



# City of Grand Island

Tuesday, April 12, 2016

Council Session

## Item G-12

**#2016-86 - Approving Addendum #1 for Website Development  
with Vision Internet**

Staff Contact: Wendy Meyer-Schmidt, Public Information Officer

# Council Agenda Memo

**From:** Wendy Meyer-Schmidt, Public Information Officer

**Meeting:** April 12, 2016

**Subject:** City Website Addendum #1 Extra Work—Redesign and Responsive Design Work and Design Theme Updates

**Presenter(s):** Wendy Meyer-Schmidt, Public Information Officer

## Background

The current City of Grand Island website, [www.grand-island.com](http://www.grand-island.com), was rebuilt in 2009 by Vision Internet of Santa Monica, California, and is currently hosted by Vision Internet. Vision Internet was founded in 1995 and specializes in city and county government website builds and redevelopments.

In December 2013 the City signed an Addendum #3 for Scope of Service for an upgrade to the website's Content Management System (CMS) from #4 to CMS #6 or visionLive. This upgrade allowed for many website enhancements such as a page template builder, drag and drop concept for creating pages, broken link reporter, audio and video embedding, a one click social networking tool, iOS friendly editing, facilities directory, and Google translation integration.

In December 2013 the City also signed a visionLive Subscription Services Web Hosting Agreement with Vision Internet which continued Vision Internet as the entity hosting the City's website and providing support services.

## Discussion

As part of the visionLive Subscription Services Web Hosting Agreement Vision Internet will provide a basic graphic redesign of the website after two years of uninterrupted subscription services of visionLive. This equates to Vision providing \$8,000 worth of services free to the City of Grand Island. Included in this will be a new concept and design of the homepage, a new homepage layout wireframe, and three interior page templates.

The scope of work related to Addendum #1 will be \$12,000 and is tied in with this general redesign mentioned above. The addendum will cover the cost of redesigns (color scheme, page layouts, and menus) for the City's four design themes—Heartland Public

Shooting Park, Island Oasis, Jackrabbit Run Golf Course, and the Grand Island Public Library.

In addition, this investment will include a sitemap consultation resulting in a new sitemap and responsive design work which will allow for the best viewing and interaction experience for a website visitor across a wide range of devices. The responsive design will make for easier reading and navigation due to a minimum amount of resizing, panning, and scrolling needed as the site will dynamically move and arrange the page elements as well as reduce the size to best accommodate the screen dimensions.

The proposed Addendum #1 has been reviewed and approved by the City's Legal Department.

### **Alternatives**

It appears that the Council has the following alternatives concerning the issue at hand. The Council may:

1. Move to approve
2. Refer the issue to a Committee
3. Postpone the issue to future date
4. Take no action on the issue

### **Recommendation**

City Administration recommends that the Council approve Addendum #1 Extra Work with Vision Internet for redesign and responsive design work to [www.grand-island.com](http://www.grand-island.com) and updates to the website's four design themes.

### **Sample Motion**

Move to approve Addendum #1 Extra Work with Vision Internet for redesign and responsive design work to [www.grand-island.com](http://www.grand-island.com) and updates to the website's four design themes.



## Addendum #1

*extra work*

This Addendum is made and entered into by Vision Technology Solutions, LLC ("Contractor") and City of Grand Island, Nebraska ("Client") as of the date of full execution.

Contractor and Client hereby mutually acknowledge and agree that:

1. This Addendum is entered into pursuant to the visionLive™ Subscription Services Agreement by and between Client and Contractor. This Addendum is incorporated into the Agreement.
2. The Agreement, including all other terms and conditions therein, shall continue in effect.
3. In the event of any conflict or inconsistency between the provisions of this Addendum and the Agreement, the provisions of this Addendum shall control only to the extent of the services provided in this Addendum, and not any other subject matter covered by the Agreement.

