



City of Grand Island

Tuesday, July 23, 2002

Council Session

Item G7

#2002-208 - Approving FY2002-2003 Annual Budget for Business Improvement District #2, Downtown, and Setting Date for Board of Equalization

BACKGROUND

In accordance with City Code, the Grand Island City Council, at the second meeting in July (July 23, 2002), is to consider the annual budget for Business Improvement District #2, Downtown. Business Improvement District #2 was created in January 1999 in order to provide public improvements, development of public activities and promotions, and administer activities in the Downtown area. The FY2002-2003 Budget is the fourth full year of a five year budget; however, the City Attorney has rendered the opinion that the first year of the five years of the District's life was to have been the 1998-1999 fiscal year. It should be noted that although steps were taken in 1998 to create the District, the first fiscal year's assessment did not occur until June 1999 and the first year's assessments were reduced accordingly. The total funds for the five-year period were established in the creating Resolution and Ordinance for this District. Business Improvement District Board members are beginning the process of reviewing the needs of the District to prepare for the creation/extension of this District next spring.

DISCUSSION

The FY2002-2003 assessments have been set at \$.3028 per \$100 of assessed valuation and provides for a 5% increase in order to continue the projects currently underway and to continue with the activities of the District. The Board has been very active this last year and has played a crucial role in establishing the priorities for the Downtown. Volunteer committee members and staff has been working to carry out many of the components identified in the Downtown Identity and Design Strategic Plan adopted in 2001. Projects include downtown alleyway project (Phase 4 is scheduled for this budget year), entryway signage, beautification and increased events/promotions. The Downtown has focused significant effort this year in bringing people downtown. Many family activities, including Pumpkin Painting, Sidewalk Art Festival, and Bluegrass Festival, were very successful. Of particular interest this year has been, and will continue to be, efforts to attract niche businesses to the downtown as some downtown mainstays have relocated to the Highway 281 corridor. The Downtown Market continues to be very well received. As the Business Improvement Board heads into its last year of the five year life, we would anticipate much discussion on how the downtown can position itself in the next five and ten years to remain a vibrant part of this community. These discussions will take place over the course of the next six months. Your inputs are appreciated.

It is recommended that the City Council approve the FY2002-2003 Annual Budget for Business Improvement District #2 and set the date of September 10, 2002 for the Board of Equalization Hearing.

Staff Contact: Cindy Johnson

BUSINESS IMPROVEMENT DISTRICT #2 Fund 276 – Activities, events, staff – July 12, 2002

		2001-2002 Adj. Budget	Projected Actual	2002-2003
<u>REVENUES</u>				
2761000174140	Assessments	76,393	76,393	80,213
2761000174787	Int & Dividend Rev	6,138	3,500	3,500
2761000174795	Other Revenue *market stall rental	0	3,000	3,000
Total Revenue		\$82,531	\$82,893	\$86,713
<u>EXPENDITURES</u>				
2761000185105	Salaries, Regular *50% of directors salary in 2001-2001; 65% in 2002-03	30,545	28,559	42,167
2761000185110	Salaries – Overtime	0	0	0
2761000185115	FICA Payroll Taxes	2,337	2,337	3,225
2761000185120	Health Insurance	1,480	0	0
2761000185125	Life Insurance	33	59.47	30.30
2761000185130	Disability Insurance	103	103	99
2761000185135	Tuition Reimbursement	0	0	0
2761000185145	Pension Contribution	1,712	1,712	2,294
2761000185150	Workers Compensation	66	66	88
2761000185160	Other Employee Benefits	0	0	0
2761000185213	Contract services Examples *2001-02 - \$1,500 - Event services, market manager *2002-03 - \$1,500 – Event services, market manager *2002-03 - \$3,000 – Shukert study on Bartenbach/City Hall block	1,500	1,500	4,500

