



City of Grand Island

Tuesday, August 12, 2003

Council Session

Item F4

#8834 - Consideration of Amending City Sign Code to allow for additional Signage for Public Entity.

Jeff Benson of Tri- City Sign Co. and Joseph Kutlas the Activities Director at Grand Island Senior High have submitted a request to allow for additional signage at Grand Island Senior High School. The existing Code provisions limit the allowable signage of Public Entities in residential zones to 150 square feet. The proposed ordinance provides for an increase in the allowable signage to two ground sign of 150 square feet adjacent to any two street frontages and wall signs of up to 300 square feet per sign with a total of 600 square feet per tract of land. Approval is recommended.

Staff Contact: CraigL

Grand Island Senior High

"HOME OF THE ISLANDERS"

2124 North Lafayette • Grand Island, Nebraska 68803
Telephone (308) 385-5950 • FAX (308) 385-5966

Principal _____ Dr. Kent B. Mann
Assistant Principals _____
Mr. Douglas Jensen
Mr. Thomas Kruger
Mrs. Cindy Wells
Activities Director _____
Mr. Joseph Kutlas

August 4, 2004

Craig Lewis, Chief Building Inspector
City of Grand Island
100 East 1st Street
Grand Island NE 68801

Mr. Lewis, and the City of Grand Island:

You recently received a proposal from Tri-City Sign Company that advocated for increased footage at Grand Island Senior High for signage. We certainly endorse this proposal. The increased allotment would allow us to 1) add some very sharp illuminated letters to the south side of the gym, an area/side of the building without identifying marks; 2) replace the manual-letter message board in the southwest corner of the campus with a new electronic message board—this electronic display would be much superior in getting the word out on the hundreds of activities we host each year; and 3) put up a modest pole sign on the northeast corner of the campus to advertise events going on in the auditorium and fine arts department—this is a location where we currently have no signage.

In all, we believe that an upgrade in the allotted signage on our campus puts us in a position to improve upon an already tremendous facility, and better allows us to serve our public.

Thank you for your time and consideration.

Sincerely,


Joseph Kutlas, GISH Activities Director



NEBRASKA'S FIRST RENAISSANCE SCHOOL



7-2803
363 North Elm
Grand Island, NE 68801-4650
Phone (308) 384-6335
Fax (308) 384-0483

JULY 24, 2003

CITY OF GRAND ISLAND
100 EAST 1ST STREET
GRAND ISLAND, NE. 68801

ATTENTION: CRAIG LEWIS, CHIEF BUILDING INSPECTOR.

RE: SIGNAGE AT GRAND ISLAND SENIOR HIGH

FACT: G.I.S.H. IS CURRENTLY ALLOWED 150 SQUARE FOOT OF SIGNAGE PER CITY CODE.

PROPOSAL: G.I.S.H. WOULD LIKE TO BE ALLOWED MORE SQUARE FOOTAGE FOR SIGNAGE DUE TO:

1. SIZE OF THE CAMPUS.
2. NEED FOR MORE IDENTIFICATION.
3. EASE OF ADVERTISING FOR THE MULTITUDE OF EVENTS HELD AT THIS FACILITY THE G.I.S.H. SERVES NOT ONLY THE SCHOOL DISTRICT BUT THE GENERAL PUBLIC WITH ITS FACILITIES AND EVENTS. WE FEEL ADDITIONAL SIGNAGE WILL BETTER SERVE THE SCHOOL AND THE COMMUNITY.

PROPOSED SIGN PLAN:

