



City of Grand Island

Tuesday, August 12, 2003

Council Session

Item F4

#8834 - Consideration of Amending City Sign Code to allow for additional Signage for Public Entity.

Jeff Benson of Tri- City Sign Co. and Joseph Kutlas the Activities Director at Grand Island Senior High have submitted a request to allow for additional signage at Grand Island Senior High School. The existing Code provisions limit the allowable signage of Public Entities in residential zones to 150 square feet. The proposed ordinance provides for an increase in the allowable signage to two ground sign of 150 square feet adjacent to any two street frontages and wall signs of up to 300 square feet per sign with a total of 600 square feet per tract of land. Approval is recommended.

Staff Contact: CraigL

Grand Island Senior High
"HOME OF THE ISLANDERS"

2124 North Lafayette • Grand Island, Nebraska 68803
Telephone (308) 385-5950 • FAX (308) 385-5966

Principal _____ Dr. Kent B. Mann
Assistant Principals _____
Mr. Douglas Jensen
Mr. Thomas Kruger
Mrs. Cindy Wells
Activities Director _____
Mr. Joseph Kutlas

August 4, 2004

Craig Lewis, Chief Building Inspector
City of Grand Island
100 East 1st Street
Grand Island NE 68801

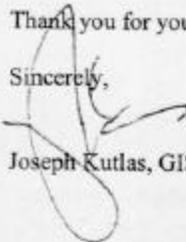
Mr. Lewis, and the City of Grand Island:

You recently received a proposal from Tri-City Sign Company that advocated for increased footage at Grand Island Senior High for signage. We certainly endorse this proposal. The increased allotment would allow us to 1) add some very sharp illuminated letters to the south side of the gym, an area/side of the building without identifying marks; 2) replace the manual-letter message board in the southwest corner of the campus with a new electronic message board—this electronic display would be much superior in getting the word out on the hundreds of activities we host each year; and 3) put up a modest pole sign on the northeast corner of the campus to advertise events going on in the auditorium and fine arts department—this is a location where we currently have no signage.

In all, we believe that an upgrade in the allotted signage on our campus puts us in a position to improve upon an already tremendous facility, and better allows us to serve our public.

Thank you for your time and consideration.

Sincerely,


Joseph Kutlas, GISH Activities Director



NEBRASKA'S FIRST RENAISSANCE SCHOOL



7-2803

363 North Elm
Grand Island, NE 68801-4650
Phone (308) 384-6335
Fax (308) 384-0483

JULY 24, 2003

CITY OF GRAND ISLAND
100 EAST 1ST STREET
GRAND ISLAND, NE. 68801

ATTENTION: CRAIG LEWIS, CHIEF BUILDING INSPECTOR.

RE: SIGNAGE AT GRAND ISLAND SENIOR HIGH
FACT: G.I.S.H. IS CURRENTLY ALLOWED 150 SQUARE FOOT OF SIGNAGE PER CITY CODE.

PROPOSAL: G.I.S.H. WOULD LIKE TO BE ALLOWED MORE SQUARE FOOTAGE FOR SIGNAGE DUE TO:

1. SIZE OF THE CAMPUS.
2. NEED FOR MORE IDENTIFICATION.
3. EASE OF ADVERTISING FOR THE MULTITUDE OF EVENTS HELD AT THIS FACILITY THE G.I.S.H. SERVES NOT ONLY THE SCHOOL DISTRICT BUT THE GENERAL PUBLIC WITH ITS FACILITIES AND EVENTS. WE FEEL ADDITIONAL SIGNAGE WILL BETTER SERVE THE SCHOOL AND THE COMMUNITY.

PROPOSED SIGN PLAN:

