



# City of Grand Island

Tuesday, October 13, 2009

Council Session

## Item C1

### **Recognition of Jeremy Watson, Audio/Visual Technician for Work Performed on Receiving the "Savvy Award"**

*The City of Grand Island Public Information Division received the City-County Communications and Marketing Association's (3CMA) 2009 Savvy Award in the category of TV Promotional Video for a population size of 16,000 to 60,000 people. The first place national award was presented to the City of Grand Island at the 3CMA National Conference recently held in Scottsdale, AZ.*

*The City of Grand Island entry was a Fire Recruitment Video produced and edited by Jeremy Watson, GITV audio technician and videographer, along with a five-page application process. This is the first time the City of Grand Island Public Information division has received national recognition for the work completed in their division.*

*3CMA received over 650 entries this year in 12 categories with 43 subcategories. Savvy Award entries are judged on overall accomplishments, with measurable outcomes being heavily weighted. In addition, entries are judged on overall creativity, quality of content, design and production, and budget. The Savvy Award salutes skilled and effective city, county, agency or district professionals who have creatively planned and carried out successful innovations in communications and marketing.*

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