



City of Grand Island

Tuesday, April 12, 2011

Council Session

Item G15

#2011-89 - Approving Contract for Soft Drink Services for Aquatic Facilities

Staff Contact: Steve Paustian

Council Agenda Memo

From: Steve Paustian, Parks & Recreation Director

Meeting: April 12, 2011

Subject: Contract Award - Soft Drink Services at Island Oasis Water Park and Other Public Swimming Facilities

Item #'s: G-15

Presenter(s): Steve Paustian, Parks & Recreation Director

Background

The City requested proposals for providing soft drink services at Island Oasis Water Park and other public swimming facilities. The proposals offer cost of product along with marketing incentives that the Company is willing to provide to Island Oasis Water Park. Product pricing and service is provided for pop machines at Lincoln Pool, Lincoln Park wading pool, Stolley Park wading pool, Pier Park wading pool and Grace Abbott Park wading pool along with Island Oasis Water Park. The proposal is for one year with the option to renew for two additional years.

Discussion

Two proposals were received one each from the Pepsi Bottling Group and Coca Cola Bottling Company. It was determined that Coca Cola Bottling Company provided the overall best proposal to the City. Product pricing was similar in each proposal; however Coca Cola agrees to provide approximately \$500.00 more in incentives each year to Island Oasis Water Park.

Alternatives

It appears that the Council has the following alternatives concerning the issue at hand. The Council may:

1. Move to approve
2. Refer the issue to a Committee
3. Postpone the issue to future date
4. Take no action on the issue

Recommendation

City Administration recommends that the Council award a contract to the Coca Cola Bottling Company.

Sample Motion

Move to approve the resolution authorizing the City to award a contract to Coca Cola Bottling Company to provide soft drink services for City owned aquatic facilities.



Jason Eley, Purchasing Agent

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Better Tomorrow, Today*

**REQUEST FOR PROPOSAL
FOR
SOFT DRINK SERVICE FOR AQUATIC FACILITIES**

RFP DUE DATE: March 7, 2011 at 4:00 p.m.

DEPARTMENT: Parks & Recreation

PUBLICATION DATE: February 4, 2011

NO. POTENTIAL BIDDERS: 2

SUMMARY OF PROPOSALS RECEIVED

Pepsi Beverages Co.
Grand Island, NE

Coca-Cola
Grand Island, NE

cc: Steve Paustian, Parks & Rec. Director
Mary Lou Brown, Finance Director
Jason Eley, Purchasing Agent

Todd McCoy, Parks & Rec. Supt.
Patti Buettner, Parks Secretary

P1460

RESOLUTION 2011-89

WHEREAS, the City of Grand Island invited proposals for Soft Drink Services for Island Oasis Water Park and other public Swimming Facilities, according to Request for Proposals on file with the Parks and Recreation Department; and

WHEREAS, on March 7, 2011, proposals were received, reviewed and evaluated in accordance with established criteria; and

WHEREAS, Coca Cola Bottling Company of Grand Island, Nebraska, submitted a proposal in accordance with the terms of the Request for Proposals and all statutory requirements contained therein and the City Procurement Code.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE CITY OF GRAND ISLAND, NEBRASKA, that the proposal of Coca Cola Bottling Company of Grand Island, Nebraska, is hereby approved

BE IT FURTHER RESOLVED, that the Mayor is hereby authorized and directed to execute such contract on behalf of the City of Grand Island.

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Adopted by the City Council of the City of Grand Island, Nebraska, April 12, 2011.

Jay Vavricek, Mayor

Attest:

RaNae Edwards, City Clerk

Approved as to Form ☐ _____
April 8, 2011 ☐ City Attorney