1. G.I.S.H. WOULD LIKE TO ADD ONE (1) SET OF ILLUMINATED CHANNEL LETTERS ON THE SOUTH SIDE OF THE GYM TO READ "ISLANDERS" AND A LOGO. THESE LETTERS WILL BE SEEN FROM MEMORIAL STADIUM, STATE STREET, CUSTER AVENUE, AND THE SOCCER, FOOTBALL AND TENNIS FACILITIES. AESTHETICALLY THESE LETTERS WILL BE AN ASSET TO THE SOUTH SIDE OF OUR CAMPUS. SEE THE DRAWING INCLUDED.
2. G.I.S.H. WOULD LIKE TO ALTER THE EXISTING POLE SIGN AND MARQUEE LOCATED ON THE SOUTHWEST CORNER OF THE CAMPUS. WE WOULD LIKE TO LEAVE THE ID CABINET AS IS, BUT WOULD REMOVE THE MARQUEE BOARD AND REPLACE IT WITH AN ELECTRONIC LED MESSAGE UNIT ON THE EXISTING STEEL STRUCTURE. THE LED UNIT WOULD MEASURE 31"X9'2" IN LIEU OF THE 4'X10' MARQUEE. THIS ELECTRONIC DISPLAY WILL MAKE IT MUCH EASIER TO ADVERTISE THE OVER 500 PLUS EVENTS YEARLY AND ALSO GET MORE GENERAL INFORMATION TO THE GENERAL PUBLIC AND THE STUDENTS.
3. G.I.S.H. WOULD LIKE TO ADD ONE (1) DOUBLE FACE ILLUMINATED POLE SIGN TO THE NORTHEAST CORNER OF THE PROPERTY TO ADVERTISE FOR THE FINE ARTS DEPARTMENT AND THE EVENTS AT THE SENIOR HIGH AUDITORIUM. THE EVENTS INCLUDE CONCERTS, DANCE RECITALS, THEATRICAL PLAYS, BAND RECITALS AND



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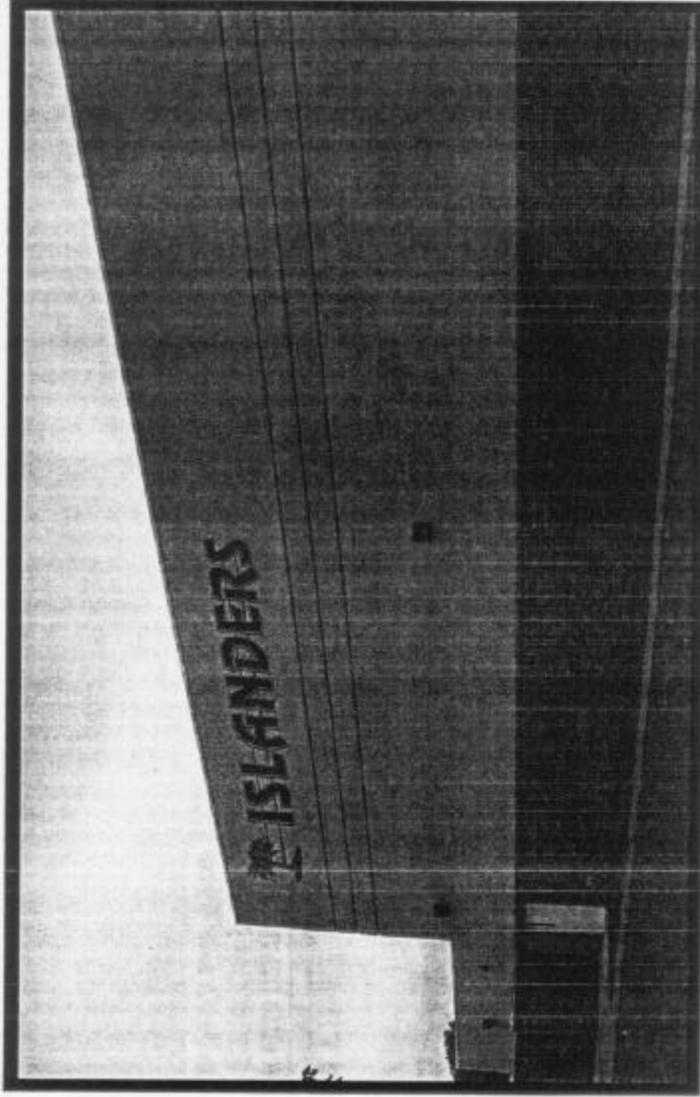
VARIOUS OTHER FUNCTIONS. WE FEEL THE AMOUNT OF ACTIVITIES AT THIS FACILITY WARRANTS THE USE OF AN ID SIGN AND MARQUEE. WE COULD REUSE THE MARQUEE FROM THE POLE SIGN MENTIONED IN ITEM #2.

IN SUMMARY: WE FEEL THIS IS A UNIQUE SITUATION AND REQUEST A CHANGE IN THE SIGN CODE TO ALLOW FOR MORE SIGNAGE. WE SEE THIS AS A WIN-WIN SITUATION FOR THE SCHOOL AND THE COMMUNITY. WE ARE SIMPLY TRYING TO IMPROVE THEIR EXCELLENT FACILITY AND BETTER SERVE ALL INVOLVED.

