

City of Grand Island

Tuesday, September 22, 2015 Council Session

Item E-4

Public Hearing on the Annual Report by the Grand Island Area Economic Development Corporation/Citizen Advisory Review Committee on the Economic Development Program Plan

Council action will take place under Resolutions item I-1.

Staff Contact: Marlan Ferguson

Council Agenda Memo

From: Marlan Ferguson, City Administrator

Meeting: September 22, 2015

Subject: Public Hearing Concerning the Annual Report by the

Citizen Advisory Review Committee on the Economic

Development Program Plan

Item #'s: E-4 & I-1

Presenter(s): Marlan Ferguson, City Administrator

Background

The voters of the City of Grand Island approved an economic development plan at the November 6, 2012 election. Subsequent to the election, the city has adopted an ordinance that establishes the economic development plan and a Citizen Advisory Review Committee to oversee the process of approving applications for economic development incentives. The Citizen Advisory Review Committee is required by State Statute and the Grand Island City Code to make an annual report to the City Council.

Discussion

The Citizen Advisory Review Committee has been conducting regular meetings during the last six months as required by the City Code and the Nebraska Statutes. The committee looks forward to receiving and reviewing meritorious applications for consideration in the future. The committee received the annual report from the Economic Development Corporation at its meeting of September 3, 2015 and voted to forward it on to the City Council for its review and acceptance.

Alternatives

It appears that the Council has the following alternatives concerning the issue at hand. The Council may:

- 1. Accept the annual report of the Citizen Advisory Review Committee.
- 2. Do not accept the annual report of the Citizen Advisory Review Committee.

Recommendation

City Administration recommends that the Council accept the annual report of the Citizen Advisory Review Committee.

Sample Motion

Move to accept the annual report of the Citizen Advisory Review Committee.



Grand Island Area

Economic Development Corporation

2004-2015 to date Historical Trend of LB-840



LB-840 Funds invested in Job Creation:

\$4,230,100

Jobs Created:

954

Annual Wages Created from Incentives:

\$41,223,416

2014-2015 Average Wage Per Job Created:

\$16.75

LB-840 projects



Rogue Manufacturing

- Add 12 employees
- Expires December 2015

Bosselman Tank & Trailer

- Add 8 employees
- Expires February 2017

Chief Industries

- Add 41 employees
- Expires May 2017

GIX Logistics

- Add 26 employees
- Expires June 2019

LB-840 Funding Status



| LB-840 balance as of 9/1/2015 | \$873,149.42 | |
|--|--------------|--|
| LB-840 job creation funds for Chief Industries | (\$239,000) | |
| LB-840 job creation funds for Bosselman Tank & Trailer | (\$40,000) | |
| LB-840 job creation funds for GIX Logistics | (\$202,800) | |
| Ending LB-840 job creation funds | 391,349.42 | |
| *Potential to bring 2 LB-840 applications to Council in 2016 | | |

Grow Grand Island Highlights



| Initiative | Action Item | Progress |
|------------|---|---|
| 1.1 | Launch a collaborative Business Retention and Expansion outreach program that seeks to facilitate expansions and mitigate layoffs by conducting a series of site visits and survey with existing businesses in and around Grand Island. | Ongoing partnership with the Chamber of Commerce, State DED, and area businesses. |
| 1.2 & 5.3 | Launch the Grow Grand Island Export Initiative to support the development of new international trade relationships for Grand Island area manufacturers. | Work to begin in 2016 |
| 1.5 | Work with neighboring communities in Central Nebraska to evaluate the potential benefits of developing regional cluster councils to address sector-specific issues and challenges that are common throughout Central Nebraska | In 2015 Mary Berlie, GIAEDC Executive Vice President, was appointed to the South Central Economic Development District Board of Directors, serving Hall County and twelve neighboring counties. |

