



City of Grand Island

Tuesday, July 20, 2004

Study Session

Item -3

Review Funding for Outside Agency

Staff Contact: David Springer

CHARITABLE AGENCIES

<u>ORGANIZATION</u>	<u>2002-2003 FUNDING</u>	<u>2003-2004 FUNDING</u>	<u>2004-2005 REQUEST</u>	<u>STAFF RECOMMEND</u>	<u>2004-2005 BUDGET</u>
Community Humanitarian Resource Center	\$ 4,500	\$ 4,500	\$ 5,000	\$ 4,500	\$ -
Convention and Visitors Bureau	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ -
Council for International Visitors	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ -
Crisis Center	\$ 10,200	\$ 12,000	\$ 13,000	\$ 12,000	\$ -
Family Violence Coalition of Central NE	\$ 10,000	\$ -	\$ -	\$ -	\$ -
G. I. Dive and Rescue Team - Trailer	\$ 9,772	\$ 2,500	\$ -	\$ -	\$ -
Retired and Senior Volunteer Program	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ -
Senior Citizens Industries, Inc.	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ -
Multicultural Coalition			\$ 5,000	\$ 5,000	
Hooked on Fishing Derby	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	
Totals	\$ 70,472	\$ 55,000	\$ 54,000	\$ 59,500	\$ -

AGENCIES WITH WORKING RELATIONSHIPS WITH CITY DEPARTMENTS

<u>ORGANIZATION</u>	<u>2002-2003 FUNDING</u>	<u>2003-2004 FUNDING</u>	<u>2004-2005 REQUEST</u>	<u>STAFF RECOMMEND</u>	<u>2004-2005 BUDGET</u>
Central Nebraska Humane Society	\$ 150,000	\$ 150,000	\$ 165,000	\$ 150,000	\$ -
Central Nebraska Health Department	\$ 374,440	\$ 135,000	\$ 135,000	\$ 135,000	\$ -
Clean Community Systems	\$ 18,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ -
Totals	\$ 542,440	\$ 305,000	\$ 320,000	\$ 305,000	\$ -



Community Humanitarian Resource Center

410 W. 2nd Street, Suite 8
Office: 308-385-5190

Grand Island, Nebraska 68801
Fax: 308-385-5195

May 5, 2004

David Springer
Finance Director
City Hall
P.O. Box 1968
Grand Island NE 68802-1968

Dear Mr. Springer:

Please find the enclosed application and budgetary documents for the Community Humanitarian Resource Center's request for funding. Thank you in advance for taking the time to consider our application.

The CHRC is grateful that the City of Grand Island recognizes its role in serving the homeless and near-homeless in Grand Island. The CHRC is fully aware that it takes a Community to end homelessness. We want to thank the City of Grand Island for being a part of the solution.

If you need additional copies or more information, please do not hesitate to contact me.

Sincerely,

Cindi Preisendorf
Executive Director





Community Humanitarian Resource Center

410 W. 2nd Street, Suite 8
Office: 308-385-5190

Grand Island, Nebraska 68801
Fax: 308-385-5195

May 5, 2004

David Springer, Finance Director
City Hall
P.O. Box 1968
Grand Island NE 68802-1968

Dear Mr. Springer, Mayor Vavricek and City Council Members:

The CHRC administers four programs to serve the Grand Island community:

- 1) A transitional Shelter Program for homeless women, children and families
- 2) The Emergency Services Program
- 3) The Central Resource and Referral Program, and
- 4) The Immigrant / Refugee Resettlement Program.

The CHRC Transitional Shelter currently has the capacity to house four families and six single women with a total bed capacity of 17 permanent beds and three rollaway beds. We are severely under the capacity needed to adequately serve the homeless families, women and children of our community. We have been offered the opportunity to lease the recently vacated St. Mary's Catholic Church Convent building, for use as a transitional shelter. This facility would give us capacity for 38-44 transitional beds, and 10 emergency shelter beds. Currently, we use motel vouchers for emergency shelter. In order to complete this expanded service capacity we will incur greatly increased costs for use of the facility (i.e. utilities, staff, food and supplies) in order to meet the needs of our community. **All funding we receive is critical – now more than ever.** Due to deterioration of our current facility, we were forced to close the lower level. This reduced our service capacity by six beds. That factor, combined with the increased number needing service, has forced us to refer many families to nearby communities for shelter -- primarily to Hastings Crossroads Center. **We served 253 persons in transitional shelter in 2003. Because our shelter was full, and had a three month waiting list, we referred an additional 246 persons to shelters in other communities. Hastings Crossroads Center served 114 Grand Island clients in 2003 that could not be served in Grand Island. Late in 2003, this caused some contention between Grand Island and Hastings.**



