



City of Grand Island

**Tuesday, April 08, 2008
Council Session/Study Session**

Item G6

**#2008-106 - Approving Boundaries for Creation of Business
Improvement District #7 and Establishing Initial Appointments to
Board**

Staff Contact: Cindy Johnson, Chamber President

Council Agenda Memo

From: Cindy Johnson, Chamber of Commerce President

Meeting: April 8, 2008

Subject: Creation of Business Improvement District #7 and Initial Board, South Locust Street (Area South of Stolley Park Road to Highway 34)

Item #'s: G-6

Presenter(s): Cindy Johnson, Chamber of Commerce President

Background

State statutes allow for the creation of business improvement districts and the expenditure of funds for improvement of public places or facilities within the district, including the acquisition, construction, maintenance, and operation of such improvements, creation and implementation of a plan for improving the general architectural design of public areas within the district, the development of any public activities and promotion of public events, including the management and promotion and advocacy of retail trade activities or other promotional activities, and employing or contracting for personnel for any improvement program under the act.

Chapter 19 of State Statutes sets forth the regulations pertaining to the formation of a business improvement district. The Statutes (19-4021) provide for the appointment of a business improvement board consisting of property owners, residents, business operators, or users of space within the business area to be improved.

Discussion

A Business Improvement District for the above area has been in place for the last nine years. The District was created in conjunction with the widening and beautification of South Locust Street. A seven member volunteer board oversees the activities and the budget for the District.

The general boundaries proposed for the new District are recommended as 200' on either side of the center of South Locust Street, from Stolley Park Road south to Highway 34. This is roughly the same as the existing BID but is expanded to include areas that were

not included with the original BID boundaries but were landscaped, and adding an area that was not included in the original BID but which makes good sense to include because of the proximity to the existing landscaping. Please see attached map.

The current Business Improvement District board members have indicated an interest in serving on the initial board for the new district, although all have suggested they would relinquish their position if other interested parties step forward.

The identification of proposed boundaries and formation of an initial board are the first steps in the Business Improvement District process. The Board will then work to establish a plan(s) for the area.

Alternatives

It appears that the Council has the following alternatives concerning the issue at hand. The Council may:

1. Move to approve
2. Refer the issue to a Committee
3. Postpone the issue to future date
4. Take no action on the issue

Recommendation

1. It is recommended that the general boundaries for BID #7 be established as 200' from the center of South Locust Street (in either direction), from Stolley Park Road south to Highway 34.

2. It is recommended that the following be confirmed as board members for this Business Improvement District area.

Jack Rasmussen (Building owner, Jack's Tire Service)
Gene McCloud (Owner, Super 8 Motel)
Dave Bartz (Owner, Bartz Floral)
Bill Lawrey (Owner, Harley Davidson Central)
Jeff Reed (Century 21 Realty)
Rhonda Saafeld (Manager, Mid-town Holiday Inn)
Dan Naranjo (Owner, All Faiths Funeral Home)

Sample Motion

Move to approve the recommendations as submitted.

RESOLUTION 2008-106

WHEREAS, South Locust Street property owners have recommended that the City of Grand Island create a business improvement district with boundaries set out below; and

WHEREAS, Section 19-4021, R.R.S. 1943, indicates that the boundaries of a business area for a potential business improvement district shall be declared by the city council prior to or at the same time as the appointment of the business improvement board; and

WHEREAS, the outer boundaries of the potential Business Improvement District No. 7 are described on the attached map, marked as Exhibit "A"; and

WHEREAS, it is suggested that a business improvement board be appointed to make recommendations to the city council for the potential establishment of a district and plans for improvements, if any, for such district.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE CITY OF GRAND ISLAND, NEBRASKA, that the property set out within the boundaries described on attached Exhibit "A" be declared as future Business Improvement District No. 7.

BE IT FURTHER RESOLVED, that the following individuals be initially appointed to serve on the business improvement board: Jack Rasmussen, Gene McCloud, Dave Bartz, Bill Lawrey, Jeff Reed, Rhonda Saafeld, and Dan Naranjo.

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Adopted by the City Council of the City of Grand Island, Nebraska on April 8, 2008.

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Margaret Hornady, Mayor

Attest:

RaNae Edwards, City Clerk

Approved as to Form

April 4, 2008

City Attorney