SINCERELY

A handwritten signature in cursive script that reads "Jeff Benson".

JEFF BENSON
TRI CITY SIGN CO.



"Designing Your Future"

202-841-4315

FAX 202-841-4983

EMAIL: info@tricity.com

161 N. Dow, Grand Island, NE

TRI CITY VISION

SIGN COMPANY

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CHANNEL LETTERS

DESIGNER: DIPREK BECK

SALES: JEFF BENSON

REVISION BY:

JOB TITLE: ISLANDERS

ADDRESS: GRAND ISLAND, NE

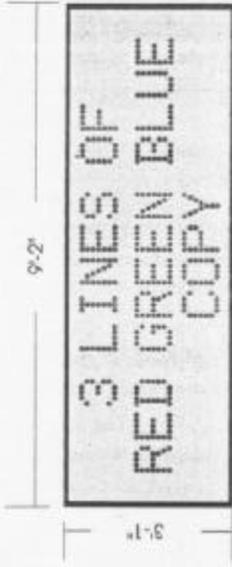
DATE: 6-19-03

1 FRONT ELEVATION

NO SCALE



SCALE 3/16" = 1'



SCALE 3/8" = 1'



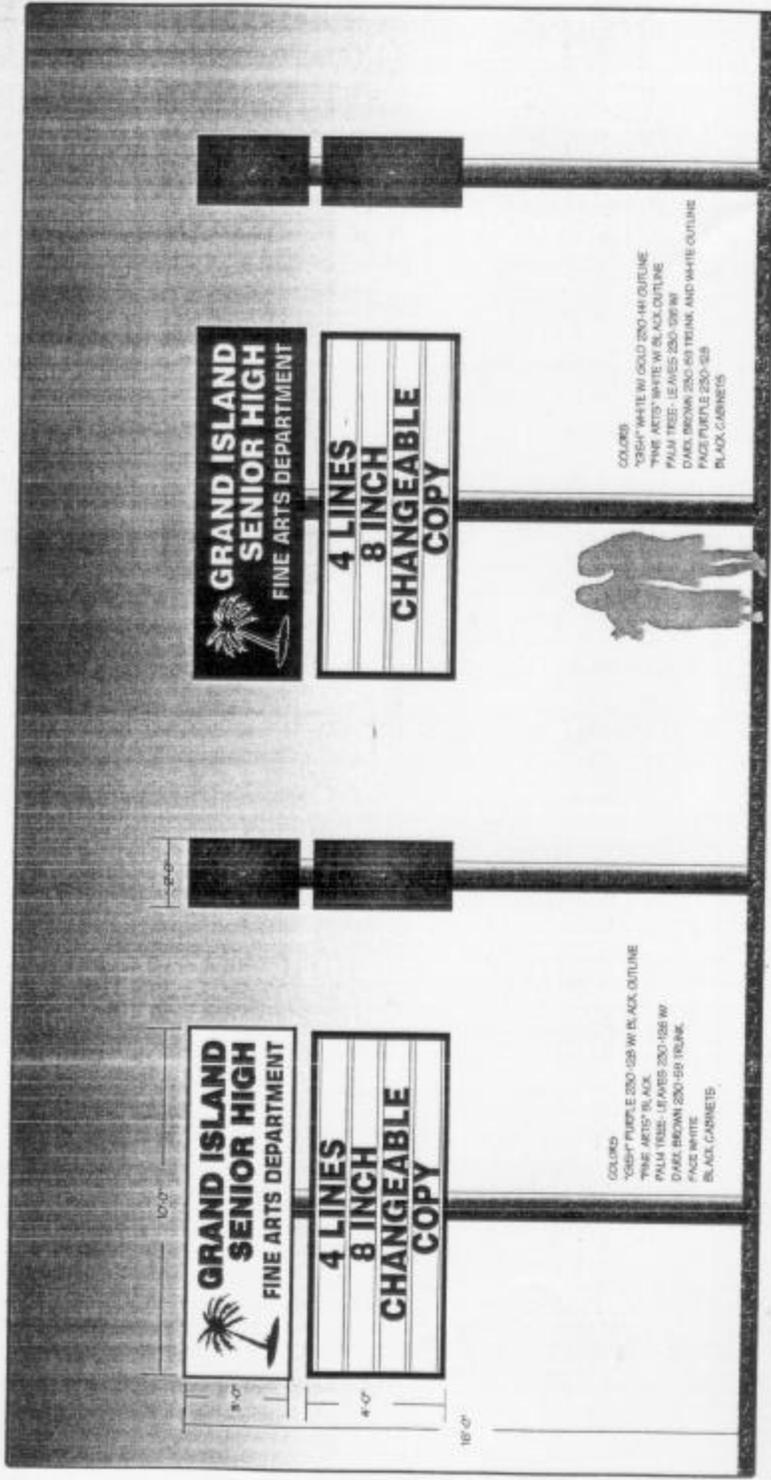
308/384-6335
 FAX: 308/384-0483
 EMAIL: tricity@tcsi.net
 363 N. Elm, Grand Island, NE