Grow Grand Island *Highlights*

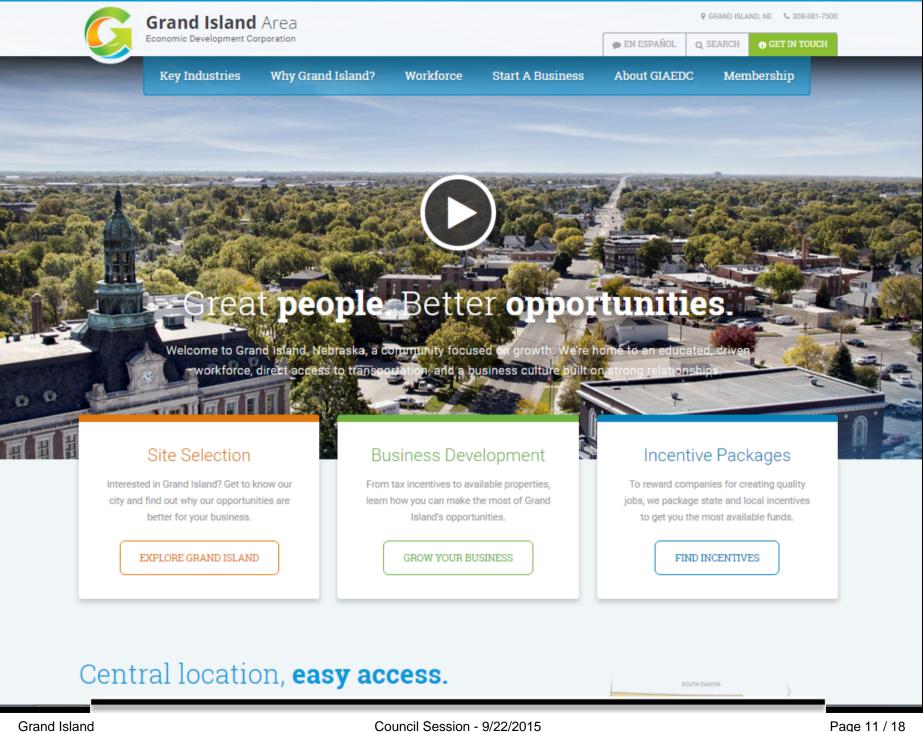


| Initiative | Action Item | Progress |
|------------|---|---|
| 3.4 & 3.5 | Continue to Market the Grand Island Community to both internal and external audiences, utilizing the GIAEDC website and other electronic tools. | Marketing to internal and external audiences is ongoing. New GIAEDC website launched July 2015. |
| 3.6 | Maintain strong relationships with the State DED overseeing business recruitment and business development. | State DED staff has visited Grand Island several times. Additionally, Governor Pete Ricketts met with GIAEDC and a business looking to relocated in Grand Island on September 1, 2015. |
| 5.2 | Continue to work with NDED and the City of Grand Island to develop industrial sites with updated infrastructure and is considered "shovel ready" for development. | Wildwood Development, LLC, a partnership between Chief Industries and the Central Nebraska Growth Foundation, will be working with the GIAEDC by initiating development plans for the first 40 acres in Platte Valley Industrial Park – East. |

Partnerships to Connect with Target Markets Grand Island Area

Economic Development Corporation

Chamber Workforce **GIAEDC** Development Information **Technology** graduates & jobs



EDC Land









Platte Valley Industrial Park (3 lots / 19.2 acres)
Platte Valley Industrial Park- East (280 acres)
Homestead (160 acres)

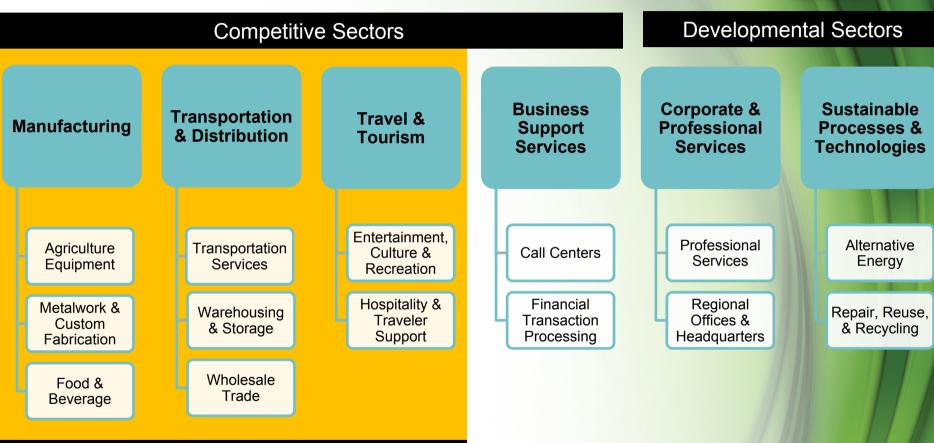
Development at PVIP-E





Target Markets





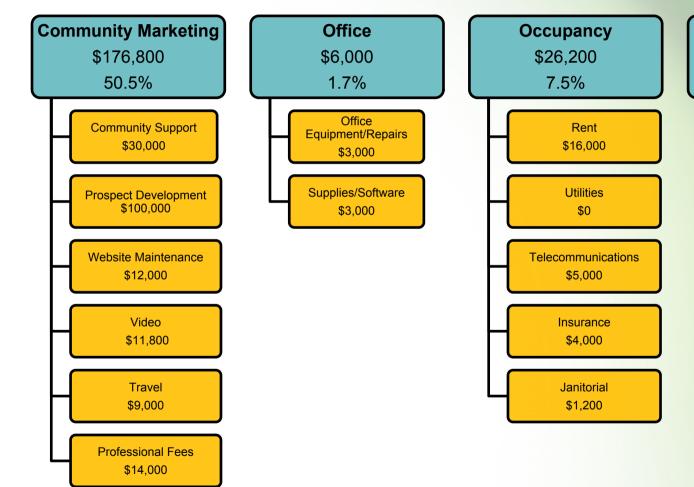
-- Presence of Agribusiness Activity--

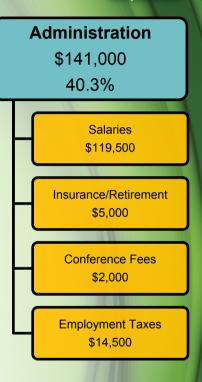


The GIAEDC staff and Board of Trustees request approval of LB -840 operating funds, \$350,000, for 2016.

Utilization of LB-840 Operating Funds









Questions?



Thank you for your support!