		2001-2002 Adj. Budget	Projected Actual	2002-2003
2761000185241	Computer Services	0	200	100
2761000185245	Printing & Binding	300	170	300
2761000185290	Other Professional & Tech	0	\$6,850	850
	Examples			
	*2001-02 - \$850 - Sidewalk Art Professional			
	*2001-02 - \$6,000 – Entry sign		(2001-02 total - \$6,850)	
	*2002-03 - \$850 – Sidewalk Art Professional		(2002-03 total - \$850)	
2761000185305	Utility Services	0	0	0
2761000185317	Natural Gas	0	0	0
2761000185330	Repair & Maintenance Office Furn. & Equipment	1,525	1,000	1,000
2761000185410	Telephone	825	200	825
2761000185413	Postage	1,750	2,000	2,000
	*All postage expenses for downtown activities allocated from this account			
2761000185416	Advertising	12,595	17,000	21,065
	*Annually – Events and activities, significant cost increase due to increased # of events			
	* Sidewalk Art Festival			
	*Old-Fashioned Downtown Christmas			
	*Random Acts of Kindness			
	*Beach Party			
	*What A Trip TV campaign			
	*Downtown Market			
	*Old-time Downtown Social			
	*Foggy Bottoms Bluegrass Festival			
	*Pumpkin Painting Contest			
	*Farewell to Summer			

		2001-2002 Adj. Budget	Projected Actual	2002-2003
2761000185419	Legal Notices *Assessment and meeting notices	1,500	1,750	1,750
2761000185422	Dues & Subscriptions Examples *Annually - Downtown Promotion Reporter *Annually - Downtown Idea Exchange *Annually - National Historic Preservation *Annually - Main Street Network	700	600	700
2761000185428	Travel & Training Example *Annually - IDA, director & board member	5,900	2,000	5,900
2761000185490	Other Expenditures	0	552.07	400
2761000185505	Office Supplies	3,758	3,000	3,000
2761000185540	Misc Operating Equip	0	0	0
2761000185560	Trees & Shrubs	2,000	0	0
2761000185590	Other General Supplies Examples *2001-02 - \$987 - Flags/Poles *2001-02 - \$5,024 - Benches *2001-02 - \$1,989.72 - Freart Sidewalk Chalk *2002-03 - \$6,000 – Trash containers *2002-03 - \$8,000 – Banners	10,123	\$8,000.72 (total 2001-02 - \$8,000.72) (total 2002-03 - \$14,000)	14,000
2761000185608	Land Improvements *2002-03 - \$8,000 – Wheeler Street project share costs	0	0 (2002-03 – total \$8,000)	8,000
Total Expenditures		\$78,752	\$78,682.54	\$112,293.30

SUMMARY

	2001-2002	2002-2003
Beginning balance	\$57,700.18	\$61,910.64
Assessments	\$76,393	\$80,213
Interest/fees	\$ 6,500	\$ 6,500
Expenditures	\$78,682.54	\$112,293.30
Projected ending balance	\$61,910.64	\$ 36,330.34

RESOLUTION 2002-208

WHEREAS, the City Council has considered the proposed budget for the services of the Community Projects Department pertaining to Business Improvement District No. 2 for the fiscal year 2002-2003; and

WHEREAS, the City has received the assessed values of the individual properties within Business Improvement District No. 2 as shown in the office of the Hall County Assessor in effect on the first day of January, 2002.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE CITY OF GRAND ISLAND, NEBRASKA, that:

1. The budget for Business Improvement District No. 2 is hereby considered.
2. A proposed assessment schedule shall be prepared.
3. A hearing before the City Council sitting as a board of equalization on the proposed assessments shall be held on September 10, 2002 at 7:00 p.m. in the City Council chambers of City Hall, 100 East First Street, Grand Island, Nebraska.
4. Notice of hearing shall be published once each week for three consecutive weeks in accordance with the Business Improvement District Act.
5. Notice of hearing shall be mailed to all property owners of Business Improvement District No. 2 by U.S. mail, postage prepaid.

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Adopted by the City Council of the City of Grand Island, Nebraska on July 23, 2002.

RaNae Edwards, City Clerk

Approved as to Form ? _____ July 19, 2002 ? City Attorney
