
Technical Advisory Committee

Tuesday, October 13, 2015

Regular Session

Item H2

Journey 2040 (Long Range Transportation Plan) Summary Workshop No. 2

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SUMMARY OF WORKSHOP NO.2 - CONDITIONS & MEASURES

GIAMPO LRTP (AKA JOURNEY 2040)

Meeting Date: Monday, August 10, 2015

Overview

A stakeholder workshop was held for the for the Grand Island Area Metropolitan Planning Organization's Long-Range Transportation Plan (aka JOURNEY 2040) on Monday, August 10, 2015. The workshop took place from 3:30 to 5:30 p.m. in Meeting Rooms A-C of the Grand Island Public Library (211 N. Washington Street). The purpose of the workshop was to:

- Update the Technical Advisory Committee (TAC) on the current status of the JOURNEY 2040 plan.
- Demonstrate to the TAC and transportation stakeholders how the feedback from Workshop No. 1 and the first online survey were used to draft potential transportation goals.
- Engage TAC and transportation stakeholders in a discussion about what is meaningful and important to measure for transportation performance based on an analysis of existing conditions in the Grand Island area and the draft transportation vision and goals. Topics for performance measures should relate to the categories of potential JOURNEY 2040 goals and performance measures, such as:
 - Goal 1 - Accessibility and Mobility
 - Goal 2 - Safety and Security
 - Goal 3 - Environmental Considerations
 - Goal 4 - Health and Well-being
- Incorporate stakeholders' feedback into the initial range of performance measures and improvement scenarios for the JOURNEY 2040 plan.

Workshop

A 30-minute GIAMPO Technical Advisory Committee (TAC) meeting was held just before the two-hour stakeholder workshop. Several of the TAC members participated in the workshop along with other transportation stakeholders. A combined total of 34 people attended the meetings.

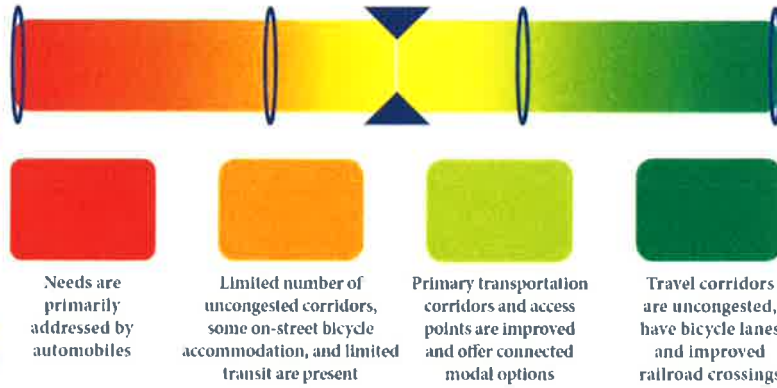
The workshop began with a presentation that summarized the feedback from the June 2015 community workshop, results from the online survey, analysis of existing conditions, and four potential goals plus associated objectives for the JOURNEY 2040 long-range

transportation plan. The Consultant team asked participants for feedback on the goals and objectives. In response the group commented as follows:

- Goal 1 - Accessibility and Mobility
 - What is meant by accessibility, e.g. physical, geographical, and/or other special needs?
 - Goal is mixing topics but we could have separate continuums for each mode.
 - Can have no multimodal and no congestion. Also vice versa.
- Goal 2 - Safety and Security
 - Change: Security to efficiency. "Security" is a Federal Highway Administration (FHWA) term/preference.
- Goal 3 - Environmental Considerations
 - Could be included with another goal, e.g. Health and Well-being.
 - Goals 3 and 4 are not transportation related – Both are fine for the GROW GRAND ISLAND effort, but they should not be part of JOURNEY 2040.
 - Should be considerations, not a transportation goal.
 - Health goals are appropriate for hospitals.
 - HR (Human Resources?) asked the City to add health/well being into all things. It's the lens for viewing projects.
 - "Health in All Policy". Example: Portland, Oregon has bike lanes – See this in bigger cities.
 - Also safety impacts, e.g. for the bike community (health and well-being)
 - Opportunities to bike to work. Give and take between bike and car. Not everyone has a car.
- Goal 4 - Health and Well-being
 - See Goal 3 comments.
 - Some goals/measures may be beyond 2040. Be careful about being too conservative. Could impact future funding opportunities.

