boltz

*"undilation of the greens"*

*"greens need to be smoother and faster, fairways slightly shorter,roughs don't need to be too deep just thicker, more bunkers framing holes like 16, new trees put in the right places not always evergreens, new tees to stretch out the length from the back, things to make the course more memorable and challenging making holes different from each other"*

Bob McFarland

*"It's player friendly for the first time in many years. The staff acts like they want you there."*

*"None"*

Frank Kuchera

*"open spaces and greens"*

*"GPS on carts and better clubhouse "*

Donovan Freese

*"the large green and the condition of the grounds"*

*"more trees on back nine"*

alan BRISNEHAN

*"easy to get on. friendly staff"*

*"keep water in ball washer"*

Brad Newcomb

*"Layout is good. Well cared for. Large greens. Beverage-food cart. New outside deck and grilled food options. Fivesomes now allowed."*

*"Larger clubhouse. Pin and tee placements easy on weekends to speed play."*

Scott eriksen

*"the angulation of the greens; well maintained course; well developed course; reasonable rates; generally don't feel rushed when playing"*

*"agree with the changes of making the clubhouse more accomodating; continue to make changes in which the gofl course is providing a service and not just a round of golf; more golf scrambles"*

Ron Callihan

*"the course, the cost, can get on the course to play."*

*"pave the parking lot, put out more yardage markers, sand traps are bad shape most of the time."*

Troy Chandler

*"Price, location, staff."*

*"More wild flowers and native grass. Water coolers at more holes. Better pull carts."*

Steve Frisbie

*"More interesting layout than other courses in the area, which tend to be fairly flat and boring. Fast greens and well-maintained fairways."*

*"Pave the parking area. Hate going there after washing my car because it gets so dusty. Like that they now have a beverage cart and BBQ. Great addition! "*

Darren Jarosik

*"it is open"*

*"mowing the rough a bit shorter"*

John Cook

*"The fairways and greens. The greens are great when they are kept fast. The staff in the club house are great to work with. Don has done a great job."*

*"New club house. Keep the greens fast."*

Darren Sanchez

*"I like the open area and the fairly large greens"*

*"I would definately work on the fairways and greens. Compared to other courses they do need to be maintained more often. Also, it would be nice to have water jugs along the course. It is quite a number of holes between fountains."*

TIM VAUGHN

*"COMFORTABLE TO PLAY. NOT TO HARD, NOT TO EASY. COURSE IS USUALLY IN PRETTY GOOD SHAPE. SOME ISSUES, BUT NOT TOO BAD. HAS BEEN PRETTY EASY TO GET ON (NOT TO CROWDED)."*

*"GRASS AND FAIRWAY MAINTENANCE. STILL TO CHOPPY ON THE COLLARS AND THE FAIRWAYS HAVE ISSUES IN SPOTS. FIX NUMBER 11 GREEN. PUT ON A RANGER TO BOOST SPEED OF PLAY."*

Kelly Rafferty

*"The Staff"*

*"More attention to thje fairway conditions"*

Daniel Bremer

*"The greens."*

Andrew Enevoldsen

*"The people I play with"*

*"Rent out carts either by year or \$1.50 daily"*

Michael Tebbe

*"Price and good maintenace of course"*

*"yardage on sprinkler heads"*

Penny Haugh

*"greens"*

*"speed up play"*

Paul Luther

*"People/employees are friendly and helpful. Challenging but not to the point of frustration. The addition of the wildflower areas is great."*

*"More sand! Longer rough in some areas. Additional tee areas to vary the hole setups."*

Regis Bryer

*"1. condition of course: excellent. 2. can play almost anytime you want. 3. always feel welcome and treated that way. 4. excellent practice facilities"*

*"1. mow approaches to the par 4 & 5 at least a small strip to allow shorter hitter to asscess the green. 2. add some contour to the fairway 3. add water along 5 & 12 fairway, left side"*

Martin Urbanski

*"Well maintained horticulture."*

*"Tougher trees/course conditions."*

Jason mccooy

*"cost "*

Bill McCoy

*"wide open, good shape"*

Curt Zavodny

*"Ease of Tee times"*

*"Better Sand"*

Chuck Haase

*"The added wild flowers"*

*"REnovate the club house"*

Gregg Bostelman

*"fee structure"*

*"multiple tees, better club house facility"*

Golfer

*"Price and location"*

*"On weekends and busy days, have someone monitoring pace of play."*

Judy Case

*"Greens"*

*"Bigger clubhouse and storage for golf carts."*

Esther Amick

*"Great fairways"*

Jim Kurtenbach

*"Reasonable rates, friendly staff, practice greens, driving range, course usually in very good condition."*