1. G.I.S.H. WOULD LIKE TO ADD ONE (1) SET OF ILLUMINATED CHANNEL LETTERS ON THE SOUTH SIDE OF THE GYM TO READ "ISLANDERS" AND A LOGO. THESE LETTERS WILL BE SEEN FROM MEMORIAL STADIUM, STATE STREET, CUSTER AVENUE, AND THE SOCCER, FOOTBALL AND TENNIS FACILITIES. AESTHETICALLY THESE LETTERS WILL BE AN ASSET TO THE SOUTH SIDE OF OUR CAMPUS. SEE THE DRAWING INCLUDED.
2. G.I.S.H. WOULD LIKE TO ALTER THE EXISTING POLE SIGN AND MARQUEE LOCATED ON THE SOUTHWEST CORNER OF THE CAMPUS. WE WOULD LIKE TO LEAVE THE ID CABINET AS IS, BUT WOULD REMOVE THE MARQUEE BOARD AND REPLACE IT WITH AN ELECTRONIC LED MESSAGE UNIT ON THE EXISTING STEEL STRUCTURE. THE LED UNIT WOULD MEASURE 31"X9'2" IN LIEU OF THE 4'X10' MARQUEE. THIS ELECTRONIC DISPLAY WILL MAKE IT MUCH EASIER TO ADVERTISE THE OVER 500 PLUS EVENTS YEARLY AND ALSO GET MORE GENERAL INFORMATION TO THE GENERAL PUBLIC AND THE STUDENTS.
3. G.I.S.H. WOULD LIKE TO ADD ONE (1) DOUBLE FACE ILLUMINATED POLE SIGN TO THE NORTHEAST CORNER OF THE PROPERTY TO ADVERTISE FOR THE FINE ARTS DEPARTMENT AND THE EVENTS AT THE SENIOR HIGH AUDITORIUM. THE EVENTS INCLUDE CONCERTS, DANCE RECITALS, THEATRICAL PLAYS, BAND RECITALS AND



363 North Elm
Grand Island, NE 68801-4650
Phone (308) 384-6335
Fax (308) 384-0483

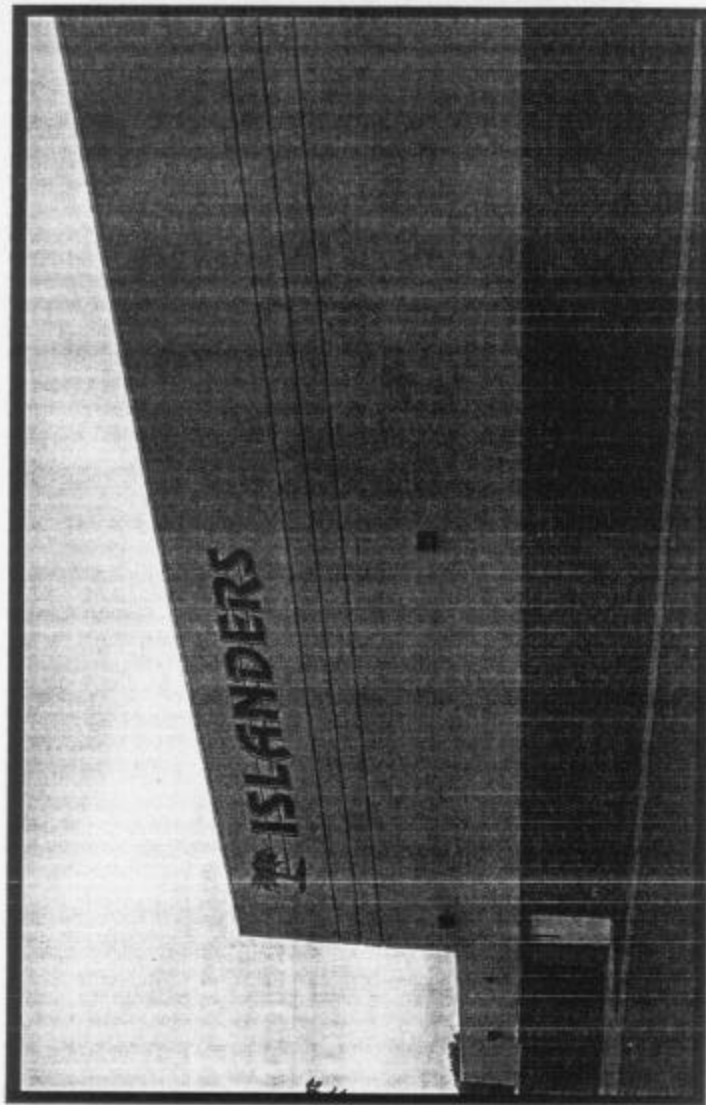
VARIOUS OTHER FUNCTIONS. WE FEEL THE AMOUNT OF ACTIVITIES AT THIS FACILITY WARRANTS THE USE OF AN ID SIGN AND MARQUEE. WE COULD REUSE THE MARQUEE FROM THE POLE SIGN MENTIONED IN ITEM #2.