Last year the Community Humanitarian Resource Center (CHRC) was the recipient of \$5,000.00 from the City of Grand Island. This money was utilized to provide shelter to homeless persons in Grand Island. The \$5,000.00 makes up approximately 4.5% of the CHRC's annual budget for homelessness services. The funds helped meet the growing need for shelter in Grand Island.

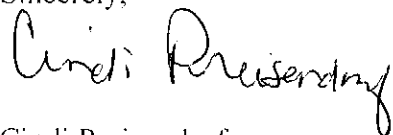
As the chart below indicates, our program is extremely cost efficient. We have already made every budget cut possible in order to lease the St. Mary's Catholic Church Convent building, in order that Grand Island will be able to offer the bed capacity needed to serve our community.

FACILITY	CAPACITY	# CLIENTS SERVED 2003	ANNUAL BUDGET	FTE STAFF	COST PER CLIENT
Hastings Crossroads	20 beds	278	\$300,000.00	13	\$1,079.13
Lincoln Mission	66 beds	593	\$1,521,206.00	34	\$2,565.27
CHRC (Current)	17 beds	253 + (246 referred elsewhere)	\$113,337.00*	4.25	\$447.97
CHRC with anticipated service expansion to St. Mary's Convent	48-54	600 anticipated	\$241,657.00	7.9	\$402.76

**Our total budget for all programs is \$167,661.00 as noted on the attached budget.. Our Transitional / Emergency Shelter program total budget is \$113,337.00.*

The CHRC's total requested amount from the City of Grand Island is \$5,000.00. Although we are facing greatly increased costs, we are not increasing the amount requested from the City of Grand Island this year. This is the same amount of funding we have received in the past. This amount will by no means cover the entire cost of providing transitional and emergency shelter. It will, however, help tremendously to meet the needs of the homeless women, children and families of our community, and to ensure their safety while in shelter. This funding will be added to the funds we have acquired, asked for, or hope to raise from other sources. Thank you for your careful consideration of our request.

Sincerely,



Cindi Preisendorf
Executive Director

May 6, 2004

David Springer
Finance Director
City of Grand Island
P.O. Box 1968
Grand Island, NE 68802-1968

Dear David,

The Convention & Visitors Bureau's around the nation, and in our state, are a result of the competitive nature of the destination marketplace. We are a legitimate source of economic development for Grand Island. Take for example the taxable lodging sales in calendar year 2003. If 85% of the taxable lodging sales of \$10,923,567 were generated by the hotels in Grand Island, \$92,850.31 in sales tax would have gone into the city coffers. Knowing that when people stay in our lodging properties, they spend an additional \$126 per day (Average spending per day by visitors minus the average room charge), at 85 % an additional \$259,980 in sales tax is generated. Overnight stays, thus, in Grand Island alone would have generated over \$352,830 in sales tax with the majority attributable to the marketing and promotion of our community by the CVB.

Where I realize in today's economy that funding for the city is a challenge, as it is for the Convention & Visitors Bureau, we also know that to cut back on marketing and promotion can be a critical error. As the competitive nature of our industry sharpens with the soft economy, the value of tourism dollars to our community increases. At this time we run a very lean budget as evidenced by our enclosed financials, but are also faced with an increase in the cost of doing business.

Tourism is one of our city's economic development catalysts as well as a producer of revenue and jobs for this community. The Convention & Visitors Bureau works to continually promote Grand Island and Hall County as a place to visit consequently generating new dollars predominately into the Grand Island economy. Our deliberate tracking of all visitors and inquiries reveal they find out about us from our advertising, internet site, signs along the highway, at trade & travel shows and the promotional materials distributed nationwide. Where lodging tax in the past was 100% of our budget, in the last 5 years we have sought creative partnerships to help diversify our funding source, today the lodging tax is 71% of our budget.