"Designing Your Future"

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JOB TITLE: GISH	DESIGNER: DEREK BECK
LOCATION: GRAND ISLAND, NE	SALES: JEFF BENSON
DATE: 7-22-03	OPTION: 1

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16'-0"

4'-0"

GRAND ISLAND SENIOR HIGH
FINE ARTS DEPARTMENT

**4 LINES
8 INCH
CHANGEABLE
COPY**

COLORS
"GIRTY" PURPLE, E 250-128 W/ BLACK OUTLINE
"FINE ARTS" BLACK
PALM TREE: LEAVES 250-128 W/
DARK BROWN 250-128 TRUNK
FACE WHITE
BLACK CABINETS

GRAND ISLAND SENIOR HIGH
FINE ARTS DEPARTMENT

**4 LINES
8 INCH
CHANGEABLE
COPY**

COLORS
"GIRTY" WHITE W/ GOLD 250-141 OUTLINE
"FINE ARTS" WHITE W/ BLACK OUTLINE
PALM TREE: LEAVES 250-128 W/
DARK BROWN 250-128 TRUNK AND WHITE OUTLINE
FACE PURPLE 250-128
BLACK CABINETS



INDICATE AND MARK COLOR WITH PENCIL
ALL DIMENSIONS ARE TO FACE UNLESS NOTED OTHERWISE
FACES ALL BE HORIZONTAL UNLESS NOTED OTHERWISE
DIMENSIONS ARE TO FACE UNLESS NOTED OTHERWISE
ALL DIMENSIONS ARE TO FACE UNLESS NOTED OTHERWISE
ALL DIMENSIONS ARE TO FACE UNLESS NOTED OTHERWISE



"Designing Your Future"
FOR TITLES CALL FINE ARTS DEPT.
LOCATION: GRAND ISLAND, NE
PHONE: 402-338-6179
FAX: 402-338-6179
E-MAIL: FINEARTS@GISHSCHOOL.EDU

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ORDINANCE NO. 8834

An ordinance to amend Chapter 31 of the Grand Island City Code; to amend Section 31-34 pertaining to public signs; to repeal Section 31-34 as now existing, and any ordinance or parts of ordinances in conflict herewith; and to provide for publication and the effective date of this ordinance.

BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF GRAND ISLAND, NEBRASKA:

SECTION 1. Section 31-34 of the Grand Island City Code is hereby amended to read as follows:

§31-34. Public Signs

A sign which is owned and erected by or for the City of Grand Island, Hall County, or any public or private nonprofit school may be placed in any zoning district, provided:

(A) The sign is for public identification purposes only and shall not advertise a product, service, or business activity;

(B) The maximum size of such sign shall be 150 square feet.

(C) Any public entity described above may be allowed the maximum signage on any of two street frontages provided the signs are separated by a distance of one hundred fifty (150.0) lineal feet measured adjacent to the street right-of-way.

(D) Wall signs are allowable limited to one per building elevation and not to exceed three hundred (300.0) square feet per sign with a total of six hundred (600.0) square feet per tract of land.

SECTION 2. Section 31-34 as now existing, and any ordinances or parts of ordinances in conflict herewith be, and hereby are, repealed.

SECTION 3. That this ordinance shall be in force and take effect from and after its passage and publication, within fifteen days in one issue of the Grand Island Independent as provided by law.

ORDINANCE NO. 8834 (Cont.)

Enacted: August 12, 2003.

Jay Vavricek, Mayor

Attest:

RaNae Edwards, City Clerk