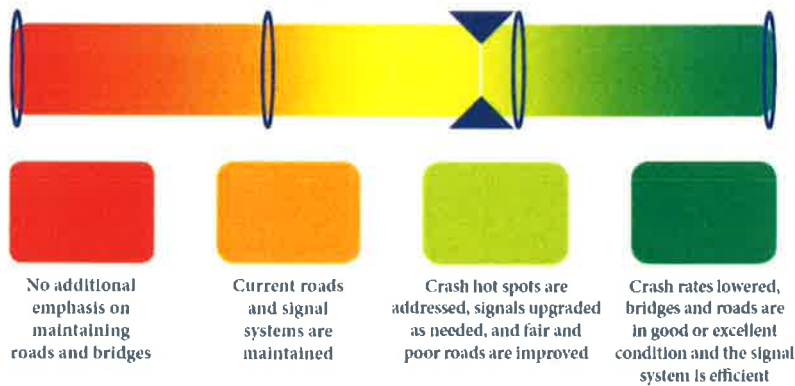
Participants were then organized into five small groups where they used a series of large-format transportation continuums to indicate their view of existing conditions and aspirations for future performance. The feedback collected from each group and the six individually completed continuums are attached to this report. During report back, it was determined that the consensus for the rooms was:

Accessibility and Mobility



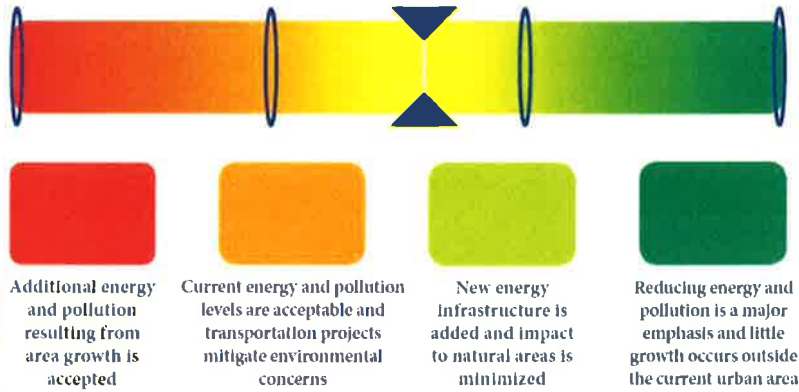
- Existing conditions: Divide by mode (see all continuums).
- Aspirations for future performance: Divide by mode. (see all continuums).

Safety and Security



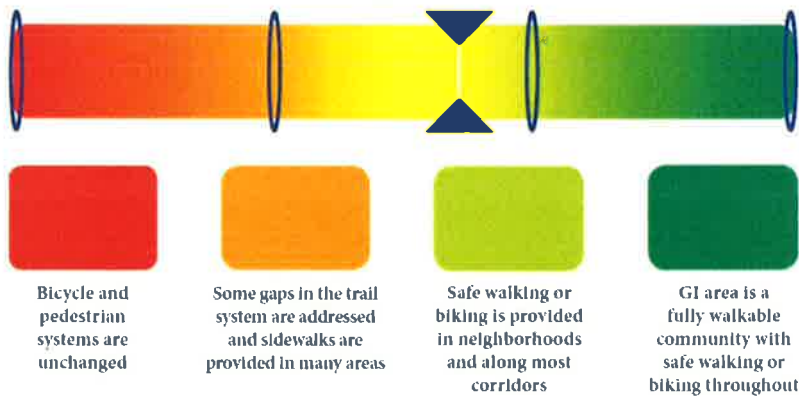
- Existing conditions: Yellow/green.
- Aspirations for future performance: Light green – Between "Crash hot spots are addressed, signals upgraded as needed and fair and poor roads are improved" AND "Crash rates lowered, bridges and roads are in good or excellent condition and the signal system is efficient".

Environmental Considerations



- Existing conditions: Yellow/green.
- Aspirations for future performance: Yellow/green (a little improvement) – Close to "New energy infrastructure is added and impact to natural areas is minimized".

Health and Well-being



- Existing conditions: Orange.
- Aspirations for future performance: Mid-green – "GI area is a fully walkable community with safe walking or biking throughout"

At the conclusion of the workshop, the Consultant Team advised that participants' input would be incorporated into the transportation improvement scenarios and associated performance measures that would be presented to them during the fall.

Notification

The following strategies were used to provide notice of the workshop:

- Posting information on the GIAMPO web page (grand-island.com/GIAMPO).
- Phone call reminders to the project contact list.
- E-blasts to the 634 stakeholders in the project email list. Note: The e-blast did not include an online commenting option, so click-through rates are nominal. The e-blasts results were as follows:

<i>Title</i>	<i>Date</i>	<i>Open Rate</i>	<i>Click-through Rate</i>	<i>Comparison Rate(s)*</i>
JOURNEY 2040 Transportation Plan: Workshop No. 2 is August 10	July 29	22.3%	2.9%	Government avg. is 25.7% (open); 3.6% (click)
JOURNEY 2040 Transportation Plan: NEXT WEEK – Workshop No. 2	August 5	28.5%	0%	Travel and transportation avg. is 20.0% (open); 2.8% (click)
JOURNEY 2040 Transportation Plan: TODAY at 3:30PM – Workshop No. 2	August 10	21.0%	1.6%	

Appendices

Appendix I includes small-scale scans of the transportation continuums completed by the workshop's five groups plus those for six individuals. The appendix is attached to this report.