The continued loss of convention dollars over the past years, due to increased competition from neighboring communities and lack of adequate facilities, turned our attention to creating Grand Island and our region as a family and motorcoach destination. These two markets, in particular, take three to five years to develop. We are entering into our fifth year of marketing this area as a destination and to the motorcoach industry. This year we started to see a return on that investment, with a number of motorcoach groups visiting during the spring migration season. While we only anticipate this market segment growing, we must continue to promote our product to this market. In the past several years, we have been able to hold our own. This, I believe, is due to our investment in these new markets and the creative partnerships we have been able to establish which enabled us to get more for our advertising dollar. The partnership with the city in 2003-

2004 helped continue our ability to advertise our community through print media and at trade & travel shows.

The importance of each convention or meeting hosted in our community, though, is often times overlooked...the economic impact sustains many of our local businesses. In 2003-2004 over \$40,000 will be spent on bid incentives, services and supplies for those conventions.

Hotels directly benefit, as do restaurants, retail businesses, specialty shops, gas stations and more. The individual/family tourists as well as convention/meeting attendees are the third largest generator of revenue for Grand Island. So each group matters and is the key to our economic vitality.

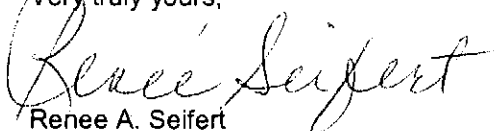
The name "Grand Island" dominates all our advertising. Grand Island is associated with everything the convention and visitors bureau does, and the more we are able to do the greater the name recognition/image and likelihood visitors will associate Grand Island with a place they would like to visit.

We have established a mutually beneficial relationship with the city and economic development. We would like to, once again, be in partnership with the city so we can continue to promote and market this area, as we have been able to do in the past. I would like to request the City of Grand Island consider a subsidy of \$10,000 for the convention and visitors bureau to assist in the marketing and promotion of our community. \$10,000 may seem insignificant, to some in light of our budget but without the city's partnership one or two of our major marketing areas or our services to groups would have to be cut. Currently all services to conventions & meetings are free.

I have included a copy of our 2003-2004 marketing plan and our 2003-2004 budget. I believe our marketing plan indicates a comprehensive and integrated planning approach, based on a marketing strategy and knowledge of marketing distribution channels. We are currently working on our 2004-2005 budget and marketing plan. I do not suspect there will be many changes from 2003-2004, except we do plan to upgrade and expand our web site, organize a sports & events commission as well as replace signage on Interstate 80. We hope to be able to maintain, in 2004-2005, your partnership and that of others, enabling us to continue our current level of promotion and marketing this coming year.

We anxiously await the Heartland Events Center and look forward to the future. At this time, though, for us to remain competitive with our neighboring communities, which both receive additional funds through a city occupation tax on lodging, we must continue to seek alternative sources of funding to maintain our current level of marketing & promotion.

Very truly yours,


Renee A. Seifert
Executive Director

ENC:

Grand Island Area Council for International Visitors
2829 Brentwood Blvd
Grand Island, NE 68801

April 20, 2004

Mr. David Springer
Grand Island City Finance Director
City Hall, 100 East First Street, Box 1968
Grand Island, NE 68802-1968

Dear Mr. Springer,

The National Council for International Visitors is dedicated to expanding opportunities for citizen diplomacy. It represents a national network of independent program agencies and community based organizations. These nonprofit groups design and implement professional programs and provide cultural activities and home hospitality opportunities for foreign leaders, specialists and international scholars.

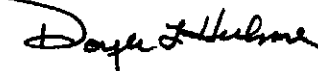
The Grand Island Area Council for International Visitors is one of those community based organization, a volunteer organization with no wages paid. It is a 501C3 organization. Membership fees are \$10 per individual or \$15 per couple annually. While the fees are minimal, it is our belief that a minimal input from interested parties gives an indication of their intentions and also gives the board a decision on whom to invite to events and dinners with visitors.