IN SUMMARY: WE FEEL THIS IS A UNIQUE SITUATION AND REQUEST A CHANGE IN THE SIGN CODE TO ALLOW FOR MORE SIGNAGE. WE SEE THIS AS A WIN-WIN SITUATION FOR THE SCHOOL AND THE COMMUNITY. WE ARE SIMPLY TRYING TO IMPROVE THEIR EXCELLENT FACILITY AND BETTER SERVE ALL INVOLVED.

SINCERELY

A handwritten signature in cursive script, reading "Jeff Benson", is written over the typed name.

JEFF BENSON
TRI CITY SIGN CO.



"Designing Your Future"

TRI CITY VISION

SIGN COMPANY

305-841-6115
P.O. Box 14943
Birmingham, AL 35214-0943
1611 N. Dixie, Grand Island, NE

This design is the property of Tri City Vision. The design is not to be reproduced or used in any way without the written consent of Tri City Vision. The design is not to be used in any way that would be detrimental to the reputation of Tri City Vision. The design is not to be used in any way that would be a violation of any applicable laws or regulations.

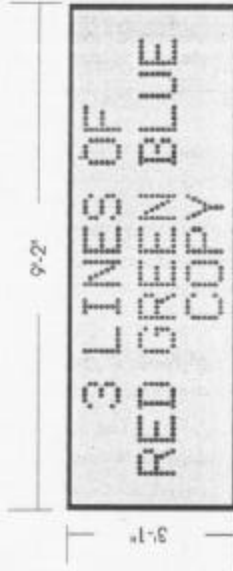
CHANNEL LETTERS

JOB TITLE: ISLANDERS
DESIGNER: DIPER BECK
ADDRESS: GRAND ISLAND, NE
SALES: JEFF BENSON
DATE: 6-18-03
REVISION BY:

1 FRONT ELEVATION
1 NO SCALE



SCALE 3/16" = 1'



SCALE 3/8" = 1'



308/384-6335

FAX: 308/384-0483

EMAIL: tricity@kdsi.net

361 N. Elm, Grand Island, NE

"Designing Your Future"

© 2003 Tri City Sign Company. All rights reserved. This is a registered trademark of Tri City Sign Company. No other trademarks or registered trademarks are shown here. All other trademarks are the property of their respective owners.

JOB TITLE: GISH

DESIGNER: DEREK BECK

LOCATION: GRAND ISLAND, NE

SALES: JEFF BENSON

DATE: 7-22-03

OPTION: 1

COPYRIGHT 2003

ORDINANCE NO. 8834

An ordinance to amend Chapter 31 of the Grand Island City Code; to amend Section 31-34 pertaining to public signs; to repeal Section 31-34 as now existing, and any ordinance or parts of ordinances in conflict herewith; and to provide for publication and the effective date of this ordinance.

BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF GRAND ISLAND, NEBRASKA:

SECTION 1. Section 31-34 of the Grand Island City Code is hereby amended to read as follows:

§31-34. Public Signs

A sign which is owned and erected by or for the City of Grand Island, Hall County, or any public or private nonprofit school may be placed in any zoning district, provided:

(A) The sign is for public identification purposes only and shall not advertise a product, service, or business activity;

(B) The maximum size of such sign shall be 150 square feet.

(C) Any public entity described above may be allowed the maximum signage on any of two street frontages provided the signs are separated by a distance of one hundred fifty (150.0) lineal feet measured adjacent to the street right-of-way.

(D) Wall signs are allowable limited to one per building elevation and not to exceed three hundred (300.0) square feet per sign with a total of six hundred (600.0) square feet per tract of land.

SECTION 2. Section 31-34 as now existing, and any ordinances or parts of ordinances in conflict herewith be, and hereby are, repealed.

SECTION 3. That this ordinance shall be in force and take effect from and after its passage and publication, within fifteen days in one issue of the Grand Island Independent as provided by law.

ORDINANCE NO. 8834 (Cont.)

Enacted: August 12, 2003.

Jay Vavricek, Mayor

Attest:

RaNae Edwards, City Clerk