



City of Grand Island

Tuesday, August 24, 2004

Council Session

Item G4

Approving Minutes of August 17, 2004 City Council Study Session

The Minutes of August 17, 2004 City Council Study Session are submitted for approval. See attached MINUTES.

Staff Contact: Paul Bresino

OFFICIAL PROCEEDINGS

CITY OF GRAND ISLAND, NEBRASKA

MINUTES OF CITY COUNCIL STUDY SESSION

August 17, 2004

Pursuant to due call and notice thereof, a Study Session of the City Council of the City of Grand Island, Nebraska was conducted in the Council Chambers of City Hall, 100 East First Street, on August 17, 2004. Notice of the meeting was given in the Grand Island Independent on August 11, 2004.

Mayor Jay Vavricek called the meeting to order at 7:00 p.m. The following members were present: Councilmembers Meyer, Whitesides, Pielstick, Gilbert, Nickerson, Cornelius, Pauly, Hornady, Walker, and Haase. The following City Officials were present: City Administrator Gary Greer, Deputy City Clerk Paul Bresino, Finance Director David Springer, and City Attorney Doug Walker.

RESERVE TIME TO SPEAK ON AGENDA ITEMS: individual reserved time to speak on agenda items.

MAYOR COMMUNICATION: Mayor Vavricek commented that the Study Sessions information presented tonight will be an overview of the process of the Aquatic, and not the findings of the study.

PRESENTATION AND PUBLIC INPUT CONCERNING THE AQUATIC STUDY: Steve Paustian, Parks and Recreation Director reported that C.T. Brannon Corporation would be giving and overview of the study and what took place to acquire the information needed for the study. Steve also mentioned that citizens could help out by filling out a questionnaire located at City Hall or at Grand-Island.com. Steve introduced Bryan Ziegler and Terry Brannon of C.T. Brannon Corporation who gave the presentation on information acquired in the month of July for the Aquatic Study.

Elements of the Study

Terry Brannon stated that there were different elements pertaining to the study.

- Inventory existence of current aquatic facilities
- Management
- Input from staff, public, and community
- Analyze market force and competition
- Analyze strengths
- Prepare an action plan

Management Practices

Mr. Brannon stated that there were many fields that would be looked at for Management Practices:

- Staffing

- Concessions
- Policy
- Safety

Market and Competition

The following items were presented concerning marketing and competition.

- Analyze the market area share
- Marketing effects

Methods and Costs

Mr. Brannon stated the following concerning methods and costs for aquatics in Grand Island:

- Look for methods to fix current problems
- Analysis of cost/benefit analysis
- Look at various kinds of cost
- Cost recovery, that is revenue
- Look at cost of doing nothing

Prepare an Action Plan

The following are items that the C.T. Brannon Corporation will submit:

- Present a time table
- Cost revenue projection
- Separate projects to immediate, long-term and optional

Mayor: After reviewing the presentation are there any questions from the Council Members or the audience concerning the aquatic study?

Council Member Cornelius asked if the Capital Heights pool is included in the scope of the study.

Mr. Brannon stated that yes the Capital Heights pool will be included in the study as well as all the other pools and parks in Grand Island.

There was discussion with Council Members Pielstick, Haase and C.T. Brannon Corporation in sharing their thoughts regarding L. E. Ray Lake as an aquatic facility and possible RV park.

There was further discussion from Council Member Nickerson, Mayor Vavricek and Mr. Brannon concerning different partnerships, the Event Center, and impacts with other entities.

ADJOURNMENT: The meeting was adjourned at 7:30 p.m.

Respectfully submitted,

Deputy Clerk
Paul Bresino

Deputy City Clerk