Budget request for 2004-2005:

1. Our budget request remains the same at \$1000 for the upcoming year
2. Attached is the current budget and past three years historical information.
3. Our treasure is Jean Fisher, 1802 Stolley Park Circle, Grand Island, NE 68803
4. City funds will be used for newsletters, brochures, postage, transportation reimbursements, visitor meals, visitor momentos, public notices and supplies. Many of our activities and expenses (local transportation, home hosting, etc) are donated by community volunteers. I am enclosing information prepared by the National Council for International Visitors regarding local financial impact and benefits and how it was derived. If adequate funding is not available, the efforts of the GIACIV will be downsized to accommodate the lesser dollars available.

We appreciate the support the city has provided in past years and trust you will find our mission to develop trust with foreign nations to be as meaningful as it is to us.

Sincerely,



Doyle Hulme
President

City of Grand Island Proposal

Amount requested.

The Crisis Center is requesting \$13,000 from the City of Grand Island for fiscal year 2004-2005. The Crisis Center board respectfully requests the City to consider not only the services which the agency provides but also the Crisis Center's long history in the community.

Detailed program budget with three years of historical financial information.

See attachments A, B, C, D

Copy of the latest Audit.

See attachment E

Describe what the City funds would specifically be used for.

Funds from the City of Grand Island along with support from the other cities and counties are used to support direct client services. These services that are provided on a 24-hour basis include:

- Safe/Transitional Shelters
- Emergency Transportation
- Support Transportation
- Medical Assistance
- Legal Assistance
- Financial Assistance
- Food/Clothing
- Child Care
- Advocacy
- Court Support
- Peer Support Groups
- Educational/Prevention Programs
- On-Scene Advocacy
- Domestic Violence Intervention Program

These services are provided free and confidential to victims and families of domestic or sexual violence. To access these services, the person calls the 24-hour crisis line and request assistance.

These services in more detail are:

- a. **Safe Shelter** – The Crisis Center operates three shelters. They consist of a three-bedroom ranch home, a four-bedroom ranch home, and a five-bedroom ranch home all located in the Grand Island area. Two of these homes serve as emergency safe shelters and the third as a transitional shelter. People who are in danger use these shelters or there is a threat of danger. The victim is able to stay at the safe shelters approximately four weeks and the transitional shelter for one year. There is no charge to stay at the shelters. These shelters are able to house up to 12 families at one time.

- b. **Emergency Transportation** – Procedures have been developed with law enforcement to transport a victim and their children to a law enforcement agency if the victim requests to leave a situation where there is a threat of danger. Once at the safe place, office staff assesses the danger and to be placed in the safe shelter meets the person.
- c. **Support Transportation** – Once a victim has made initial contact with the Crisis Center, they are provided with transportation by staff, taxi or gas money if they have their own vehicle. This allows the person to contact the necessary support agencies in the community. The Crisis Center also provides bus tickets for victims needing to leave the local area to attend court hearings or to relocate to a safer environment.
- d. **Medical Assistance** – While a victim is in shelter, medical needs are attended to that includes the filling of prescriptions and routine office visits. If available, the victim's insurance or Medicaid is billed for these services. Third City Free Clinic is also utilized.
- e. **Legal Assistance** – The Crisis Center assists victims in filling out protection orders. Occasionally, the Crisis Center does provide financial assistance to pay for filing fees to obtain custody of children in a divorce or separation. The victim is responsible for making arrangements with their private attorney to pay their legal fees.
- f. **Financial Assistance** – Most victims in shelter do not have immediate access to person resources. The Crisis Center does occasionally help with rent deposits, telephone deposits, personal items, telephone cards, storage units, and other needs as they arise.
- g. **Food/Clothing** – During a victim's stay at the shelter, the food is provided. Clothing is available for those who are forced to leave their home quickly and was not able to pack any clothing. The agency has a large donation room on site at the office.
- h. **Childcare** – When the victim in shelter is looking for housing, jobs, and keeping appointments with human service agencies, the Crisis Center provides childcare.
- i. **Advocacy** – To help the victim develop a plan of change, they meet daily with a staff advocate to discuss goals, feelings, roadblocks, and services available in the community. The Crisis Center also provides transitional advocacy for up to one year to victims leaving shelter and moving into their own residence.
- j. **Court Support** – Volunteers and staff are available to the victim to provide support in court and during criminal and civil proceedings.
- k. **Peer Support Groups** – To help in the victim's healing, the Crisis Center offers four weekly domestic violence support groups and two children's groups. For sexual assault survivors, there are two incest groups and teen sexual assault groups in the high schools. The Crisis Center also provides teen dating violence support groups in all three of the Grand Island high schools. There is no fee for these groups and transportation and childcare are provided.

