
Library Board

Monday, September 28, 2020

Regular Meeting

Item F2

Jamie LaRue Webinar

Staff Contact:



Going to Vision: How to Develop a Meaningful and Effective Vision for Your Library

Thursday, October 1, 2020; 2-3 PM Eastern

Too often, boards and staff believe leaders just HAVE vision, a clear and compelling direction for the future of the organization. Often that vision may hinge on a specific aspect of the library: programming, collections, staff. Often, too, it offers a powerful end user promise. But where does the vision come from, and how? Are leaders just born with vision, or can they craft one? Using a framework from Jim Collin's "Good to Great," the process isn't complicated. Begin with an open mind and lots of questions. Keep summarizing and testing what you hear. Then, when there's consensus, put the question baldly: if that's where we want to go, what do we need to do to get there?

**Earn 0.1
CEU when you
attend!**

From this webinar, you will learn:

- To understand getting to vision as a collaborative and iterative process;
- To ask the kinds of questions that lead to deeper understanding and alignment; and
- To adopt a shared language that keeps focus on the vision as a motivator.

Audience: board members, directors, managers, and trainers at public, academic or special libraries.

Presenter: Jamie LaRue is the CEO of LaRue and Associates. Author of "The New Inquisition: Understanding and Managing Intellectual Freedom Challenges," Jamie was a public library director for many years, as well as a weekly newspaper columnist and cable TV host. From January of 2016 to November of 2018, he was director of the ALA's Office for Intellectual Freedom, and the Freedom to Read Foundation. He has written, spoken, and consulted extensively on intellectual freedom issues, leadership and organizational development, community engagement, and the future of libraries.

Register Now

Can't attend on October 1st? All registrants will receive a copy of the recording that day after the live event.

Registration fee: \$49/person.

Group Rates: During the Covid-19 crisis, we are reducing our group rates for parties of four or more to just \$25/person. This is good on any of our live webinars through the end of 2020. Everyone gets their own login link so they can safely watch on their own. In addition, they receive a copy of the recording to watch/re-watch at their convenience. If you'd like to sign up your team at this rate, please contact jenny@libraryworks.com as the online form will NOT calculate this new group rate.

Visit us at <http://www.LibraryWorks.com>