



City of Grand Island

Tuesday, August 20, 2013

Special Meeting

Item -3

Heartland Public Shooting Park 2013-2014 Budget

Staff Contact: Todd McCoy, Parks & Recreation Director

Heartland Public Shooting Park



Brief History

- In 1974 Grand Island Parks & Recreation developed a skeet range along South Locust by the City well field site.
- The Grand Island Skeet and Sporting Clay Club was formed during this time to operate the facility.
- In 2001 the skeet range was required to move from the South Locust site with the arrival of the I-80 interchange project.
- With the support from the Skeet and Sporting Clay Club, the City purchased 412 acres of ground at the former Cornhusker Army Ammunition plant for \$350,000. The Club was able to raise \$175,000 from the Reynolds and Kaufmann-Cummings Foundations to help with the purchase.

- **In February of 2004, City Council authorized \$100,000 be loaned to the Grand Island Skeet and Sporting Clay Club to assist in the cost of relocating the skeet range to it's current location. \$10,000 remains unpaid.**
- April 1, 2004 Heartland Public Shooting Park opened to the public under the management of the GI Skeet and Sporting Clay Club.
- HPSP grew in popularity quickly. At the Skeet Clubs request, the City took over operation of the HPSP in October of 2005.
- Over \$4 million of private and public money has been invested to date at the Heartland Public Shooting Park.



HPSP Today

- Sporting clay range
- Trap machines
- Skeet field
- Multiple rifle and pistol ranges
- 3-D archery range
- Classroom space
- RV park
- Fishing & retriever training lake



Serving the Community

- GI Senior High, Central Catholic, Northwest, and Centura High School trap clubs all call HPSP their home range.
- HPSP provides youth hunter educational classes, bow hunter education, law enforcement training, and safety instructor courses.
- Leagues are provided for skeet, trap, sporting clays, rimfire, action hand gun, and cowboy action.
- Goodwill Platte River Charity Shoot, Indian Island Championships, Hope Harbor Charity Shoot, Kriz-Davis Company Event, Elks Charity Shoot, Nebraska Concrete Association Fun Shoot, Big Brother/Sister Charity Shoot and more!

Nationally Recognized & Providing Local Economic Impact

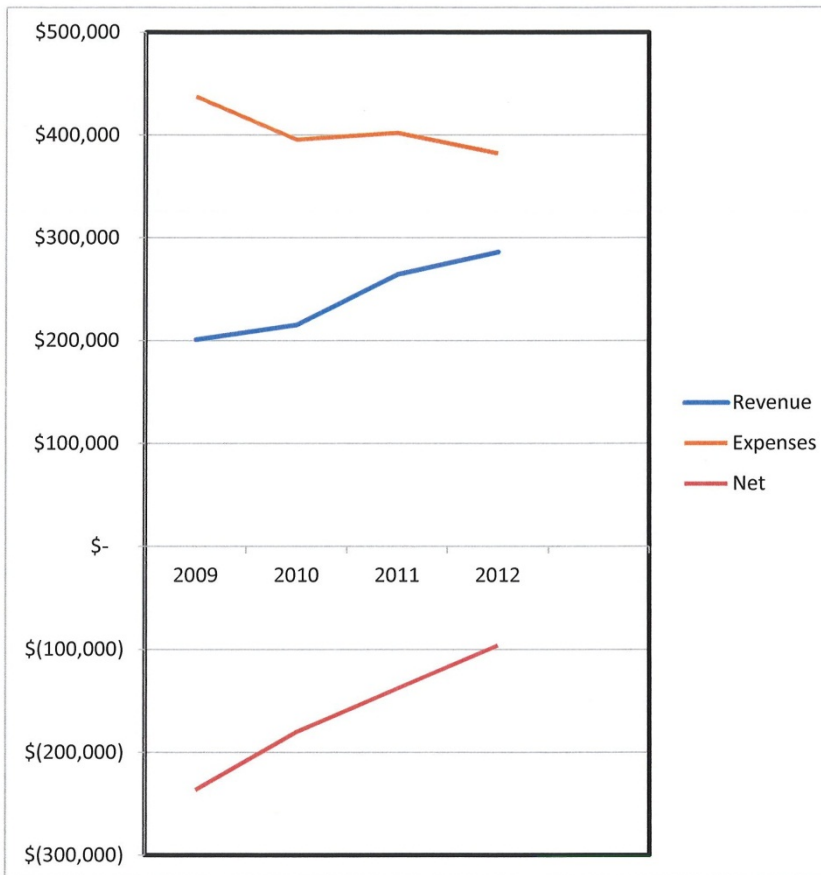
- HPSP has become a nationally recognized recreational shooting sports facility.
- 4-H National Championships
- Zombies in the Heartland
- Collegiate Clay Championship
- ASPSA Area 3 Championships



**Attracting
thousands of
annual visitors!**

Financial Trend

	2009	2010	2011	2012
Revenue	\$ 201,030	\$ 215,398	\$ 264,212	\$ 286,031
Expenses	\$ 437,578	\$ 395,551	\$ 402,107	\$ 382,081
Net	\$ (236,548)	\$ (180,153)	\$ (137,895)	\$ (96,050)



Facility Use Trends

	2008	2009	2010	2011	2012	projected 2013
Trap	3,629	5,954	7,441	5,901	8,600	8,750
Skeet	4,492	4,503	5,554	4,024	4,667	4,750
Rifle/Handgun	2,088	2,296	2,404	3,117	5,351	5,500
5 Stand	683	734	422	685	532	500
Sporting Clays	1,696	2,622	4,009	3,433	3,121	3,200
Total Rounds	12,588	16,109	19,830	17,160	22,271	22,700

Recommend Added Staff

- Heartland Public Shoot Park (HPSP) is one of Central Nebraska's premier recreational attractions. HPSP boosts the local economy by hosting numerous regional and national events, local charity shoots, leagues, and local youth events.
- The customer base and number of events have grown significantly while staff has remained the same. The HPSP staff has overreached its capacity to meet current demand and to facilitate future growth.
- It is recommended to add 0.50 FTE's to the budget to hire a full time office manager position. This position will enhance customer service, improve completion of administrative responsibilities, and allow other staff to focus on shooting sport events to foster future growth.



GI Skeet and Sporting Clay Club Requests Loan Forgiven

- ☞ March 22, 2004 – Resolution 2004-46
 - ☞ Contract approval for the City to loan \$100,000 to GI Skeet and Sporting Clay Club for improvements to the Heartland Public Shooting Park

- ☞ April 14, 2009 – Resolution 2009-85
 - ☞ Remaining \$25,000 will be repaid over the next five years in annual payments of \$5,000

GI Skeet and Sporting Clay Club Requests for final \$10,000 forgiven

The GI Skeet and Sporting Clay Club has facilitated over \$200,000 of donated capital assets to HPSP since the 2004 loan.

Public Address System	2004	\$8,035
Audio & Visual Equipment	2004	\$7,500
Storage Building	2006	\$50,000
Fencing	2007	\$4,850
Shop Building Expansion	2011	\$43,585
Wireless Project	2012	\$32,786
Pavilion Project	2012	\$58,272

GI Skeet and Sporting Clay Club Loan Payments

<u>Date</u>	<u>Payments Received</u>	<u>Loan Balance</u>
Mar-04		\$100,000
Sept-06	\$25,000	\$75,000
Sept-07	\$25,000	\$50,000
Aug-08	\$25,000	\$25,000
Sept-09	\$5,000	\$20,000
Oct-10	\$5,000	\$15,000
Nov-11	\$5,000	\$10,000