- l. Education/Prevention Programs** – To educate the public, students, and professionals, the Crisis Center provides speakers who can address the following topics: date rape, dating violence, domestic violence, elder abuse, rape, acquaintance rape, incest, child abuse, and suicide.
- m. On-Scene Advocacy** – To help the victim when there has been an arrest. Law enforcement calls the on-scene advocates meet with the victim to give them advocacy, support, and information. The on-scene advocates also shelter the victims when the office is closed.
- n. Domestic Violence Intervention Program** – The goals of the program are to stop the violence, help men recognize that they are responsible for their own behavior, explore non-violence and non-controlling ways of relating with women, and provide support and assistance for men who choose to change. The men attend the group either voluntarily and or court ordered for 36 weeks.

What would be the impact if the City of Grand Island funds were not provided.

The services made available to the victims would have to be reduced or eliminated. Examples of the services would be: financial assistance would be not be available, support groups would be cancelled, childcare would not be provided, and educational efforts would be reduced.

Senior Corps
Foster Grandparents/RSVP Programs

301 E 3rd Street
Grand Island, NE 68801
308-385-5323 or 308-385-5328

May 5, 2004

David Springer, Finance Director
100 East First Street
PO Box 1968
Grand Island, NE 68802

RE: Budget Request

Dear Mr Springer:

The RSVP (Retired and Senior Volunteer Program) would like to request again this year \$10,000.00 in funds for our 2004-2005 grant year.

The funds that are requested will be used for management wages, volunteer reimbursement for volunteer travel expenses, office supplies, volunteer insurance and volunteer recognition. Our annual budget for RSVP is 43,287.00.00. Our rules and regulations require that 30% of our grant funds come from local match. \$ 30095.00 of our budget is funded through the Corporation for National and Community Service through a Federal Grant. \$3195.00 is covered by in-kind donations and \$10,000.00 is covered by the City of Grand Island.

The RSVP has 53 volunteer sites and over 419 senior volunteers. Last year the volunteer hours totaled 82,000. With out the funds from the City of Grand Island, the program would not meet the required non-federal funding match and the program would loose the Federal Funding.

Sincerely,

*Marilyn
Mueller*

Marilyn Mueller
Senior Corps Director

Senior Citizens Industries, Inc.

**PO Box 1302
Grand Island, NE 68802
(308)385-5308**

May 6, 2004

David Springer, Finance Director
City of Grand Island
P.O. Box 1968
Grand Island, NE 68802

Dear Mr. Springer,

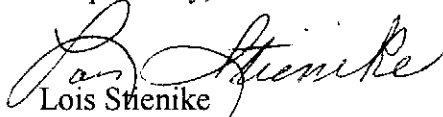
The Senior Citizens Industries, Inc. is responsible for providing services to older adults in the City of Grand Island and rural Hall County.

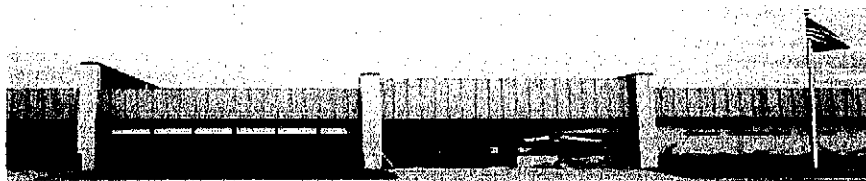
The Federal and State dollars we receive from the Midland Area Agency on Aging is a set amount. We must stay within the premise allotted to Hall County.

The support the City has provided has allowed the agency to keep up with maintenance and repairs of the building, insurance for property, liability and workmen's comp. Food Costs and paper products continue to escalate.