### Included Services

#### *Navigation and Graphic Design with Responsive Design.*

The Contractor will consult with Client on how to organize Client website content. Based on this consultation, the Contractor will create a homepage layout wireframe that shows the placement of key information and dynamic content. The Client will review the homepage layout wireframe and may provide feedback to Contractor. The Contractor will then provide Client with one draft homepage design concept via Client-accessible software or as an email attachment ("**Delivery**"). The Contractor will revise the homepage design concept. After Client reviews the final homepage design concept, the Contractor will provide three interior page designs per standard layouts available through Contractor's template builder and VCMS widget requirements. The Contractor will deliver the following:

- › One homepage layout wireframe
- › Updated sitemap
- › One homepage design concept
- › Approved homepage design
- › Up to three interior page templates
- › Responsive Design

#### **Responsive Website Design with visionDesigner™**

Client's website will be implemented with Responsive Web Design (RWD) ensuring content automatically resizes to fit mobile, tablet and monitor screens. RWD is about crafting sites to provide the best viewing and interaction experience across the wide range of devices that website visitors view your site from. This makes easy reading and navigation with a minimum of resizing, panning, and scrolling by dynamically moving and arranging the page elements as well as reducing their size to best accommodate the screen dimensions instead of being hard coded to specific devices. While RWD will make the website viewable across all devices, Client may need to adjust content for readability and to improve usability on smaller screens. visionMobile Designer™ enables Client to move, hide and reorder content to create an optimized mobile view of the website.



Design Theme Update.

Client's design themes will be updated (color scheme, page layouts, and menus) based on the graphic redesign. The following design themes will be updated:

- Heartland Public Shooting Park
- Grand Island Public Library
- Island Oasis
- Jackrabbit Run Golf Course

Extra Work Fees

Client agrees to pay Contractor as follows:

1. Price. Contractor agrees to perform work set forth in this Addendum for \$12,000.
2. Payment. Contractor will submit itemized invoices to Client for the payments required by this Section, and all invoices will be due and payable by Client within 30 days:
  - (a) An initial payment equal to 50% of the total cost; and
  - (b) A payment equal to 50% of the total cost upon completion of the work set forth in this Addendum.

IN WITNESS WHEREOF, the Parties have caused this Addendum to be signed by their duly authorized representatives and given effect as of the last signature date below (the "**Effective Date**").

**"Client"**

CITY OF GRAND ISLAND

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**"Contractor"**

VISION TECHNOLOGY SOLUTIONS, LLC, DBA VISION INTERNET PROVIDERS

Signature: \_\_\_\_\_

Name: Michael Hermann Truex

Title: Vice-President, Finance

Date: \_\_\_\_\_, 2016

RESOLUTION 2016-86

WHEREAS, the City of Grand Island continually works on maintaining and updating the City of Grand Island's website, [www.grand-island.com](http://www.grand-island.com) with accurate and current information to be utilized by citizens; and

WHEREAS, the City of Grand Island entered into an agreement with Vision Internet of Santa Monica, California to rebuild the City's website and for hosting services on February 10, 2009; and

WHEREAS, Addendum #1 between the City of Grand Island and Vision Internet will provide a general graphic redesign of the website in the amount of \$12,000.00, and

WHEREAS, the City Attorney's office has reviewed and approved the proposed Addendum #1 redesign.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE CITY OF GRAND ISLAND, NEBRASKA, that the agreement with Vision Internet to provide an update for the city of Grand Island's website, [www.grand-island.com](http://www.grand-island.com), is hereby approved and the Mayor is hereby authorized and directed to execute such agreement on behalf of the City of Grand Island.

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Adopted by the City Council of the City of Grand Island, Nebraska, April 12, 2016.

\_\_\_\_\_  
Jeremy L. Jensen, Mayor

Attest:

\_\_\_\_\_  
RaNae Edwards, City Clerk

Approved as to Form	☒ _____
April 8, 2016	☒ City Attorney