*"Take out the big bunker to the left of the 17th fairway. Add some normal bunkers to the left and or right of the landing areas on several holes, such as #3, #6, #15, and #17. Keep the greens mowed closer so they are fast. Enlarge and improve the clubhouse."*

Michelle Frisbie

*"It's close to my home and the course is well maintained."*

*"I'd make better use of the clubhouse. I'm from Omaha and as a meeting planner was able to use the clubhouses of local courses for large events. I don't believe Jackrabbitt's clubhouse is up to those standards."*

Joe Ondrus

*"Fairway quality"*

*"Better clubhouse. Move holes on greens more often. Better quality of greens."*

Terry Steinkruger

*"greens and fairways"*

*"trim better around the greens. the other day I was on the backside of number 8 5 feet off the green. After I chipped, the grass was now standing up at least 5 inches high. It had been laying over."*

Mike Knuth

*"LOCATION AND FREINDLY PERSONAL"*

*"LARGER CLUB HOUSE"*

Brent Johnson

*"Open, well maintained course"*

*"Continue repairs to the back nine"*

jimmy rash

*"the undulation of the greens."*

*"speed up the greens. mow the fairways to the greens. try to thicken up or lengthen the rough so that it becomes a penalty. remove some of the sand in the bunkers so that there is a bottom, and you are not hitting out of quick sand. plant trees in places that matter, not just for esthetics, but let them be a part of the course and come into play. make sure the tee boxes get mowed. get newer carts, not new, old used carts. lengthen the golf course with more back tees."*

Greg Geis

*"The greens are always in good shape. Don and his staff are very friendly."*

*"The course could use a new club house. Try to keep the greens fast."*

mark taylor

*"the length of the course"*

*"gps on board. more water"*

Mindy Mangus

*"The lay out."*

*"More variation. More hills, trees, bunkers, etc."*

David Bremer

*"The fairways, clubhouse and greens"*

*"Level tee boxes"*

Marlan Ferguson

*"its a challenging course"*

*"update the club house."*

Michael Johnston

*"the familiarity with the course and the staff"*

*"have a daily senior rate, not just a senior pass rate"*

**What Detractors have to say about your course:**

janet quillin

*"Challenging greens"*

*"Have some tournaments for ladies. Flowers around tea boxes. Better flag prize houlders.*

*Watercoolers at some boxes."*

Chris Seberger

*"It is usually in pretty good condition. The addition of the beverage cart was good. It is usually accessible to play. The deck and addition of burgers was great."*

*"Alternate the front and back nine more often. Either less tournaments or include flights for women. In the clubhouse, price for refills on drinks instead of having to pay for a whole new drink."*

Dave Phinney

*"I like the friendly staff most of all. On the course I like the undulating greens. Wish they rolled faster though. "*

*"I would mow the fairways all the way up to the greens. some of the best rough on the coarse is between the greens and the fairways. I would also speed up the greens. I would improve the tee boxes, they need to be mowed shorter and some need to be leveled. I would also make the fairway bunkers on 10 and 18 not as deep. (the sand is way to soft and deep in those bunkers). I would like to see some new tee boxes further back. With the new equipment of today, some of these holes need to be longer. I would have more golf outings, where the weekend golfer can enter and play.*

*Like some scrambles etc. If you are a member of the course, you shouldn't have to pay the full price of the mayors cup and other tournaments at the Jack."*

Larry Studley  
*"the greens"*

Darien Cox  
*"Big Greens Big Fairways"*  
*"No 5 somes"*

Karleen Beckman  
*"Seem to be able to play about any time."*  
*"Senior green fees rate, punch card for green fees."*

Phyllis Somer  
*"Overall course conditions."*

Matt Gudge  
*"TOURNAMENT SCHEDULE!! People running and working at it!"*  
*"elevation of any kind. Sculpt the land a little to make the impression of "not as flat""*

Golfer  
*"It is o.k. nothing great"*  
*"It seems your league play dominates and get preferred treatment. You also need to get out of the club and make sure slow play is controlled more. You have too many tournaments and leagues...This is a city course and the Men's Association League controls the key times of play. I would operate this course like a business...get the grounds keepers wages under control. I know what is paid for the grounds keepers compared to other area courses...No wonder you have a tough time breaking even... There is more competition locally for golf and with the change in competition you need to adjust your wages/budget in comparison to your income...the curve of business trend for Jackrabbit is on the decline, instead of thinking how can we get more revenue let's think how we can be more profitable with the amount of income we have... Look at your wages..."*

Barbara Brettman  
*"The grounds are kept up and the people are friendly"*  
*"none"*

Stacie Rash  
*"everything"*  
*"not for sure"*

C. I. Stevenson  
*"cheap and easy"*  
*"sand traps-speed of greens-pro shop friendliness"*

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