Thank you for the financial support and consideration you have given to older adults of our community.

Respectfully,


Lois Stienike
Executive Director
LS/sk



Grand Generation Center ♦ 304 East 3rd ♦ Grand Island, NE 68801



May 10, 2004

David Springer
Finance Director, City of Grand Island
100 East 1st Street
Grand Island, NE 68801

Dear David,

The funding request from the city goes towards the expense of providing contract animal control services and maintaining a shelter facility. Some of these expenses include maintenance of vehicles, payroll for three officers and four animal care technicians, radio equipment, medical and veterinary expenses of animals, maintenance and care of the shelter facility and training of our staff.

Without funding from the city, we would discontinue our animal control division. Animal Control would need to be supplied through the police department. As a result the expense for the city to provide their own animal control would be much higher than the budget request made yearly by the humane society.

We work very hard providing animal control services to the city. We feel that our relationship with all city departments has been beneficial to both parties and hope that you are satisfied with our contributions to the community. We appreciate the support we have received and look forward to continuing our work for Grand Island.

Sincerely,

Pat Bell
Executive Director

May 10, 2004

David Springer
Finance Director, City of Grand Island
100 East 1st Street
Grand Island, NE. 68801

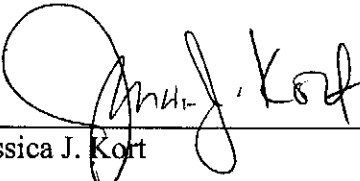
Dear David:

Enclosed you will find the following information as requested:

1. Amount requested – We are requesting \$165,000 of funding from the City for their fiscal year 2004-2005. Current funding is \$150,000.
2. Our program budget for our upcoming fiscal year (June 1, 2004 – May 30, 2005), our current year projected financial (11 months actual and 1 month projected), and our prior last two year's audit reports.
3. Description of what City funds are used for and the impact if not provided from our executive director.

If you have any questions or need additional information, please contact me at (308) 382-5720. Thank you for your support.

Sincerely,



Jessica J. Kort



voice: 308 ▪ 385-5095
fax: 308 ▪ 385-5079
info@cleancommunity.org
www.cleancommunity.org

205 North Wheeler ▪ Grand Island, Nebraska 68801

April 20, 2004

David Springer
Finance Director
City of Grand Island
P. O. Box 1968
Grand Island, NE 68802

Re: Budget Request

Dear Mr. Springer:

The Grand Island Area Clean Community System once again is requesting \$20,000.00 for fiscal year 2004-2005.

We have enclosed a copy of the detailed budget for fiscal year 2003-2004; however in changing over to our new computer we lost our records prior to 2003 for our City budgets.

The State of Nebraska audits us and we never get any copies. Quarterly our Board of Directors get treasurer reports, we have a C.P.A. who does our end of the year federal and state reports and we have a local bookkeeper when needed to help with our accounts. The Grand Island Area Clean Community System Board of Directors and the Executive Coordinator are in charge of our financial management, as well as the Nebraska Department of Environmental Quality.

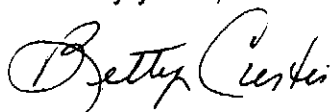
Enclosed is a detailed budget for fiscal year 2004-2005 that specifically state the use of City funds.

If funds were not available from the City of Grand Island, we would not be able to do a lot of the projects that we are now doing, nor would we be able to assist the citizens in different environmental projects, such as cleanups. Also without the funds from the City of Grand Island we might not be able to receive funds from the Department of Environmental Quality, as we need cash match funds for our grant requests. Our cash match for our educational grant is the funding we receive from the City of Grand Island.

If we did not receive funds from the City of Grand Island and/or the NE Department of Environmental Quality it is extremely possible the Grand Island Area Clean Community System would not exist.

If you have any further questions or concerns, please feel free to contact our office at 385-5095. Thank you for your consideration of our request for funding.

Sincerely yours,

A handwritten signature in cursive script that reads "Betty Curtis". The signature is written in black ink and is positioned above the printed name.

Betty Curtis, Executive Coordinator
Grand Island Area Clean Community System

enclosures